

Key Mobile Phone Holder Market Driver 2024-2033: Growing Prevalence of Smartphones

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Mobile Phone Holder Global Market Report 2024 - Market Size, Trends, And Global Forecast 2024-2033

The mobile phone holder market is projected to climb from \$2.94 billion in 2023 to \$3.17 billion in 2024, an increase equating to a compound annual growth rate CAGR of 7.7%. The notable rise of the market is attributed to several factors including the rapid expansion of remote work, the growing adoption of hands-free phone use, the rise of hands-free gadgets while driving, increased safety concerns, and the rising popularity of moto vlogging.



The mobile phone holder market size is expected to see strong growth in the next few years. It will grow to \$4.32 billion in 2028 at a compound annual growth rate (CAGR) of 8.0%”

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What is the Expected [Market Size and Growth Rate of the Mobile Phone Holder Market?](#)

The mobile phone holder market is anticipated to witness significant growth in the upcoming years. The market size is predicted to reach \$4.32 billion by 2028 at a compound

annual growth rate CAGR of 8.0%. During the forecast period, this growth can be attributed to the growing prevalence of smartphones, the expansion of ride-sharing services, the rise of budget-friendly mobile phones, increased demand from vloggers, gamers, and social media influencers, along with the popularity of outdoor activities.

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What are the key growth drivers of the Mobile Phone Holder Market?

The mobile phone holder market's growth is expected to be propelled by the expanding prevalence of smartphones, which are portable, multifunctional devices that combine the capabilities of a phone and a computer. The increasing prevalence of smartphones can be attributed to improved accessibility and affordability, the transition to a digital culture, and the growing trend of smartphone addiction.

Mobile phone holders provide a secure and convenient way to position smartphones, allowing for safe and hands-free use, notably whilst driving or undertaking tasks that require multi-tasking. The Demandsage, a US-based automated reporting platform that harnesses data science, reveals that there were approximately 6.6 billion smartphone users worldwide as of 2022, a 4.2% year-on-year increase.

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Who are the Key Players in the Mobile Phone Holder Market?

The major industry players in the mobile phone holder market include Anker, Belkin International Inc., Nite Ize Inc., AUKEY, Ram Mount Inc., Baseus, Scosche Industries Inc., VAVA Inc., Mace Group Inc., Mpow, TechMatte, Brodit, Koomus, Insten, Iottie Inc., Fosmon Inc., Satechi, Kenu Inc., Lamicall, Ugreen Group Ltd., TaoTronics, Spigen Korea Co. Ltd.

What are the Major Trends Impacting the Mobile Phone Holder Market?

Major companies within the mobile phone holder market are hyper-focused on vetting innovation and producing ergonomic universal mobile phone holders that can serve a versatile array of user needs, from secure mounting options on vehicles, desks, and countertops, to comfortable, flexible, and universally compatible holders. In 2023, RAEGR, an Indian-based company, launched Ridelock 300A and Ridelock 300B, all-new universal mobile phone holders designed for two-wheelers. The Ritelock models boast a universal fit and are designed to absorb shocks, protecting phones from vibrations.

How is the Mobile Phone Holder Market being segmented?

The mobile phone holder market report is segmented as follows:

- 1 By Type: Rechargeable Mobile Phone Holder, Adjustable Mobile Phone Holder, Automotive Mobile Phone Holder, Home Mobile Phone Holder
- 2 By Mounting Type: Magnetic, Suction, Clamp, Adhesive
- 3 By Distribution Channel: Online, Offline

4 By Application: Household, Commercial, Outdoor Activities, Sports Activities.

What's the regional market landscape of the mobile phone holder market?

In 2023, North America was the largest region in the mobile phone holder market. The regions covered in this report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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