

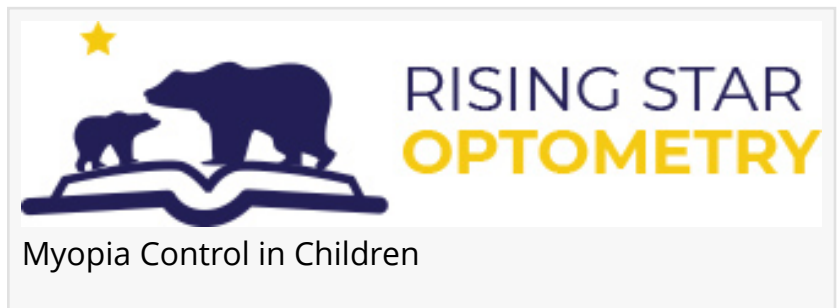
# Rising Star Optometry Joins Efforts to Combat Growing Rates of Myopia in Children

SAN FRANCISCO, CA, UNITED STATES,  
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-- [Rising Star Optometry](#) is joining a broader movement to combat the increasing rates of myopia (nearsightedness) among children.

With global studies warning that myopia is rapidly becoming one of the

most common visual conditions, particularly in children, the practice has aligned itself with the growing body of research that advocates for early detection and intervention.



## Global Health Challenge: Myopia in Children

According to recent studies, nearly half of the global population could be affected by myopia by 2050, with children showing the greatest rise in incidence. Experts believe that environmental factors, such as increased screen time and decreased outdoor activity, are contributing to this surge. The World Health Organization has raised concerns about myopia as a leading cause of blindness and visual impairment in adults, emphasizing the importance of addressing this condition in children.

In response, Rising Star Optometry has become a part of the growing healthcare community focused on [myopia control](#). The practice is contributing to ongoing research and awareness campaigns about the impact of early intervention and management of myopia in children. By actively engaging with pediatricians, schools, and local communities, Rising Star Optometry is helping to bring attention to the urgent need for eye exams and appropriate treatments in childhood.

## Growing Recognition of Myopia Control

Recent advancements in myopia management have garnered significant attention. Evidence-based strategies, including the use of specialized contact lenses and orthokeratology, have shown promise in slowing the progression of myopia, preventing more severe eye conditions later in life. This aligns with the increasing focus within the medical community on slowing the progression of nearsightedness to reduce long-term risks such as retinal detachment and

glaucoma.

Rising Star Optometry is working with local healthcare providers to expand awareness of these methods and to educate parents about the importance of early intervention. The practice's involvement in these efforts highlights the growing recognition of myopia control as a vital public health issue.

### Collaborating for a Healthier Future

Rising Star Optometry's efforts are part of a broader collaboration between optometrists, pediatricians, and schools to prevent and manage myopia in children. The growing number of initiatives aiming to reduce screen time and encourage outdoor activities is also a key factor in this effort to combat the rise in myopia.

### About Rising Star Optometry

Rising Star Optometry has been a leader in specialized eye care for nearly 20 years. The practice, with locations in San Rafael and San Francisco, is known for its commitment to innovation and community involvement, providing comprehensive care for patients of all ages, including those with pediatric vision needs and complex eye health issues.

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