

Juuli Launches Enhanced Dashboard as European Freelance Economy Projected to Hit €500B by 2025

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-- Juuli, the pioneering freelance business management platform, has announced the launch of its comprehensively redesigned dashboard, introducing powerful new features to simplify financial management and project organization for independent professionals. This

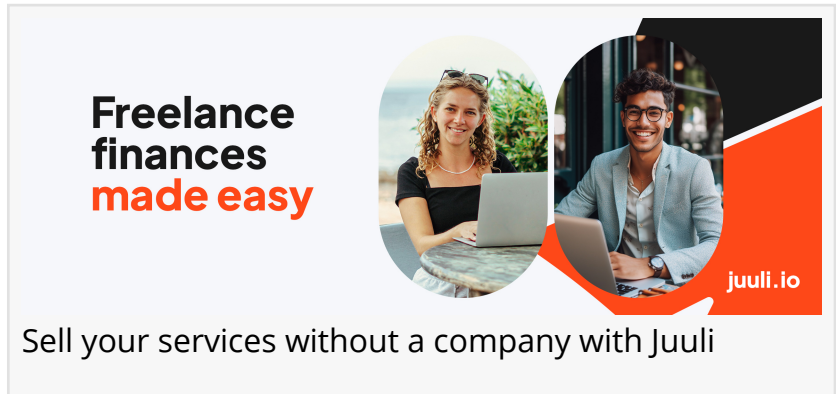
platform upgrade comes amid new research indicating that Europe's freelance economy is set to grow by 25% annually, with the market projected to reach €500 billion by 2025.

The upgraded platform includes several key innovations designed to transform how freelancers manage their daily operations, addressing critical needs in a market where 67% of freelancers report spending over 10 hours per week on administrative tasks.

"By 2025, we envision a freelance ecosystem where financial management and accounting tasks that typically consume 10-15 hours weekly will take less than 2 hours," said Sinan Elver, Co-founder of Juuli. "Our research shows that freelancers spend nearly 40% of their non-billable hours creating invoices, tracking payments, and managing financial documentation. Our enhanced dashboard is transforming this reality. We're not just helping freelancers manage paperwork; we're fundamentally reinventing how independent professionals handle their financial operations. Early adopters of our new dashboard have already reduced their invoicing and accounting workload by 68%, with invoice creation time dropping from 45 minutes to just 5 minutes per client."

Market Impact and Future Developments

This platform upgrade positions Juuli at the forefront of freelance business management solutions in Europe, where the platform currently serves active freelancers across 50 countries. Recent studies indicate that 82% of European businesses plan to increase their freelance workforce by 2025, creating an urgent need for sophisticated management tools.

A promotional graphic for Juuli. It features the text "Freelance finances made easy" in black and orange. Below the text is a circular image of a woman and a man working on laptops. The Juuli logo "juuli.io" is in the bottom right corner. Below the image is the text "Sell your services without a company with Juuli".

**Freelance
finances
made easy**

Sell your services without a company with Juuli

Key Platform Benefits

Time & Workflow Optimization

- Simplified project tracking and invoicing streamline day-to-day operations.
- The new Project Tab centralizes all client communications, documents, and financial records in one intuitive interface.
- The “Invoice Quickly” feature turns complex billing processes into a few simple clicks.

Financial Control

- Instant payouts ensure faster access to funds with same-day payments across Europe.
- Smart payment reminders maintain steady cash flow while preserving professional client relationships.
- Multi-bank account integration provides flexibility for international payments and currency management.
- An instant overview of earnings and pending payments is available on the homepage dashboard.

Looking Ahead

As the global freelance economy continues to evolve, Juuli remains committed to innovating and supporting independent professionals. This dashboard refresh represents just the beginning of Juuli’s expanded vision for freelance business management. With a strong focus on user experience and financial empowerment, Juuli is developing features that address the real needs of freelancers across Europe. The platform’s growing community and expanding feature set position it as a key driver in the future of independent work.

About Juuli

Juuli is a leading fintech platform revolutionizing the freelance economy through innovative payment and business management solutions. The platform enables independent professionals to seamlessly invoice clients and receive payments globally without the complexities of establishing a company. Operating on a transparent pay-as-you-go model, Juuli provides access to over 20 payment channels and supports multiple currencies, making international transactions effortless for freelancers.

As a comprehensive freelance management platform, Juuli bridges the gap between independent professionals and global opportunities, enabling freelancers to transform their services into structured projects and manage client relationships efficiently. With operations across Europe and a rapidly growing user base, Juuli continues to expand its suite of tools designed specifically for the modern freelance workforce.

For more information about Juuli, please visit www.juuli.io.

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