

Workwear Market to Reach USD 29.1 Billion By 2031, Top Impacting Factors

Region wise, Asia-Pacific dominated the market with largest Workwear Market Share during the Workwear Market Forecast period.

WILMINGTON, DE, UNITED STATES, December 11, 2024 /EINPresswire.com/ -- According to the report published by Allied Market Research, the global [workwear market](#) generated \$16.2 billion in 2021 and is estimated to hit \$29.1 billion by 2031, registering a CAGR of 6.3% from 2022 to 2031. The report offers a detailed analysis of changing market trends, top segments, key investment pockets, value chain, regional landscape, and competitive scenario. The report is a helpful source of information for leading market players, new entrants, investors, and stakeholders in devising strategies for the future and taking steps to strengthen their position in the market.

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Allied Market Research

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For more information, contact Allied Market Research (365 Market Street, Suite 1000, Boston, MA 02110, USA) at sales@alliedmarketresearch.com or <https://www.alliedmarketresearch.com/request-sample/17239>

Segments covered Product, End User, Application, Distribution Channel, and Region

Drivers Strict government regulations for safety of workplace at manufacturing sites

Rapid industrial developments

Rise in employment across all sectors in developing region

Opportunities Product developments supported by technological advancements

Restraints Lack of awareness regarding the importance of workwear among employees in small- and mid-sized industries in developing countries

The report offers a detailed segmentation of the global [workwear](#) market based on product, end user, application, distribution channel, and region. The report provides an analysis of each segment and sub-segment with the help of tables and figures. This analysis helps market players, investors, and new entrants in determining the sub-segments to be tapped on to achieve growth in the coming years.

Based on product, the apparel segment accounted for around two-thirds of the overall workwear

market in 2021, and is likely to lead the trail by the end of 2031. The same segment would cite the fastest CAGR of 6.7% throughout the forecast period. The report also discusses the footwear segment.

Based on end user, the men segment contributed to more than two-thirds of the global workwear market in 2021, and is expected to maintain its dominance through 2031. However, the women segment would grow at the fastest CAGR of 7.8% from 2022 to 2031.

Based on application, the chemical segment contributed to nearly one-third of the global workwear market in 2021, and is expected to maintain its dominance through 2031. However, the biological segment would grow at the fastest CAGR of 9.5% from 2022 to 2031. The report also discusses the power, food & beverages, and others segments.

Based on distribution channel, the specialty stores segment captured the largest share of more than two-fifths of the global workwear market in 2021, and is likely to exhibit a noteworthy growth during the forecast period. Nonetheless, the e-commerce segment would grow at the highest CAGR of 8.0% from 2022 to 2031. The report also analyzes the supermarkets & hypermarkets and others segments.

Based on region, the market across Asia-Pacific contributed to more than two-fifths of the overall workwear market in 2021, and is expected to maintain its dominance during the forecast period. The same segment would grow at the fastest CAGR of 7.3% from 2022 to 2031. The other provinces discussed in the report include North America, Europe, and LAMEA.

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The key market players analyzed in the global workwear market report include Carhartt Inc.

Aramark

Alisco Group

Alexandra

A. Lafont SAS

Aditya Birla Group

3M

Ansell Ltd.

Honeywell International

Kimberly Clark Corp.

VF Corporation

Engelbert Strauss GmbH

Workwear Group Pty Ltd.

Hultafors Group AB

Williamson Dickie Mfg. Co.

These players have adopted various strategies such as expansion, new product launches,

partnerships, and others to increase their market penetration and strengthen their position in the industry. The report is helpful in determining the business performance, operating segments, product portfolio, and developments by every market player.

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