



# OPIC Technologies, Inc. Partners with the Travel Industry to Revolutionize Exploration Through 3D Live Technology

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ORLANDO , FL, UNITED STATES, December 10, 2024 /EINPresswire.com/ -- OPIC Technologies, Inc., the global leader in groundbreaking [3D live](#) technology, is proud to announce its transformative entry into the travel industry. By leveraging OPIC's advanced immersive technology, travel companies, tour operators, and hospitality brands can now offer travelers unprecedented virtual experiences, redefining how people explore and connect with the world.

## Reimagining Travel in a 3D World

The travel industry is built on the power of connection and discovery. With OPIC's 3D live platform, consumers can explore destinations, plan trips, and experience cultural landmarks as if they were there, all from the comfort of their homes. Whether it's a virtual tour of the Eiffel Tower, a live dive into coral reefs, or a walk through a luxury hotel, OPIC's technology brings the world closer than ever before.

From pre-trip planning to immersive destination previews, OPIC enables the travel industry to engage customers in new, exciting ways, building anticipation and trust before they even step foot on their journey.

## "Bringing the World to Your Living Room"

"OPIC Technologies is thrilled to partner with the travel industry to bring immersive, real-time experiences to travelers around the globe," said Bob Douglas, CEO of OPIC Technologies, Inc. "Our 3D live technology empowers travel companies to inspire and connect with customers in a way that goes beyond traditional media. It's about making travel dreams feel tangible, even from afar."

## How OPIC's Technology Transforms the Travel Industry:

**Virtual Destination Previews:** Travelers can explore destinations, landmarks, and activities in stunning 3D detail, helping them make informed decisions when planning their trips.

**Immersive Hotel and Resort Tours:** Hospitality brands can showcase their properties in real-time, allowing potential guests to virtually walk through suites, pools, and dining areas with

unparalleled realism.

**Interactive Guided Tours:** Travel companies can offer live, interactive 3D tours of historical sites, museums, and cultural hotspots, with guides able to engage directly with participants in real-time.

**Exclusive Travel Events:** Airlines, cruise lines, and resorts can host virtual events—like launch celebrations or behind-the-scenes experiences—in 3D, captivating their audience with innovative storytelling.

### Empowering Travelers and Industry Professionals

As the travel industry embraces hybrid experiences, OPIC's 3D live technology positions itself as an essential tool for both consumers and businesses. Travelers can enjoy immersive experiences that feel as close to reality as possible, while travel brands can reach a wider audience, personalize offerings, and foster deeper customer connections.

Early adopters in the travel space have already started using OPIC's technology to expand their reach and boost customer satisfaction. By allowing people to “preview before they book” and experience a destination virtually, brands are building trust and enthusiasm that translate into increased bookings and loyalty.

### About OPIC Technologies, Inc.

OPIC Technologies, Inc. is the global leader in 3D live technology, transforming how industries engage with audiences. From fashion and entertainment to travel and hospitality, OPIC's cutting-edge solutions empower brands to deliver immersive and interactive experiences that captivate and inspire. For more information, visit [www.opic3d.com](http://www.opic3d.com).

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