

Busy Bee Painting Company Launches Redesigned Website Showcasing Commitment to Quality and Customer Care

Woman-owned Busy Bee Painting Company launches new website, showcasing expanded services and digital transformation in Rochester's painting industry since 2017.

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EINPresswire.com/ -- Rochester, NY – Busy Bee Painting Company, a woman-owned painting contractor led by owner Justina Kowalski, announces the launch of its redesigned website, busybeepaintingco.com. This milestone reflects the company's dedication to providing exceptional service and empowering clients with tools to make informed decisions about their painting projects.



Busy Bee Painting Logo

Since its founding in 2017, Busy Bee Painting Company has built a reputation for combining superior craftsmanship with a customer-focused approach. The new website captures this commitment by creating a seamless experience from the first consultation to the final coat of paint.

Our new website represents more than just an online presence—it's an extension of our philosophy as a company, said Justina Kowalski, owner of Busy Bee Painting Company. As a woman-owned business, we approach every project with a focus on clear communication, attention to detail, and exceeding expectations. This platform allows us to connect with clients on a deeper level and showcase the quality we bring to every space we transform.

Enhancing the Customer Journey

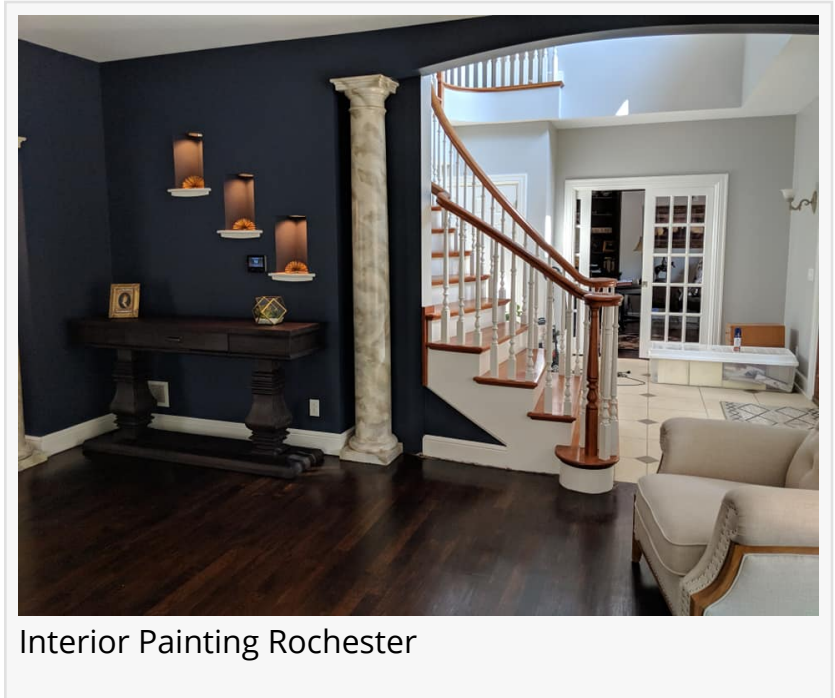
The redesigned website is tailored to meet the needs of Busy Bee Painting Company's clients by offering user-friendly features and valuable resources:

Streamlined quote request process simplifies project initiation with fast, transparent estimates.

Comprehensive project gallery highlights completed projects to inspire confidence and spark ideas. Detailed FAQ section answers common questions about services, timelines, and processes.

Educational blog content provides expert advice on topics like color selection, maintenance tips, and sustainable practices.

Mobile-responsive design ensures seamless access across devices for on-the-go users.



Interior Painting Rochester

“

We believe painting is about more than just applying color—it's about creating spaces that reflect who our clients are and how they want to live, Kowalski added.”

Justina Kowalski

Our goal was to create a platform that simplifies the customer experience while showcasing the expertise and care we bring to each project, Kowalski explained. We want our clients to feel confident and supported every step of the way.

Comprehensive Services with a Personal Touch

Busy Bee Painting Company specializes in a wide range of residential and commercial services, including:

- Interior and exterior painting
- Trim carpentry
- Drywall repairs and installation
- Deck and wood staining
- Commercial painting solutions

Each service is supported by detailed information on the website, allowing clients to explore processes, materials, and quality standards that align with their specific needs.

Expanding Service Areas and Local Impact

Busy Bee Painting Company proudly serves communities across the Greater Rochester area, including Rochester, Brockport, Churchville, Penfield, and Pittsford. By steadily expanding its reach, the company remains committed to maintaining the high standards of quality and customer care that have defined its reputation.

Our roots are in Rochester, but our work touches every corner of the community, said Kowalski. As we grow, we remain dedicated to creating lasting relationships and delivering exceptional results.

Commitment to Excellence and Sustainability

Busy Bee Painting Company upholds rigorous quality standards through:

Exclusive use of premium products from Sherwin-Williams and Benjamin Moore

A 90-day touch-up guarantee for added peace of mind

Licensed and insured operations for client protection

A team of experienced professionals with over 20 years of combined expertise

Ongoing professional training and adoption of the latest techniques



Cabinet Painting Rochester



Exterior Painting Rochester

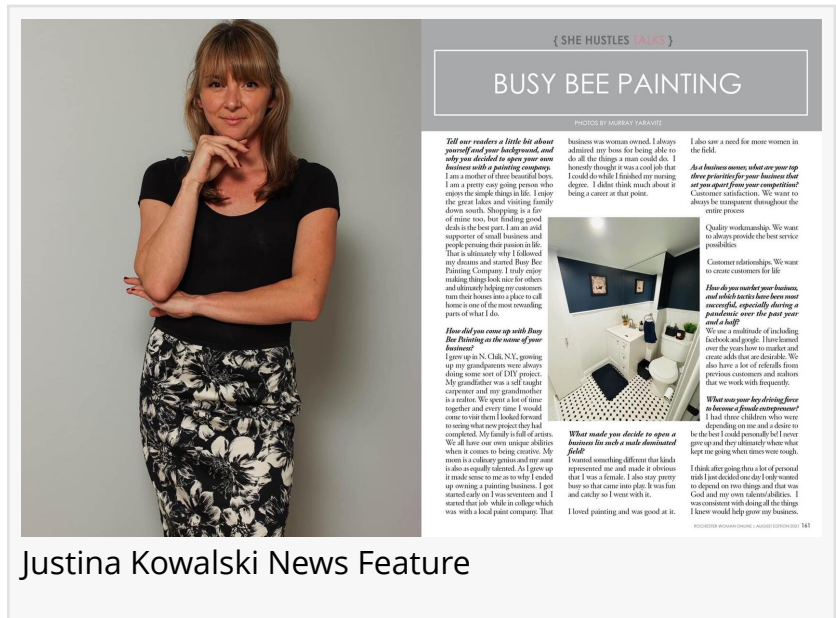
The company also emphasizes sustainability, integrating eco-friendly products and practices into its operations to minimize environmental impact.

Recognition and Vision for the Future

As a locally recognized leader in the painting industry and a voted Best Painting Company in Rochester NY, Busy Bee Painting Company continues to raise the bar in service and

craftsmanship. The launch of the redesigned website marks a significant milestone in the company's growth, laying the foundation for future innovations and deeper connections with the community.

We believe painting is about more than just applying color—it's about creating spaces that reflect who our clients are and how they want to live, Kowalski added. With our new digital platform, we're better equipped to deliver that vision while making the process simple and enjoyable for everyone we serve.



(SHE HUSTLES **PALM**)

BUSY BEE PAINTING

PHOTO BY MURRAY KARAVITZ

Tell our readers a little bit about yourself and your background, and why you decided to open your own business with a painting company.
I am a pretty easy going person who enjoys the simple things in life. I enjoy the great lakes and visiting family down south. Shopping is a lot of mine too, but finding good deals is the best part. I am an avid supporter of small business and people pursuing their passion in life. This is ultimately why I followed my dream and started Busy Bee Painting Company. I truly enjoy making things look nice for others and ultimately helping my customers turn their houses into a place to call home. One of the most rewarding parts of what I do.

How did you come up with Busy Bee Painting as the name of your business?
I grew up in St. Cath. NY, growing up my grandparents were always doing some sort of DIY project. My grandfather was a self taught carpenter and my grandmother is a tailor. We spent a lot of time together and every time I would come visit them I would look forward to seeing what new project they had completed. My family is full of artists. We all have our own unique abilities when it comes to being creative. My mom is a culinary genius and my aunt is also equally talented. As I grew up it made sense to me as to why I ended up owning a painting business. I got started early on I was seventeen and I started out as a while in college which was with a local paint company. That business was woman owned. I always admired my mom for being able to do all the things a man could do. I honestly thought it was a cool job that I could do while I finished my schooling. I didn't think much about it being a career at that point.

I also saw a need for more women in the field.

As a business owner what are your top three priorities for your business that set you apart from your competitors?
Customer satisfaction. We want to always be uncompromising throughout the entire process.

Quality workmanship. We want to always provide the best service possible.

Customer relationships. We want to create customers for life.

How do you market your business, and which tactics have been most successful, especially during a pandemic over the past year and a half?
We use a mix of including Facebook and people. I have learned over the years how to market and create ads that are desirable. We also have a lot of referrals from previous customers and partners that we work with frequently.

What was your key driving force to become a female entrepreneur?
I had three children who were depending on me and a desire to be the best I could possibly be. I never gave up and they ultimately chose what best fit me when times were tough.

I think after going thru a lot of personal trials I just decided one day I only wanted to depend on two things and that was God and my own talents/abilities. I was consistent with doing all the things I have would help grow my business.

What made you decide to open a business line such a male dominated field?
I wanted something different that kinds represented me and made it obvious that I was a female. I also stay pretty busy so that came into play. It was fun and catchy so I went with it. I loved painting and was good at it.

PHOTO BY MURRAY KARAVITZ AUGUST 2020 ISSUE 143

Justina Kowalski News Feature

About Busy Bee Painting Company

Established in 2017 by Justina Kowalski, Busy Bee Painting Company is a woman-owned business providing professional painting services to residential and commercial clients throughout the Greater Rochester area. Known for exceptional craftsmanship, customer service, and a 90-day touch-up guarantee, the company has become a trusted name in the local construction industry.

For more information or to schedule a consultation, visit [busybeepaintingco.com](https://www.busybeepaintingco.com) or call (585) 514-4515.

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