

2025 Social Media Marketing Strategies Recommended By COSMarketing Agency

ORLANDO, FL, UNITED STATES, January 13, 2025 /EINPresswire.com/ -- COSMarketing Agency, a leader in [digital marketing](#), has just recommended a strategic game plan for small businesses to shine online and make their mark on social media in 2025.

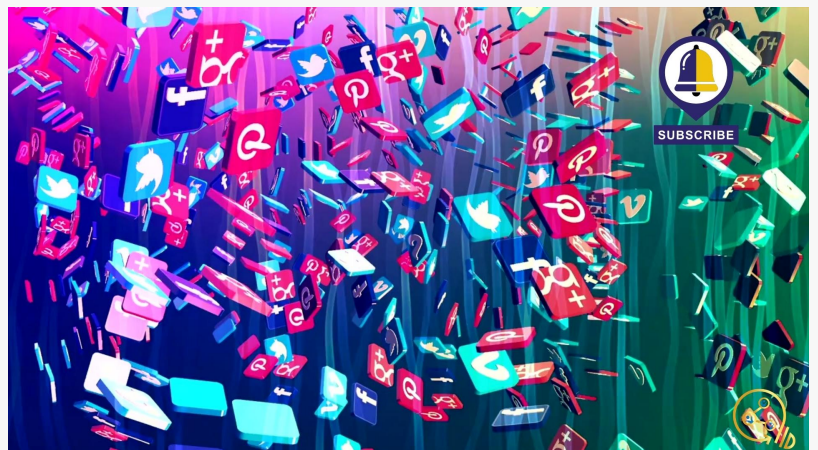
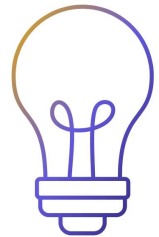
The first focus is on videos. In 2025, it's all about making sure those videos look great on every device, big or small. That means whether people are scrolling through their phones or watching on a huge TV, videos need to catch their eye. With YouTube now teaming up with news and sports groups, more people will be watching these videos on TVs. Businesses can't miss out on this big move.

Next is QR codes. They make it super fast and easy for customers to find out about businesses with just one quick scan. COSMarketing Agency thinks these are going to be increasingly useful inside [social media posts](#).

AI (Artificial Intelligence) is going to keep playing an increasing role in finding what's needed. When people use their voices to search online, businesses have to be ready. That means when someone asks their



**Learn about
our unique
digital marketing
strategy that
focuses on
content 1st!**



phone or home device to find something, one's business pops up first.

New social media platforms are being created and gaining traction all the time. Businesses should be ready to jump in and try them out. Being one of the first can give a leading edge - especially if one becomes the next big thing.



Here's what Katrina Tecidor, CEO of COSMarketing Agency, says: "We're not just following trends, we're leading them! We want to power-up small businesses so they can be superstars in the digital world. Videos, smart tech, QR codes, and new hangouts - we've got it all covered in our 2025 plan."

COSMarketing Agency offers solutions for mastering platforms like YouTube, Facebook, Instagram, Twitter, and LinkedIn. They are all about creating content that's just right for small and medium businesses and sticking with them for the long haul to help them grow.

[About COSMarketing Agency](#)

COSMarketing Agency is a digital marketing agency. It offers full services. We help small businesses succeed in a digital world. COSMarketing focuses on innovation, personalization, and sustainability. It creates and runs custom marketing solutions. They boost growth, engagement, and profits.

For further information, please contact:

Katrina Tecidor
COSMarketing Agency
+1 407-334-9378

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/768260880>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors

try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.