

How Bookstagram Sparked the Phenomenon of the Black Romance Book Fest

Bookstagram has ignited a movement. The Black Romance Book Fest: the highly anticipated event celebrating the richness and diversity of Black love stories.

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EINPresswire.com/ -- The vibrant [Bookstagram community](#) has transformed a grassroots idea into one of the most highly anticipated literary events of the year: the [2025 Black](#)

[Romance Book Fest \(BRBF\)](#). Scheduled to take place from May 30 to June 1, 2025, in Atlanta, this groundbreaking event will bring together over 1,800 readers, literary enthusiasts, and advocates to celebrate the richness and diversity of Black Romance literature.



Since its announcement in May 2024, BRBF 2025 has grown into a cultural phenomenon fueled by the passion and dedication of gifted authors, avid readers, and passionate content creators. The Bookstagram community, specifically advocates of Black stories who are often underrecognized in mainstream literary spaces, have rallied behind the festival to amplify Black voices and stories. Their enthusiasm and advocacy have helped propel this event from a dream to a reality.

"The support we've seen from the Bookstagram community, specifically Black content creators, is nothing short of revolutionary," said Lauren Lacey, event organizer and Black Romance author. "They've shown the world that Black Romance is not a niche—it's a beloved genre deserving of the same recognition and respect as any other literary genre."

At its core, BRBF 2025 is a celebration of Black voices and is committed to uplifting marginalized stories, particularly those of Black authors who often face systemic barriers in the publishing industry and literary community. By creating this platform, BRBF 2025 aims to amplify their voices and showcase the beauty, complexity, and joy of Black Romance.

This year's festival will feature over 125 new, established, and bestselling authors, including

beloved trailblazers such as Beverly Jenkins, Kennedy Ryan, Natasha Bishop, Tia Williams, Lauren Lacey, Monica Walters, Gabi Burton, and Jasmine Guillory. The event's diverse lineup reflects the breadth and depth of talent within the Black Romance community.

Unlike traditional literary festivals backed by major publishers and corporate sponsorships, BRBF 2025 is grassroots. The event's growth is a testament to the power of community and the transformative role of social media platforms like Instagram, where the BRBF account has cultivated a loyal and engaged following. The festival's success underscores the demand for events that value and uplift Black voices.

For more details, follow the festival's journey on Instagram at [@BlackRomanceBookFestival](#).

Sponsorship opportunities are available for those interested in supporting this historic initiative. For more information, view [BRBF sponsorships](#) or contact the event organizer at contact@blackromancebookfest.com.

Lauren Lacey

Black Romance Book Fest

contact@blackromancebookfest.com

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