

Menopause Parody Earns Top Spot in Health & Aging Humor Category

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-- Goodnight Menopause, a selfpublished parody poking fun at the
indignities of menopause, ranks
number one in Ingram Spark's health &
aging humor category. Sales coincide
with an uptick in women talking more
openly about their menopause
symptoms.

Goodnight Menopause is a parody of the children's classic Goodnight Moon. Instead of saying a bunny bidding goodnight to clocks and socks, a menopausal woman says goodnight to irritability, fertility, and a host of other unpleasant menopause symptoms.

"I originally wrote the book to make my friends laugh," said Melissa Avstreih,

* GOODNIGHT
Melissa Avstreih

Goodnight Menopause

Goodnight Menopause's 47-year-old author. "What I found though is the book is a fantastic light-hearted conversation starter that gets women to share their experiences."

Since its September 2024 debut, Goodnight Menopause has sold nearly 500 copies and grossed \$6000 in revenue. Sales are likely driven, in part, by the increased focus on menopause spurred by celebrities, physicians, and social media influencers.

"Menopause is having its long-deserved moment, and this is my small contribution to the effort," said Avstreih.

Goodnight Menopause is available in paperback and hardback from retailers nationwide, including <u>Amazon</u> and <u>bookshop.org</u>.

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