

Teenage Founder Arabella Moffitt Takes Flight in the Sustainable Fashion World and Makes her Mark

Sierra Hotel Hoodies, sustainable fashion brand founded by 16-year-old American-Australian entrepreneur and aviation enthusiast wins Sustainable Fashion World

NEW YORK , NYC, NY, UNITED STATES, December 10, 2024 /EINPresswire.com/ -- [Sierra Hotel Hoodies](#), the sustainable fashion brand founded by 16-year-old American-Australian entrepreneur and aviation enthusiast Arabella Moffitt, has been awarded a prestigious Sustainability Award for its exceptional commitment to environmental responsibility. Recognized for reshaping the future of eco-friendly fashion, Sierra Hotel Hoodies is setting new industry standards with high-quality, sustainable apparel produced under ethical practices.

At a time when the fashion industry is facing growing scrutiny for its environmental impact, Sierra Hotel Hoodies stands out for its innovative use of sustainable materials, ethical production methods, and focus on reducing waste. By using organic cotton, recycled polyester, and renewable fabrics like Tencel, the brand offers stylish, comfortable apparel without compromising the planet.



"Sierra Hotel Hoodies is more than just a fashion brand; it's a movement," said Arabella Moffitt, Founder and CEO. "My mission started when I learned about the environmental cost of fast fashion. I knew there had to be a better way to make clothing—one that's beautiful, affordable, and kind to the earth."

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We're not just part of the change—we're driving it,"

Arabella Moffitt

Founded in 2020, Sierra Hotel Hoodies champions eco-

friendly practices across all aspects of its operations. The brand uses FSC-certified packaging, biodegradable cotton tote bags, and produces its garments in the United States under fair labor

conditions. This approach reduces carbon emissions from long-distance shipping while supporting local economies.

Sierra Hotel Hoodies's environmental efforts go beyond materials and manufacturing. The brand also prioritizes social responsibility, donating \$1 from every purchase to global causes like UNICEF's Teenpreneurs Program and Greening Australia. Additionally, 10% of annual production will be donated to Covenant House, providing clothing and support for homeless girls in New York.

Arabella's commitment to sustainability has positioned Sierra Hotel Hoodies as a trailblazer in the fashion industry. With the ongoing waste and climate crisis demanding urgent action, Sierra Hotel Hoodies is proving that businesses can thrive while promoting environmental stewardship.

"Sustainable fashion is no longer a trend; it's a necessity. I hope this award inspires others to join us in creating a better future for the planet." Says Arabella Moffitt

About Sierra Hotel Hoodies

Sierra Hotel Hoodies is a sustainable fashion brand founded by Arabella Moffitt to challenge the wasteful practices of fast fashion. Through eco-friendly materials, ethical production, and a commitment to social causes, Sierra Hotel Hoodies is setting a new standard in fashion and inspiring others to follow suit.

Watch Out for this trailblazer!

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