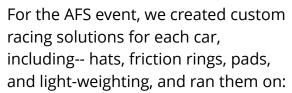


PureForge, AtomicForged Brakes Go Racing

Longest-lasting brakes on the circuit

PONTIAC, MI, UNITED STATES,
December 12, 2024 /
EINPresswire.com/ -- Pure Forge brakes
recently tested at the M1 Concourse
American Festival of Speed (AFS), and
their AtomicForged Brakes matched or
exceeded all OEM Performance metrics
for longevity and high friction
performance with NO rotor dust and
no DTV. Atomic Forging works as a
solution to brake wear and fade under
race conditions—said Pure Forge CEO
Gordon Heidacker.



- M1 Performance Fleet Cars (10 running in 2024): Mustang GT/Mach1, Toyota GR86, Porsche Cayman
- 1964 Huffaker Formula 2 / Formula B
- o Aluminum Hat, Cast Iron Friction Ring, Racing Pad Formulation, Lightweighting Development
- 2019 Ferrari 488 Challenge racecar
- o Aluminum Hat, Cast Iron Friction

Ring, Racing Pad Formulation, Lightweighting Development

- 2009/2010 Penske Dodge NASCAR
- o Aluminum Hat, Cast Iron Friction Ring, Racing Pad Formulation, Lightweighting Development
- 1986 Lola Shearson Indy race car
- o Aluminum Hat, Cast Iron Friction Ring, Racing Pad Formulation, Lightweighting Development
- 2003 Ford Mustang GT SCCA CAM-T



PureForge/AtomicForged Rotor



Calaro's 488 Ferrari Challenge Car

o Atomic Forged Treated Rotor and Autocross Pad Formulation

In the case of the 2019 Ferrari 488 Challenge Car, owner Fred Calaro said, "We removed the factory Ferrari rotors, which were worn to a minimum thickness, and applied the PureForge Atomic Forging treatment. The results were astounding, says ASF driver Sebastian Saavedra, a Ferrari Approved Challenge Instructor. We could go deeper in the corners, not engaging ABS, and the results speak for themselves."

"Like the Ferrari, in every case, we had superior results meeting and exceeding all OEM standards for brakes," said Dave Sherman, Director of Testing/Program Management and Product Development.

Currently, PureForges' catalog of performance products and racing brakes include:

- Brakes for Performance (Pony Cars)
- o Chevrolet Camaro / Pontiac Firebird
- o Ford Mustang
- o Dodge Challenger / Charger
- · Brakes for Enthusiasts
- o Chevrolet Corvette C8
- o Porsche Macan, Cayman
- o Mercedes Benz CLS
- · Brakes for Race Cars
- o 2009/2010 Penske / Dodge NASCAR
- o 1986 Shearson / Lola Indy Car
- o 2019 Ferrari 488 Challenge / GT3
- o 1964 Huffaker Formula 2 / Formula B

Visit us at PRI – Yellow Hall, Booth 4455 or, for more information about PureForge or to order products, go to our website, www.pureforge.com, or please contact:

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This press release can be viewed online at: https://www.einpresswire.com/article/768144359

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