

Aladdin Tech Welcomes Strategic Investment from Al-Mahmudi Foundation

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-- Looking back to the GITEX 2024 expo
in Dubai where Aladdin Tech
established valuable connections with
global tech leaders. A key highlight was
their meeting with the Al-Mahmudi
Investment Group, where the two
organisations explored potential
synergies. This interaction underscored
a shared vision for advancing
technology-driven solutions, paving the
way for a strategic partnership aimed
at driving growth in emerging
markets.



Aladdin Tech and Al-Mahmudi Foundation Signing Ceremony

After numerous follow-up meetings, Aladdin Tech flew back to Dubai in December to meet with the senior leaders at Al-Mahmudi where they signed a significant partnership with the Al-Mahmudi Foundation under the visionary leadership of CEO Muhammad Al-Mahmudi. This



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> David Aldridge, CEO of Aladdin Tech

collaboration marks a transformative step in Aladdin Tech's mission to innovate within high-potential, future-oriented industries and aligns perfectly with the Foundation's investment philosophy.

Accelerating Growth in Dynamic Industries

"This partnership reflects our shared commitment to driving growth in industries that demonstrate strong future potential," said David Aldridge, CEO of Aladdin Tech. "Al-

Mahmudi's investment underscores their belief in our innovative <u>WinWinPay</u> platform and its ecosystem-focused approach. From staking models to secure and anonymous transactions, our platform exemplifies the future of digital economic solutions."

The Foundation has identified WinWinPay as one of the most valuable investments of 2024,

highlighting its focus on the entertainment and iGaming sectors, which are poised for rapid growth in the Middle East.

Unlocking Regional Opportunities

As Middle Eastern policies begin to support iGaming development, Aladdin Tech and the Al-Mahmudi Foundation aim to capitalise on this emerging market. "The Middle East's unique position as a hub between Asia and Europe offers unparalleled opportunities," said Aldridge. "With Al-Mahmudi's support, we can address regional challenges, enhance our market presence, and pursue global expansion."

A Vision for Shared Success

This collaboration extends beyond financial support. Together, Al-Mahmudi and Aladdin Tech are committed to creating an ecosystem of shared success. By integrating the Foundation's expertise with Aladdin Tech's innovative platforms, this partnership will generate substantial value, advancing both organisations' goals and contributing to the region's burgeoning digital economy.

About Aladdin Tech

Aladdin Tech is a forward-thinking technology company dedicated to transforming the future of digital ecosystems. With a focus on innovative platforms, including blockchain-powered solutions and decentralised transaction models, Aladdin Tech is at the forefront of driving growth across industries like iGaming, entertainment, and finance.

Through its pioneering technologies, including staking mechanisms and secure token distributions, Aladdin Tech empowers businesses to harness emerging market opportunities. Headquartered in a global hub of innovation, the company is committed to fostering partnerships that deliver value, sustainability, and long-term success in a rapidly evolving digital economy.

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