

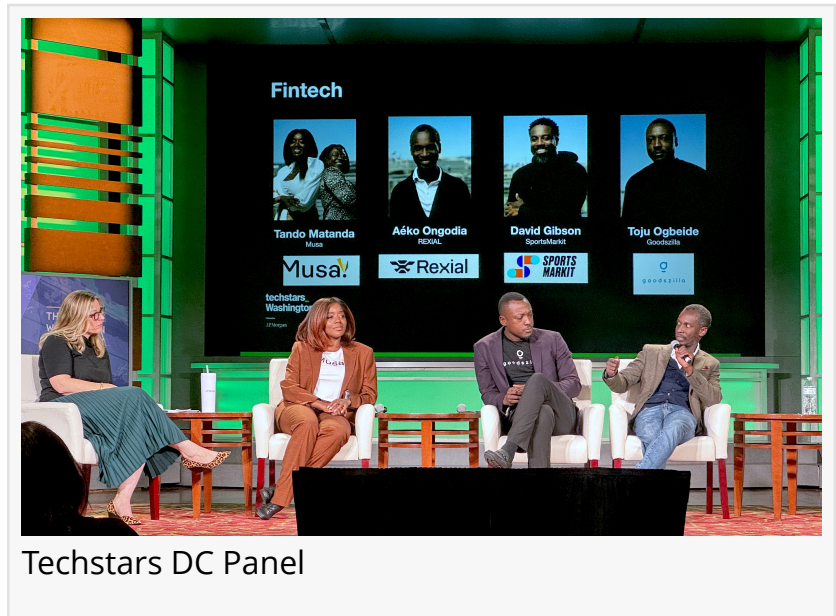
Techstars Washington DC Concludes Landmark Demo Day with Twenty Tech Founders Showcasing Innovation in Legacy Industries

WASHINGTON DC, DC, UNITED STATES, December 9, 2024 /EINPresswire.com/ -- Techstars Washington DC celebrated the successful conclusion of its accelerator with twenty global founders that took centerstage and presented groundbreaking tech solutions designed to drive innovation in legacy industries. The milestone Demo Day event marks the final chapter of the accelerator's transformative partnership with J.P. Morgan. Launched in September, the accelerator focused on "Investing In The Transformative Power Of

Technologies That Are Reshaping Legacy Industries" and strategically integrating emerging technologies into key industries such as banking, logistics, healthcare, security, and energy.

The event spotlighted a diverse cohort of twenty selected from eight hundred applicants. The portfolio of companies leveraged cutting-edge technology to solve critical challenges in traditionally entrenched sectors. Representing ten countries, the distinct cohort was the most geographically and ethnically diverse group spanning ten countries according to Managing Director, Adam Phillips. "This cohort exemplifies the power of global collaboration and the immense potential of innovation in industries that are ripe for transformation," said Phillips. "The diversity of ideas and the impact-driven solutions showcased today reaffirm the importance of nurturing talent from across the globe and we're really proud to be at the forefront of that."

Moderated by Techstars Entrepreneur in Residence, Laurie Felker Jones, founders showcased solutions ranging from AI-assistance for technical accounting optimization (TimeCredit) and intelligent venture health assessment and analytics platforms (MUSA) to radiation shielding for space-faring tech (Melagen Labs) and fintech tools revolutionizing how businesses integrate



social impact (Goodzilla); each demonstrated how legacy industries can evolve to meet the demands of the modern world.

Championing the accelerator as a transformative experience and catalyst for growth, founder Naya Powell, CEO of Topia shared “The Techstars DC experience has really been phenomenal because it helped us to establish really strong mentorship with key advisors while rethinking our brand. It really prepared us to be more investor-ready.” Kenyan founder Charles Thuo, CEO of Apexloads commented “They not only show you how to do it but they also give you the resources to do it. Our market is in Africa, so if we look at a graph right now we can pinpoint exactly when we joined Techstars because of the impact we’ve already been able to have in our country. That’s how amazing this experience has been.”



Charles Thuo, CEO of Apexloads - Nairobi, Kenya

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*Adam Phillips, Techstars DC
Managing Director*

The keynote featured entrepreneur, justice reform advocate and TED speaker Marcus Bullock who shared a fiery address highlighting his prison to CEO journey and encouraging founders to boldly pursue building solutions that amplify the human experience.

This milestone event also celebrated the significant achievements of the accelerator’s relationship with J.P. Morgan, fostering a diverse and vibrant ecosystem of innovation and entrepreneurship. “We believe that the innovation economy thrives when it is inclusive and equitable. We understand that by empowering underrepresented founders, we not only drive progress

but we can contribute to building a more sustainable and inclusive future” said Elizabeth Graham, VP of Innovation Economy Startup Banking at J.P. Morgan.

The Demo Day attracted a high-caliber audience of investors, industry leaders, and tech enthusiasts eager to engage with the pioneering solutions presented. The event concluded with a commitment from Techstars to continue empowering entrepreneurs through new initiatives

aimed at scaling global innovation.

[For more information on Techstars DC](#), visit techstars.com. Click for complete [Techstars DC 2024 Class portfolio](#). For select photos visit [HERE](#). For interviews or story coverage, contact Hope Allen - Living Hope Co. - 646-504-1191- info@livinghopeco.com.

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Techstars '24 Cohort

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