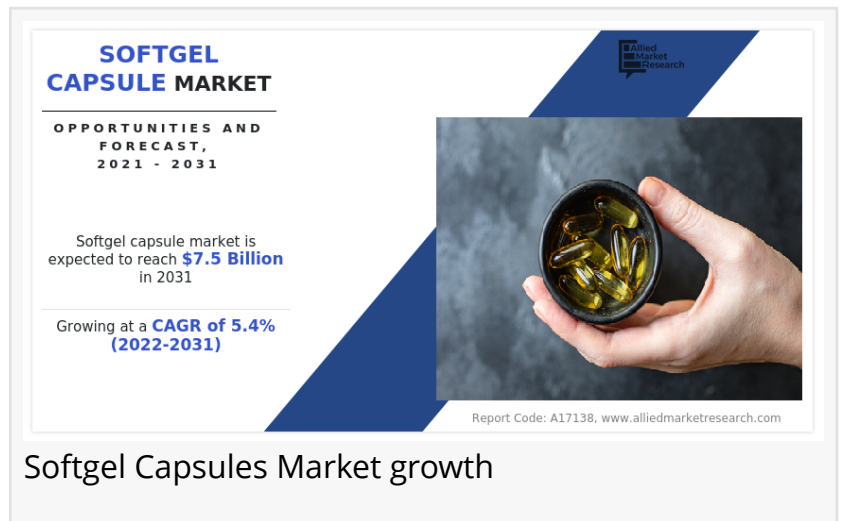


How do gelatin and non-gelatin softgel capsules compare in terms of market share

PORTLAND, OR, UNITED STATES,
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EINPresswire.com/ -- Softgel capsules are increasingly becoming a preferred choice in various industries, particularly pharmaceuticals, nutraceuticals, and cosmetics. Their unique design—encapsulated in a soft gelatin shell—allows for the delivery of liquid or semi-liquid contents, making them easy to swallow and enhancing bioavailability. This article explores the current trends, market projections, and future opportunities within the [softgel capsules market](#) leading up to 2032.



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Market Overview

The global softgel capsules market was valued at \$4.4 billion in 2021 and is projected to reach \$7.5 billion by 2031, growing at a compound annual growth rate (CAGR) of 5.4% from 2022 to 2031

. Key insights include:

- **Dominance by Gelatin Softgel Capsules:** The gelatin softgel segment held the largest market share in 2021 and is expected to continue its dominance
- **Health Supplements Lead Applications:** Health supplements were the primary application segment in 2021, driving demand for softgel capsules
- **Pharmacies as Major Distribution Channels:** Pharmacies and drug stores accounted for the largest share of distribution channels in 2021, contributing significantly to market growth
- **Regional Insights:** North America generated the highest revenue share in 2021, while Asia-

Pacific is anticipated to exhibit the highest growth rate during the forecast period

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Growth Drivers

The growth of the softgel capsules market is attributed to several factors:

- **Consumer Preference:** There is a growing preference for easy-to-swallow and tasteless dosage forms among consumers, particularly in the nutraceutical sector
- **Enhanced Bioavailability:** Pharmaceutical companies are increasingly adopting softgel formulations due to their ability to improve drug absorption, especially for poorly soluble drugs
- **Rising Health Awareness:** An increase in health consciousness and preventive care measures among consumers is propelling demand for dietary supplements encapsulated in softgels

Challenges and Opportunities

Despite its growth potential, the softgel capsules market faces challenges:

- **Production Costs:** High production costs associated with softgel capsules can deter manufacturers from expanding their offerings
- **Regulatory Scrutiny:** There are increasing regulations surrounding gelatin sourcing, particularly with a shift towards plant-based alternatives due to rising veganism and vegetarianism trends

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However, opportunities abound:

- **Expansion into OTC Medications:** There is potential for growth in over-the-counter (OTC) medications that utilize softgel technology
- **Innovative Plant-Based Solutions:** The development of vegetarian and vegan softgel capsules made from materials like tapioca starch presents new avenues for manufacturers to explore

Key Market Players

Several companies are leading innovation in the softgel capsules market:

- Catalent Inc.
- Capsugel
- Procaps Group
- Thermo Fisher Scientific
- Aenova Group

These companies are focusing on expanding their product lines and enhancing manufacturing technologies to meet evolving consumer demands.

Conclusion

The softgel capsules market is poised for significant growth through 2032, driven by consumer preferences for convenient dosage forms and increased health awareness. While challenges such as production costs and regulatory issues exist, opportunities for innovation, particularly in

plant-based formulations, will likely shape the future landscape of this dynamic market.

Key Takeaways

- The global softgel capsules market is expected to grow from \$4.4 billion in 2021 to \$7.5 billion by 2031.
- Gelatin softgel capsules dominate the market; however, plant-based alternatives are gaining traction.
- Health supplements are the leading application driving demand.
- North America currently leads in revenue generation but Asia-Pacific shows promising growth potential.

By understanding these trends, stakeholders can better navigate this evolving market landscape.

For more information, please contact us at: <https://www.alliedmarketresearch.com/purchase-enquiry/A16306>

David Correa

Allied Market Research

+1 800-792-5285

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