

# Dental Digital X-ray Market: Envista Acquires Carestream's Scanner Business, Midmark Launches Extraoral Imaging System

PORTLAND, OR, UNITED STATES, December 10, 2024 / EINPresswire.com/ -- The global dental digital X-ray market is experiencing significant growth, with a valuation of \$3.2 billion in 2022 and a projected increase to \$7.2 billion by 2032, representing a CAGR of 8.5% from 2023 to 2032. This growth is driven by the transition from traditional filmbased X-ray systems to advanced digital imaging technologies, which offer numerous benefits for dental diagnostics.



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Overview of Dental Digital X-ray Technology

Dental digital X-ray systems utilize digital sensors to capture high-resolution images of oral structures, including teeth and gums. The process involves:

- Emission of Radiation: The X-ray machine emits a small burst of radiation that penetrates the patient's mouth.
- Detection by Sensors: Digital sensors detect the radiation and convert it into electronic signals.
- Image Processing: Specialized software processes these signals to produce high-resolution images displayed on a computer screen.

This technology enables dental professionals to conduct real-time analyses, facilitating quicker and more accurate diagnoses and treatment plans.

## Market Dynamics

Several factors are influencing the growth of the dental digital X-ray market:

- Technological Advancements: Continuous innovations in imaging systems enhance image quality and reduce radiation exposure.
- Rising Dental Disease Prevalence: An increase in dental disorders, such as cavities and periodontal diseases, drives demand for diagnostic imaging.
- Growing Geriatric Population: Older adults are more susceptible to dental issues, necessitating early detection through advanced imaging technologies.
- Healthcare Infrastructure Improvements: Emerging markets are investing in healthcare infrastructure, promoting the adoption of digital technologies.

### Segmental Overview

The market can be segmented by type, application, end-user, and region:

## By Type

- Extraoral X-ray Systems: These accounted for the largest market share in 2022 due to their versatility in imaging configurations.
- Intraoral X-ray Systems: Increasingly adopted for routine diagnostics.

# By Application

- Medical Applications: Dominated the market due to rising dental visits and disorders.
- Cosmetic and Forensic Applications: Expected to grow significantly as awareness increases. By End User
- Dental Clinics: Projected to experience the highest growth as they increasingly adopt digital X-ray systems for diagnostics.

## By Region

- North America: Holds the largest market share due to advanced healthcare systems and high prevalence of dental disorders.
- Asia-Pacific: Anticipated to witness rapid growth owing to a large population base and increasing healthcare investments.

## Competitive Landscape

Key players in the dental digital X-ray market include:

- Envista Holdings Corporation
- Dentsply Sirona
- Midmark Corporation
- Air Techniques, Inc.

These companies are focusing on strategies such as acquisitions, partnerships, and product innovations to strengthen their market positions. Recent developments include:

- Acquisition: In April 2022, Envista Holdings acquired Carestream Dental's intraoral scanner business.
- Product Launch: Midmark Corp. introduced its new Extraoral Imaging System product line in September 2022.

### Challenges

Despite its growth potential, the market faces challenges:

- High Initial Costs: The investment required for digital X-ray systems may deter some practices.
- Lack of Standardization: The absence of uniform standards complicates decision-making for dental professionals when selecting systems.

In summary, the dental digital X-ray market is poised for robust growth driven by technological advancements, rising healthcare needs, and increasing awareness about oral health. As more dental practices adopt these innovative imaging systems, the landscape will continue to evolve.

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