

Unlimited Purchasing Enhances Inventory Offerings to Bolster Aircraft AOG Support, Targeting Key Product Families

ASAP Semiconductor aims to address customer AOG and maintenance needs by increasing Unlimited Purchasing's selection of engine, turbine, and fastener parts.

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Semiconductor, a distributor of aerospace, defense, and electronic parts, has announced a major initiative to expand the selection of aircraft

engine parts, aircraft [turbine tool parts](#), aviation fasteners, and other similar product options that it markets through its website, Unlimited Purchasing. While the platform currently serves as an online market for everything from [aerospace and aviation products](#) to IT hardware and board-level components, this initiative is specifically targeting key part types that find demand by customers during Aircraft on Ground (AOG) situations and scheduled maintenance intervals.

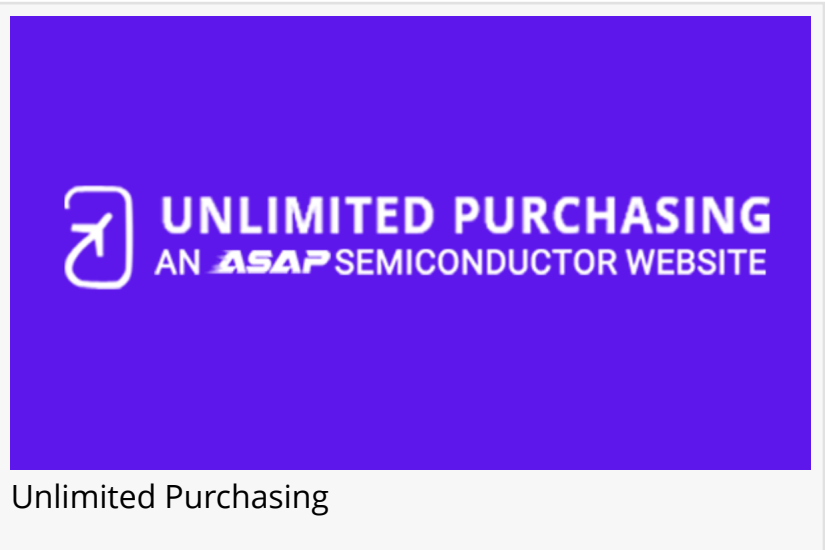


We are committed to enhancing aircraft AOG support through Unlimited Purchasing with streamlined access to aircraft engine parts, fasteners, bearings, and other critical aviation hardware solutions.”

Joe Faruqui

As aviation operations steadily expand across the globe and commercial fleets face gradual wear and tear with continued use, ASAP Semiconductor has identified an increase in demand for various parts that find use in maintenance, repair, and overhaul (MRO) operations, as well as retrofitting activities for legacy models. There are many areas of a typical aircraft that face harsh operating conditions during flight, leading to heightened need for repair and replacement during scheduled inspections and

overhauls. ASAP Semiconductor seeks to address this demand with the increased selection it will present on Unlimited Purchasing, the distributor leveraging data analysis, industry relationships, and enhanced internal processes to ensure immediate access to in-demand part types and an



overall streamlined fulfillment experience. Aside from the aforementioned part types, Unlimited Purchasing will also be outfitted with [aircraft turboprop engine parts](#), aircraft hydraulic fitting parts, aircraft alternator parts, aviation bearings, and other forms of aviation hardware that have been identified as being in need.

ASAP Semiconductor's approach to inventory management on Unlimited Purchasing and other operated websites is deeply rooted in data-driven insights and analysis, allowing the company to more effectively respond to market needs and customer demands based on collected information. The distributor states that its approach of meeting current AOG requirements for these specific part families is based on a utilization of historical purchasing patterns, current industry trends, and a collection of airframe data, facilitating targeted inventory expansion and website development. This initiative is intended to include the provision of immediate and long-lead-time items alike, as well as options for obsolete components that are often challenging to procure.

As these new aircraft engine, turbine tool, and fastener parts are added to Unlimited Purchasing, the website will be simultaneously updated to optimize searchability and purchasing support. Enhancements will include the integration of new listing resources and detailed product data to streamline the process of locating exact items, as well as bolstered search tools and functions to accommodate time-pressing needs. These updates are intended to simplify the complexities of sourcing parts for AOG scenarios and other similar instances, supporting customers with a platform that allows them to rapidly locate precise components quickly and efficiently.

To achieve many of these goals, ASAP Semiconductor continues to strengthen relationships with trusted aviation parts manufacturers and suppliers, fostering partnerships that ensure a consistent flow of high-quality aviation hardware to its platforms and customers. For addressing the AOG needs of customers in particular, ASAP Semiconductor has also maintained focus on partnering with reputable delivery services and couriers to guarantee reliable shipping options for domestic and international customers alike.

The company has also invested in its internal operations to scale with customer needs, recently having increased its number of account managers and customer service representatives to provide more coverage for customers shopping on Unlimited Purchasing and other ASAP Semiconductor websites. ASAP Semiconductor states that continually investing in its staff will allow for quick handling of complex requests and enable consultation on expedited options that are available for AOG needs.

"Our expansion of Unlimited Purchasing reflects ASAP Semiconductor's dedication to meeting the needs of AOG providers, repair stations, and aviation professionals worldwide," said Joe Faruqui, CEO of ASAP Semiconductor. "By focusing on the supply of aircraft engine parts, turbine tools, and other critical aviation product families, we aim to provide robust and reliable procurement options that streamline the sourcing experience for our customers." As part of its long-term strategy, ASAP Semiconductor will continue monitoring market trends

and customer requirements to guide further expansions of Unlimited Purchasing. This proactive approach will ensure that the platform remains aligned with the evolving demands of the aviation industry and customers of the distributor.

About Unlimited Purchasing

Unlimited Purchasing is a procurement website owned and operated by ASAP Semiconductor, a California-based distributor of aerospace, defense, and electronic parts. ASAP Semiconductor provides tailored procurement solutions to a diverse customer base, including airlines, repair stations, and MRO facilities through Unlimited Purchasing, with over 2 billion items featured. With online quotation services and a team of representatives available to provide consultation and support, customers can locate desired options and obtain pricing information at their own leisure. For more information, visit <https://www.unlimitedpurchasing.com/>.

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