

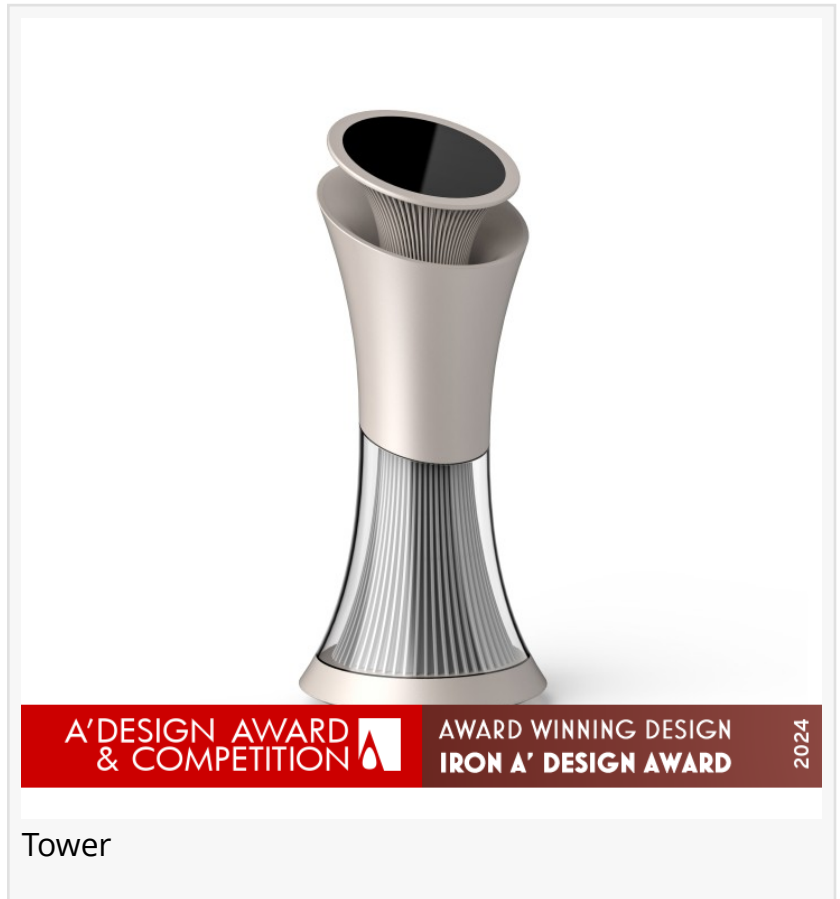
Tower by Duo Xu, Jijia Chen, Yating Qin and Fangui Zeng Wins Iron A' Design Award in Home Appliances Design Category

Innovative Air Purifier Design Recognized for Excellence in Functionality, Aesthetics, and User Experience

COMO, CO, ITALY, December 10, 2024 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected recognition in the field of [home appliance](#) design, has announced Tower by [Duo Xu, Jijia Chen, Yating Qin and Fangui Zeng](#) as a winner in the Home Appliances Design category. This prestigious accolade highlights the significance of the Tower design within the industry, acknowledging its exceptional features and innovative approach to air purification.

The Tower air purifier design addresses current trends and needs within the home appliance industry, offering a compact and aesthetically pleasing solution for improving indoor air quality. Its streamlined design and soft curves not only enhance the visual appeal of the product but also contribute to its functionality, allowing for convenient placement and mobility in various settings. This alignment with industry standards and user preferences underscores the relevance of the Tower design to both professionals and consumers alike.

What sets the Tower air purifier apart is its unique combination of features and benefits. The retractable air outlet prevents dust from entering when not in use, while the 360-degree air inlet design effectively filters out harmful gases, such as formaldehyde, ensuring a cleaner and healthier living environment. The large screen digital display provides real-time monitoring of air quality, intelligently adjusting the air volume and purification levels based on the detected pollution levels. These features, along with its compact size and ease of use, make the Tower



design a standout in the market.

The recognition bestowed upon the Tower design by the A' Design Award serves as a testament to the exceptional work of Duo Xu, Jijia Chen, Yating Qin and Fangui Zeng. This achievement is expected to inspire future projects and drive further innovation within the brand, as the team continues to push the boundaries of home appliance design. The award also motivates the designers to maintain their commitment to excellence and user-centric solutions, ultimately benefiting the industry and consumers worldwide.

Team Members

The Tower air purifier was designed by a talented team consisting of Duo Xu, Jijia Chen, Yating Qin, Fangui Zeng, and Xinwei Jiang. Each member contributed their expertise to create a product that seamlessly blends form and function.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=160187>

About Duo Xu, Jijia Chen, Yating Qin and Fangui Zeng

Duo Xu, Jijia Chen, Yating Qin and Fangui Zeng are a group of talented designers from China who have collaborated on the award-winning Tower air purifier design. With their combined expertise and creative vision, they have developed a product that showcases their commitment to innovation and user-centric solutions in the home appliance industry.

About Membrane Solutions (Nantong) Co., Ltd.

Membrane Solutions is a leading supplier of advanced membrane filtration technology and solutions, boasting nearly 16 years of outstanding industry experience. The company's official household brand website, mspurelife.com, offers a range of high-quality household products based on their filtration technology, including air purifiers, home filtration systems, and outdoor water straws, which are available for both retail and wholesale purchase. Membrane Solutions' products are certified by ISO9001, CE, FDA, and NSF, attesting to their exceptional quality and reliability. As a trusted solution provider, the company is dedicated to delivering the highest standards of water purification and air purification solutions to its customers.

About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to designs that meet the rigorous professional and industrial standards set by the A' Design Awards. Recipients of this award are acknowledged for their practical innovations and contributions to their respective fields, providing solutions that improve quality of life and foster positive change. The Iron A' Design Award celebrates designs that demonstrate a solid understanding of design principles, creativity, and the ability to address real-world challenges through thoughtful execution. Winning designs in the Home Appliances Design category are evaluated based on criteria such as innovation in functionality, uniqueness of design, user-friendly interface, aesthetic appeal, ergonomic efficiency, energy efficiency, use of sustainable materials, durability, integration with smart

technology, compactness, ease of maintenance, safety features, affordability, adaptability to different environments, inclusion of advanced features, noise reduction techniques, ease of installation, cultural relevance, inclusive design, and environmental impact reduction.

About A' Design Award

The A' Home Appliances Design Award is a highly regarded competition that attracts participants from across the home appliance industry, including talented designers, innovative design agencies, forward-thinking companies, leading manufacturers, and influential brands. Entries are blind peer-reviewed and voted on pre-established evaluation criteria by a world-class, influential, and expert jury panel consisting of design professionals, home appliance industry professionals, journalists, academics, and designers. Participating in the A' Design Award for Home Appliances provides an opportunity to showcase creativity, gain international exposure, and be recognized for exceptional design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. The A' Design Award is an international and juried design competition, organized annually since 2008 across all industries, with participation open to entries from all countries. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, helping to create a better world through the transformative power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://the-white-design.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 031 497 2900

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/767736405>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.