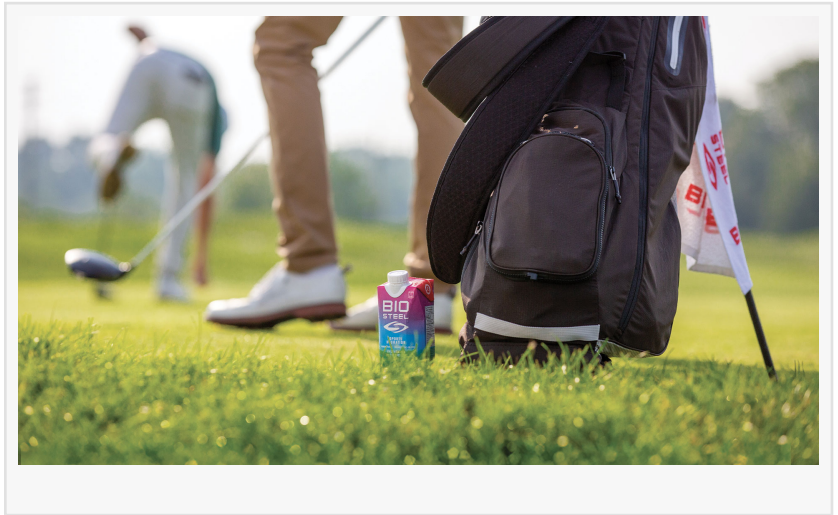


BioSteel Becomes Official Hydration Partner of Junior Players Tour and Title Sponsor of BioSteel Junior Championship

BioSteel partners with the Junior Players Tour as Official Hydration Partner and Title Sponsor of the inaugural BioSteel Junior Championship.

WINDSOR, ONTARIO, CANADA,
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EINPresswire.com/ -- [BioSteel](#) is proud to announce a new partnership with the [Junior Players Tour](#) (JPT), becoming the Official Hydration Partner for the inaugural season of Canada's premier junior golf tour. As part of this exciting collaboration, BioSteel will also serve as the Title Sponsor of the inaugural BioSteel Junior Championship, a signature event on the 2025 JPT schedule.



BioSteel's partnership with the JPT reflects the brand's ongoing commitment to supporting the next generation of athletes. At every JPT event, players will have access to BioSteel's lineup of clean, high-quality sports hydration products, trusted by athletes worldwide. Additionally, JPT members will benefit from exclusive online promotions and discount codes for BioSteel's products, helping to fuel their performance on and off the course.

"We're thrilled to partner with the Junior Players Tour in their inaugural season," said Dan Crosby, Owner & CEO of BioSteel. "At BioSteel, we've always been dedicated to providing clean, healthy hydration solutions for athletes at every level of play. Supporting the JPT allows us to champion the growth of Canadian junior golf while showcasing our commitment to clean sports nutrition."

The BioSteel Junior Championship, scheduled for 2025, promises to be a marquee event on the JPT calendar, further solidifying BioSteel's role in fostering the development of young athletes and elevating junior golf in Canada.

"This partnership with BioSteel exemplifies our mission to provide the best for our players," said

JPT Chief Executive Officer Tyler Torrieri. "BioSteel's commitment to quality and transparency aligns perfectly with our goals, and having them as our Official Hydration Partner and Title Sponsor is a huge step in supporting the next generation of Canadian golfers."

Stay tuned for more details about the BioSteel Junior Championship and other elements of this exciting partnership.

About BioSteel

BioSteel is a leading sports hydration and nutrition brand trusted by professional athletes and teams across all major sports since 2009. Known for its "Clean. Healthy. Hydration." philosophy, BioSteel offers a wide range of products, including zero-sugar hydration drinks, protein powders, and recovery formulas. Originally developed to meet the needs of professional athletes, BioSteel's products are designed to help athletes of all levels perform at their best while maintaining a commitment to quality, transparency, and innovation.

About Junior Players Tour (JPT)

The Junior Players Tour is revolutionizing junior golf with professional-quality events aimed at cultivating the next generation of elite Canadian golfers. With competitive events, \$10,000 purses, and a mission to elevate junior golf to new heights, the JPT is setting a new standard for excellence in Canadian junior sports.

For more information, visit [BioSteel.com](https://www.biosteel.com).

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