

# Sirocco by Shengtao Ma Wins Iron in A' Audio Equipment Awards

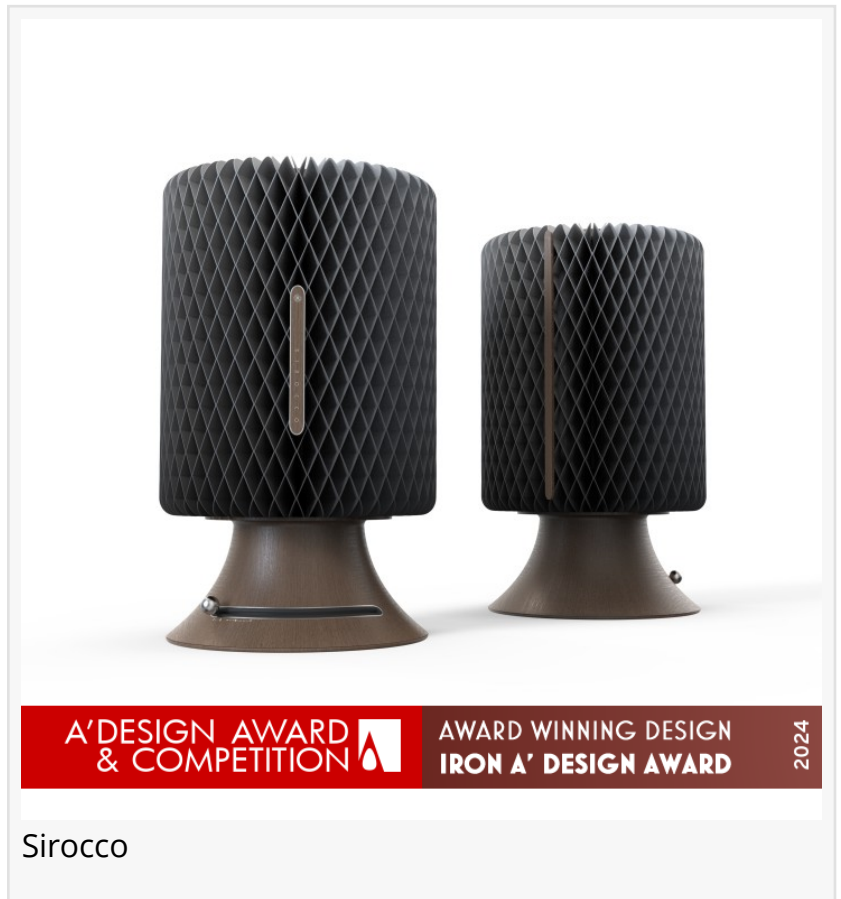
*Innovative Speaker Design Inspired by Chinese Lanterns Recognized for Excellence in Audio Equipment Category*

COMO, CO, ITALY, December 7, 2024 /EINPresswire.com/ -- The A' Design Award, a highly prestigious and well-recognized award in the field of [audio products](#) design, has announced Sirocco by [Shengtao Ma](#) as a winner in the Audio and Sound Equipment Design category. This significant recognition underscores the innovative design and exceptional craftsmanship of the Sirocco speaker, which stands out in the competitive Audio Products industry.

The Iron A' Audio and Sound Equipment Design Award is particularly relevant to industry professionals and consumers alike, as it highlights designs that push the boundaries of audio technology and user experience. By recognizing Sirocco, the A' Design Award acknowledges the speaker's potential to shape future trends and elevate the standards of audio equipment design.

Sirocco's unique design draws inspiration from the structure of Chinese lanterns, incorporating a simplified and foldable honeycomb structure that enhances sound quality and allows for convenient storage and modularity. The speaker's retro-style horizontal sliding switch and volume adjustment, combined with its wooden construction and replaceable honeycomb shell, offer users a distinctive and customizable audio experience.

The Iron A' Design Award for Sirocco serves as a testament to Shengtao Ma's dedication to innovation and excellence in audio equipment design. This recognition is expected to inspire future projects from the designer, encouraging continued exploration of creative solutions that



merge aesthetic appeal with functional superiority in the Audio Products industry.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=160959>

#### About Shengtao Ma

Ma Shengtao is a young product designer studying at Qingdao University of Technology in China. He has conducted research in product design and computer illustration, creating designs for schools, local shopping centers, and associations. Shengtao Ma's product design projects and illustrations have been recognized with national competition awards, and he aspires to continue his development and contributions in the field of product design.

#### About A' Design Award

The Iron A' Design Award recognizes designs that meet rigorous professional and industrial standards set by the A' [Design Awards](#). Recipients of this award demonstrate a solid understanding of design principles, creativity, and practical innovation in their respective fields. The Iron A' Design Award acknowledges the skill and dedication of creators who address real-world challenges through thoughtful design, ultimately contributing to improved quality of life and positive change in the Audio and Sound Equipment Design category.

#### About A' Design Award

The A' Audio and Sound Equipment Design Award is an internationally acclaimed competition that attracts leading sound equipment designers, innovative agencies, forward-thinking companies, and influential brands. Participating in this prestigious award allows entrants to showcase their creativity, gain global recognition, and contribute to the advancement of the audio and sound equipment industry. The A' Design Award, now in its 16th year, is an international and juried design competition open to entries from all countries and industries. Its ultimate aim is to recognize and promote superior products and projects that benefit society and create a better world through the power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://designawarda.com>

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