

The American Express® Secures Commitment From Top-Ranked Scottie Scheffler

World No. 1 Set to Join Defending Champion Nick Dunlap in Field of 156 at 2025 PGA TOUR Event

LA QUINTA, CA, UNITED STATES,
December 9, 2024 /EINPresswire.com/
-- The American Express® has received
commitment from top-ranked Scottie
Scheffler to compete in the 66th
annual tournament, which will be held
January 16th-19th, 2025 at PGA WEST's
Pete Dye Stadium Course (host course)
and Jack Nicklaus Tournament Course,
as well as La Quinta Country Club.
Joining him in the field of 156
professional and amateur players is



Scottie Scheffler, the No. 1-ranked player in the Official World Golf Ranking

defending champion Nick Dunlap, who in 2024 became the first amateur in 33 years to win a <u>PGA TOUR</u> tournament.



The American Express® is absolutely thrilled to welcome Scottie Scheffler one of the brightest stars in golf,"

tournament Executive Director
Pat McCabe

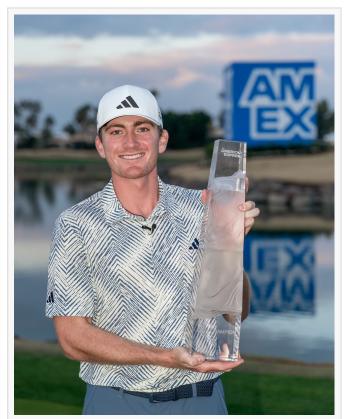
"The American Express® is absolutely thrilled to welcome Scottie Scheffler one of the brightest stars in golf," said tournament Executive Director Pat McCabe. "Having the top-ranked player competing in our event is a testament to its enduring appeal and prestige among players. We're also incredibly excited to have Nick Dunlap returning as champion. His historic victory in 2024 captivated the golf world and added a new level of inspiration for fans. We look forward to watching him defend his title this January."

Scheffler returns to The American Express® for the fifth time and is currently the No. 1-ranked player in the Official World Golf Ranking, a position he has held for over 100 weeks. Scheffler is a two-time Masters champion, winning the tournament in both 2022 and 2024. He finished third in The American Express® in 2020 and 11th in 2023. The 2020 PGA TOUR Rookie of the Year has 13

career wins, including seven last season, and earned a gold medal at the 2024 summer Olympics. Scheffler was named PGA TOUR Player of the Year in 2022 and 2023, becoming the first since Tiger Woods to earn the honors back-to-back.

With his victory at The American Express® in 2024, Dunlap became the first amateur in 33 years to win a PGA TOUR tournament. He was the first player in TOUR history to win as both an amateur and a professional in the same season. He earned his second career victory and his first as a professional at the Barracuda Championship.

Scheffler has been nominated for the Jack Nicklaus PGA TOUR Player of the Year Award, while Dunlap has been announced as a nominee for Arnold Palmer Rookie of the Year. The winners will be announced later this month.



Defending champion Nick Dunlap

Tickets to The American Express® are <u>now on sale</u> at <u>www.theamexgolf.com</u>. Single-day passes for January 16th-19th start at just \$60 and include admission to the tournament grounds and all public venues, plus access to the GA section for the Friday (Little Big Town) and Saturday (Journey) Concerts Series. American Express® Card Members receive a 20% discount on all tickets. Children 15 and under can access the tournament grounds free with paid adult admission, excluding access to hospitality.

ABOUT THE AMERICAN EXPRESS®

Founded in 1960, The American Express® Golf Tournament is a premier PGA TOUR event that brings together 156 professional and amateur golfers, music entertainers and golf fans to celebrate the sport and its community impact. Held annually at PGA WEST's Pete Dye Stadium Course (host course) and Nicklaus Tournament Course, as well as La Quinta Country Club, the tournament showcases exceptional talent while supporting local charities through various initiatives. Since its inception, the event has generated over \$66 million in charitable contributions. Past champions include inaugural winner Arnold Palmer, Jon Rahm, Phil Mickelson, Mike Weir, Fred Couples, and the 2024 champion Nick Dunlap — the first amateur to win the event and the first amateur to win on the PGA TOUR since 1991. Follow The American Express® on Facebook (www.facebook.com/theamexgolf), X (@TheAmexGolf), and Instagram (@TheAmexGolf). Visit www.theamexgolf.com for more information.

ABOUT AMERICAN EXPRESS

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Key links to products, services and corporate sustainability information: personal cards, business cards and services, travel services, gift cards, prepaid cards, merchant services, Business Blueprint, Resy, corporate card, business travel, diversity and inclusion, corporate sustainability and Environmental, Social, and Governance reports.

ABOUT PGA TOUR

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Americas and administers PGA TOUR Q-School presented by Korn Ferry and PGA TOUR University. TOUR members represent the world's best players, hailing from 28 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 30 languages via 44 broadcast and digital partners. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.93 billion.

Fans can follow the PGA TOUR via: the PGA TOUR app and PGATOUR.COM; social media channels, including YouTube, Facebook, Instagram (in Spanish, Korean and Japanese), LinkedIn, TikTok, X (in English, Spanish and Japanese); the PGA TOUR Channel on Free Ad-Supported Television (FAST) platforms such as the Roku Channel, Samsung TV Plus, PlutoTV, Xumo, LG Channels, Tubi, Amazon's Freevee, FireTV and Alexa devices; and WhatsApp (in English and Spanish), WeChat, Weibo, Toutiao and Douyin.

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