

AI Meets Artistry: Global Music Icon Steve Barakatt & Cutting-Edge Tech Firm HARMIX Revolutionize Music Personalization

This Groundbreaking Platform Uses Advanced AI to Tailor Steve Barakatt's Extensive Music Repertoire to Each Listener's Environment and Emotional State

DUBAI, UNITED ARAB EMIRATES, March 8, 2025 /EINPresswire.com/ -- For the first time in history, a world-renowned artist is proposing specific music creations to listeners worldwide via the power of cutting-edge artificial intelligence. This collaboration between Steve Barakatt and HARMIX, the leading AI-driven music technology platform, promises to deliver an unparalleled and deeply personalized music experience.

"Your Life's Soundtrack" is designed to adapt seamlessly to each listener's unique circumstances. It leverages an advanced AI engine that analyzes hundreds of factors in real-time—including the intricate nuances of the music and the listener's environment—to dynamically curate ideal music compositions. These factors include time of day, location, weather, mood, and life events, ensuring a deeply personalized and immersive musical journey.

Comment from Asar Qadir, Vice President, A&R of HARMIX:

"We are thrilled to collaborate with Steve Barakatt, a visionary artist whose work has touched millions worldwide. By integrating his exceptional music catalogue with HARMIX's advanced AI technology, we are setting a new benchmark in music personalization. 'Your Life's Soundtrack' will create a deeply engaging and tailored experience. This is more than just music—it's the future of how we connect with art and technology."

Comment from Steve Barakatt:

"As an artist, my ultimate goal has always been to create music that resonates deeply with people and becomes part of their daily life moments. With HARMIX, we're taking this vision to the next level. 'Your Life's Soundtrack' will make my music repertoire an even more personal and immersive experience, offering listeners music perfectly tailored to their unique journeys. It's a new chapter in how music connects with humanity."

You can experience "Your Life's Soundtrack" by Steve Barakatt here:

<https://yls.stevebarakatt.com/>

ABOUT HARMIX

Led by CEO Nazar Ponochevnyi, who is pursuing a PhD at the Department of Computer Science of the University of Toronto, recognized as a leading institution in AI research. DCS has been at the forefront of innovation, with luminaries like [Geoffrey Hinton—co-recipient of the 2024 Nobel Prize in Physics](#)—pioneering groundbreaking work in neural networks and deep learning. This environment of excellence and discovery directly informs HARMIX's mission to push the boundaries of AI technology. HARMIX has already made significant strides in AI innovation, holding patent applications in the U.S., the EU, and Canada.

ABOUT STEVE BARAKATT

Steve Barakatt, a Canadian of Lebanese origin, is an award-winning composer, pianist, music producer, and creative director with a career spanning more than three decades. Throughout his distinguished career, Barakatt has collaborated with leading artists, record labels, studios, brands, and organizations on hundreds of global projects. As a concert pianist, he has performed over 500 live shows on five continents, captivating audiences with his emotive and intricate compositions. The world's most recognized composer of official anthems, he is the man behind "Lullaby, The UNICEF Anthem," a music campaign initiated with Harry Belafonte launched in 2009 across five continents and [aboard the International Space Station](#). His music has been featured in hundreds of TV programs and series, as well as in major international sports broadcasts, including the FIFA World Cup and F1 Grand Prix. A prolific recording artist, Barakatt has sold over five million albums worldwide, and his music catalogue has amassed over 250 million views on YouTube. He is a Knight of the National Order of Quebec and has been recognized by several heads of state. Barakatt is a Universal Music MENA artist, and his music catalogue is represented by Universal Music Publishing Group.

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