

Anti-Snoring Devices Market to Exceed \$511.4 Million by 2032: Sleep Disorders Affecting Over 50 Million Americans

PORTLAND, OR, UNITED STATES, December 9, 2024 /EINPresswire.com/ -- The global [anti-snoring devices market](#) is experiencing significant growth, with a valuation of \$233.9 million in 2022 and a projected increase to \$511.4 million by 2032, reflecting a compound annual growth rate (CAGR) of 8.1% from 2023 to 2032. This growth is largely driven by rising awareness of the health impacts of snoring, increased prevalence of sleep disorders, and advancements in device technology.



The infographic features a photograph of a couple in bed on the left. On the right, it displays the Allied Market Research logo, the title 'ANTI-SNORING DEVICES MARKET', and the subtitle 'OPPORTUNITIES AND FORECAST, 2023-2032'. Below this, it states: 'Anti-snoring devices market is expected to reach \$511.4 Million by 2032' and 'Growing at a CAGR of 8.1% (2023-2032)'. At the bottom left of the infographic, it includes the text 'Report Code: A01791, www.alliedmarketresearch.com'.

Anti-Snoring Devices Market growth

Request a sample: <https://www.alliedmarketresearch.com/request-sample/2121>

Overview of Anti-Snoring Devices

Anti-snoring devices are designed to mitigate the causes of snoring, which typically arises from obstructed airflow during sleep, leading to vibrations in throat tissues. Key types of devices include:

- Mandibular Advancement Devices (MADs): These reposition the jaw to keep airways open.
- Tongue Stabilizing Devices: These maintain the tongue's position to prevent airway blockage.
- Nasal Dilators/Strips: These help to open nasal passages.
- Continuous Positive Airway Pressure (CPAP) Machines: These provide continuous air pressure to keep airways open.
- Positional Therapy Devices: These encourage side sleeping to reduce snoring.

The primary goal of these devices is to enhance sleep quality for both the snorer and their partner by minimizing disruptive noises.

Market Dynamics

Several factors are fueling the growth of the anti-snoring devices market:

- **Increased Awareness:** Public health campaigns by organizations like the American Academy of Sleep Medicine have raised awareness about snoring and its health implications, prompting individuals to seek solutions.
- **Rising Prevalence of Sleep Disorders:** Conditions such as obstructive sleep apnea (OSA) are becoming more common. An estimated 50 million to 70 million people in the U.S. suffer from sleep disorders, driving demand for effective treatment options like CPAP machines and MADs.
- **Technological Advancements:** Newer devices with improved functionality and user-friendly features are making anti-snoring solutions more accessible.

Challenges

Despite its growth potential, the market faces challenges:

- **Side Effects:** Oral anti-snoring devices can cause discomfort, including jaw pain and excessive salivation.
- **Compliance Issues:** Some users struggle with comfort and efficacy, leading to reduced adherence to treatment.
- **Alternative Treatments:** The availability of surgical options and medications may deter some users from opting for anti-snoring devices.

Segmental Overview

The anti-snoring devices market is segmented by product type and end user:

By Product

- **Mouthguards:** Dominant segment due to their effectiveness and affordability.
- **Nasal Devices**
- **EPAP Devices**
- **Others:** Includes chin strips and various accessories.

By End User

- **Homecare:** This segment leads due to convenience and comfort preferences among users.
- **Others:** Includes hospitals, clinics, and sleep laboratories.

By Region

The market is analyzed across several regions:

- **North America:** Holds the largest share due to advanced healthcare systems and high prevalence of snoring.
- **Asia-Pacific:** Expected to grow rapidly due to increasing healthcare investments and rising obesity rates.

Competitive Landscape

Key players in the anti-snoring devices market include:

- SomnoMed
- ResMed Inc.
- Koninklijke Philips N.V.
- ZQuiet
- Apnea Sciences

These companies are focusing on product innovation as a strategy to enhance their market presence.

Recent Developments

In April 2020, Apnea Sciences launched the SnoreRX Plus device, which aims to strengthen its competitive position in the market. This highlights ongoing innovation within the sector as companies seek to provide effective solutions for snoring. In summary, the global anti-snoring devices market is poised for substantial growth driven by increased awareness, technological advancements, and rising incidences of sleep disorders. However, challenges such as side effects and competition from alternative treatments remain critical considerations for stakeholders in this evolving landscape.

□□□□□□ □□□□□□ □□□□□□: <https://www.alliedmarketresearch.com/purchase-enquiry/2121>

David Correa

Allied Market Research

+1 800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/767412901>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.