

Incentive Travel Market is Predicted to Grow Expeditiously : to Reach USD 216.8 Billion by 2031, Claims AMR

Incentive Travel Market - By source, the domestic segment is expected to grow at the highest CAGR of 11.48% from 2022 to 2031

The incentive travel market size was valued at \$42 billion in 2021, and is estimated to reach \$216.8 billion by 2031, growing at a CAGR of 12.1% from 2022 to 2031."

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Allied Market Research

WILMINGTON, DE, UNITED STATES, December 10, 2024 /EINPresswire.com/ -- As per the report published by Allied Market Research, the global <u>incentive travel market</u> garnered \$42.0 billion in 2021, and is estimated to generate \$216.8 billion by 2031, manifesting a CAGR of 12.1% from 2022 to 2031. The report provides a comprehensive study which focuses on value chain, competitive scenario, changing market dynamics, major segments, and regional landscape.

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Segments covered Industry Type, End User, Source, and Region.

Drivers The hectic lifestyle of employees working in various industries Change in organizations' prospective towards <u>travel</u>-based incentives Opportunities The upcoming startups culture across the globe Restraints Political climate across the globe Safety and security of tourists Currency fluctuation of destination country Budget of companies

The research offers a detailed analysis which focuses on segmentation of the global <u>incentive</u> <u>travel</u> market based on source, industry type, end user, and region. The report discusses segments and their sub-segments in detail with the help of tables and figures. Market players and investors can strategize according to the highest revenue-generating and fastest-growing segments mentioned in the report.

On the basis of source, the domestic segment contributed to the largest share in 2021, holding more than three-fourths of the global incentive travel market, and is anticipated to maintain its dominant position during the forecast period. On the other hand, the international segment is registered to grow at the fastest CAGR of 14.11% during the forecast period.

On the basis of industry type, the healthcare segment held the largest share in 2021, contributing to around one-fifth of the global incentive travel market, and is estimated to continue its dominance during the forecast period.

On the basis of end user, the corporate institutions segment held the highest share in 2021, contributing to more than 90% of the global incentive travel market, and is anticipated to lead the market during the forecast period.

On the basis of region, the Asia-Pacific region is registered to manifest the fastest CAGR of 12.79% during the forecast period. However, the region across Europe accounted for the largest share in 2021, contributing to nearly two-fifths of the total incentive travel market share, and is estimated to maintain its lead in terms of revenue in 2031.

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Leading market players of the global incentive travel market analyzed in the research include **BCD** Group **BI Worldwide Direct Travel** Fareportal Frosch Omega World Travel CSI DMC IBTM ITA Group Maritz Carlson Wagonlit Travel 360 Destination Group Access Destination Services ATPI Ltd. cievents Conference Care Ltd. Creative Group, Inc. Meetings and Incentives Worldwide, Inc.

One10, LLC The Freeman Company The Interpublic Group of Companies, Inc. Expedia Group Booking Holdings CWT Travel Leaders Group Travel Edge ATG Adelman Travel

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