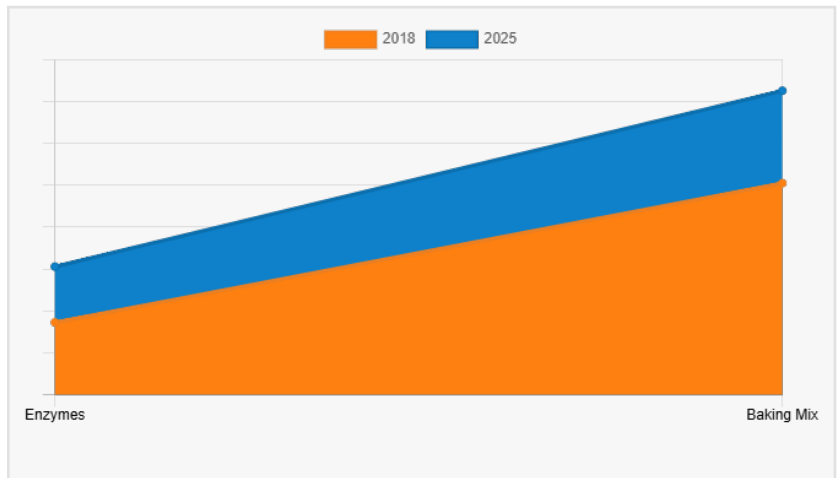


# Baking Mix and Enzymes Market Sustainable Growth Opening New Opportunities with CAGR of 6.2% by 2025

WILMINGTON, DE, UNITED STATES, December 9, 2024 /EINPresswire.com/ -- The [global baking mix and enzymes market size](#) was valued at \$3,384.0 million in 2018, and is projected to reach at \$5,151.0 million by 2025, growing at a CAGR of 6.2% from 2018 to 2025.



Baking mix and enzymes products have witnessed the higher growth rate as large market players have initiated developments according to the consumer's need for healthier and toxic-free products. In addition, owing to increase in population, rise in urbanization, and introduction of healthier bakery alternatives at reasonable costs fosters the demand for Baking Mix and Enzymes products. Moreover, continuous innovation and strong and attractive marketing campaigns drives the growth of the Baking Mix and Enzymes products. In addition, increase in number of bakeries & outlets like convenience stores, in-stores bakeries, artisan bakeries, café bakeries, and others is expected to fuel the demand for baking ingredients across the globe.

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Baking Mix and Enzymes are the building blocks of finished bakery foods such as bread, cookies & biscuits, rolls & pies, cakes & pastries, and others. Increase in trend of healthy eating and rise preference for convenience food are the primary factors that boost the market growth. Prominent players and large corporates are developing their products to follow the consumer trends and foster the company growth to occupy notable stance in the global market.

Furthermore, cookies & biscuits, which are consumed as snacks are rapidly gaining popularity especially among the youth. Recurrent product innovations to enhance the taste, texture, and health benefits of the food item fuel the demand for cookies & biscuits. Manufacturers are focusing toward introduction of new flavors and innovative packaging to appealing consumers. Moreover, cookies & biscuits serve as a standard choice for gifting along with other

confectionery items such as chocolates. In addition, low-calorie cookies & biscuits are gaining high popularity among health-conscious consumers, which fuel the baking mix and enzymes market growth.

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Moreover, the increase in preference for on-the-go food products, which are readily available in the market has increased, due to changes in eating habits and busy lifestyle. For instance, availability of various instant premix powders in the market to make desserts at home easily without much efforts significantly contributes toward the growth of the market.

In addition, cakes & pastries are mostly consumed as desserts among youngsters. Increase in disposable income and rise in urbanization are positively affecting the cakes & pastries market. Furthermore, in large cities, the working population mostly prefers on-the-go foods such as snacks, pastries, and cakes. In addition, cake pops, a new type of cake-based snack is gaining increasing popularity among the young population. They are bite-sized cakes that are available in a range of designs and are styled as lollipops. Hence, increase in trend of customizable pastries and cakes along with introduction of new toppings & flavors boost the cakes & pastries market, which is in turn is anticipated to fuel the growth of the global baking mix and enzymes market.

The key players operating in the baking mix and enzymes industry include Archer-Daniels-Midland Company, Associated British Foods Plc., Cargill Incorporated, E. I. Du Pont De Nemours and Company, Ingredion Incorporated, Kerry Group, Plc., Koninklijke DSM N.V., Dawn Food Products, Inc., Bakels Group, and Lallemand Inc.

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