

Medical Scrubs Market to Reach \$85.8 Billion, Globally, by 2033 at 5.9% CAGR: Allied Market Research

PORTLAND, DE, UNITED STATES, December 9, 2024 /EINPresswire.com/ -- Allied Market Research published a report, titled, "[Medical Scrubs Market by Type \(Medical Uniforms and Nursing Scrubs\), Usage \(Disposable and Reusable\), and End User \(Hospitals, Ambulatory Surgical Centers and Others\): Global Opportunity Analysis and Industry Forecast, 2024-2033](#)". According to the report, the medical scrubs market was valued at \$48.3 billion in 2023, and is estimated to reach \$85.8 billion by 2033, growing at a CAGR of 5.9% from 2024 to 2033.



Prime determinants of growth

Growing risk of hospital associated infections, surge in the number of healthcare facilities and the expansion of medical schools, innovations in fabric design are the major factors that drive the growth of the medical scrubs market growth. However, lack of appropriate healthcare infrastructure and regulatory policies for medical apparel in some underdeveloped countries restricts the market growth. Moreover, growing opportunities in emerging market offers remunerative opportunities for the expansion of the global medical scrubs market.

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Segment Highlights

Emphasis on hygiene and technological advancements in fabric propel the medical uniforms segment growth

By type, the medical uniforms segment is driven by increasing emphasis on hygiene and

infection control in healthcare settings made the use of standardized medical uniforms a necessity. These uniforms are specifically designed to reduce the risk of contamination, ensuring the safety of both healthcare workers and patients. In addition, the advancements in fabric technology also played a significant role; modern medical uniforms incorporate antimicrobial treatments, moisture-wicking properties, and enhanced durability, making them more functional and comfortable for prolonged use which propels the segment growth.

Surge in demand for disposable medical scrubs

By usage, the disposable segment has a significant market share in 2023, owing to heightened focus on hygiene and infection control within healthcare settings. In addition, disposable scrubs offer a significant advantage in minimizing cross-contamination, as they are designed for single-use and can be safely discarded after each use, reducing the risk of spreading pathogens thereby driving the segment growth.

Further, disposable scrubs provide convenience and cost-efficiency for healthcare facilities. They eliminate the need for laundering and maintenance, saving time and resources associated with cleaning reusable scrubs. This is particularly beneficial in high-turnover environments such as emergency rooms and operating theaters, where quick changes are necessary, and ensuring a constant supply of clean scrubs is essential.

Rising demand for medical scrubs in healthcare facilities

By end user, the hospitals segment plays a pivotal role in driving the growth of the medical scrubs market owing to as hospitals serve as the epicenter of healthcare delivery, accommodating a vast array of medical services and treating diverse patient populations. In addition, the diverse array of healthcare specialties within hospital settings necessitates a wide range of specialized scrubs, further bolstering segment growth.

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Regional Outlook

North America to maintain its dominance by 2033

North America is poised to maintain its leadership status in the medical scrubs market throughout the forecast period. This is attributed to advanced healthcare infrastructure and high standards of hygiene contributing to a significant demand for medical scrubs. With a large number of hospitals, clinics, and other healthcare facilities across the continent, the need for quality scrubs remains consistently high which further propels the market growth in this region.

Key Players:

FIGS, INC.

Superior Group of Companies

Adar Medical Uniforms, LLC.

BARCO UNIFORMS

Landau Uniforms

Carhartt, Inc

Dress A Med

Matrix Workwear

Cardinal Health

Medline Industries, LP

The report provides a detailed analysis of these key players in the global medical scrubs market. These players have adopted different strategies such as product launch, agreement, partnership, and others to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

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Recent Developments

In August 2023, Kindthread, a leading provider of medical uniforms, announced the launch of its latest collection, CRFT. With a deep understanding of the healthcare industry and a commitment to using sustainable materials, Kindthread aims to revolutionize the way healthcare professionals experience scrubs.

In August 2022, Barco Uniforms, a recognized leader of design innovation in the premium professional apparel industry unveiled its new collection, Barco Unify. Made to inspire optimism, hope and unity, Barco Unify introduced a fresh approach to healthcare apparel, crystallizing a new chapter in the Barco brand's 93-year history.

About Allied Market Research:

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We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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