

The Good Feet Store Re-Opens in Naples, Helping Local Residents and Workforce Live the Life They Love

The Leading Retailer of Premium, Personally-Fitted Arch Supports Expands with the Opening of its Relocated Naples Location

NAPLES, FL, UNITED STATES, December 11, 2024 /EINPresswire.com/ -- [The Good Feet Store](#), recognized nationally as the market-leading manufacturer and retailer of premium, personally-fitted arch supports, announced the upcoming opening of its relocated store in Naples, scheduled for December 31.



“Relocating our storefront offers a more convenient location and the highest quality in-store experience possible, allowing us to help even more individuals live their lives to the fullest. The store relocation comes at a pivotal time in the year as we see more customers focused on re-

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*Bridget Kelley, Good Feet
Owner*

prioritizing their health and wellness goals. Each store opening - and reopening - affirms our unwavering commitment to improving people’s lives, whether it means alleviating pain, enhancing performance, or providing relief from minor discomfort and recovery,” said Bridget Kelley, Good Feet owner and proud supporter of women-owned businesses. “From my first location in Buffalo, NY in 2001, to opening our newest doors at our relocated Naples store, this tenured partnership not only keeps fueling my business growth, but it also supports my honored role in bringing a health and wellness solution to the residents of Southwest Florida.”

Newly located at 1410 Pine Ridge Rd, Suite 12, The Good Feet Store in Naples is part of nearly

300 locations open now nationwide and is part of a strategic growth initiative that stands to add more than 40 locations in 2024. The Good Feet Store opened nearly 40 locations in 2023 as well. Like with all of the brand's stores, the Naples location offers customers a no-obligation, free, personalized in-store fitting with a trained Good Feet Arch Support Specialist.



For more than 30 years, The Good Feet Store has been an innovator in foot health and wellness — and it starts with Good Feet Arch Supports. Consisting of three types of arch supports, the Good Feet Arch Supports System works in concert to provide better pain relief, performance, balance and comfort. By focusing on all four arches in the foot, the supports are designed to keep the foot in the ideal position for the body, which helps to eliminate the pain felt in the feet, knees, hips and back.

“Everything is connected,” said Pamela Mehta, MD, a board-certified orthopedic surgeon and Chief Medical Officer of Modern Performance + Recovery Brands. “Oftentimes people with low back pain, knee pain, or hip pain don’t even recognize that it’s actually coming from the poor support they have in their feet. The Good Feet 3-Step Arch Support System is clinically proven to provide significant pain relief in only 4 weeks*, as found in an academic study conducted with Dr. Adam Landsman from Harvard Medical School and Massachusetts General Hospital.”

The Good Feet Store in Naples will be well-suited to serve customers of all ages and interests. Beyond common lower body and back pains, the arch support system fosters wellness for professionals commonly on their feet, active adults and student-athletes.

“We are thrilled to announce the opening of our relocated store with the Kelley Group. As a brand dedicated to empowering our customers to take control of their health, Bridget and her team are the right individuals to continue serving the Naples community,” said Richard Moore, President and CEO of Modern Performance + Recovery Brands, the holding company of The Good Feet Store. “The group’s commitment to exceptional customer service and deep understanding of our brand makes them the ideal franchise partner to maintain our presence throughout the Naples area.”

To learn more about The Good Feet Store, visit the company's website at <https://www.goodfeet.com/>.

About The Good Feet Store

Founded in 1992, The Good Feet Store is the market-leading manufacturer and retailer of

premium, personally fitted arch supports, with more than 250 retail locations in the U.S. and abroad. Engineered for comfort and pain relief in more than 400 styles, flexibilities and sizes, Good Feet Arch Supports are personally fitted to the precise needs and preferences of its customers and are backed by a Manufacturer's Lifetime Limited Warranty. The Good Feet Store operates with an end-to-end approach to maximize performance and ensure consistent quality standards. Good Feet Arch Supports are manufactured in a state-of-the-art facility in Carlsbad, California, and supplied exclusively to its retail locations. Each Good Feet Store location is staffed with well-trained Good Feet Arch Support Specialists who provide customers with a no-obligation, free, personal fitting. To learn more about The Good Feet Store and Good Feet Arch Supports, and to see Good Feet Store reviews from actual customers, visit goodfeet.com.

About Modern Performance and Recovery Brands (MPRBrands)

Modern Performance and Recovery Brands (MPRBrands) is dedicated to improving physical well-being through personalized health solutions. With a focus on performance, recovery, and long-term wellness, MPRBrands unites a complementary ecosystem of brands including The Good Feet Store, ING Source (OS1st), Stretch*d, and Compression Health. MPRBrands serves customers globally, offering products and services that address both temporary physical challenges and ongoing health needs. We believe that health and wellness should be personal, and we are committed to delivering solutions that make a real difference in people's lives. For more information on MPRBrands and its portfolio of health and wellness brands, visit <https://mprbrands.com/>

* "A test of efficacy and foot position alteration in patients wearing Good Feet arch supports for the treatment of pain"; Massachusetts General Hospital Institutional Review Board #2022P000291. In an uncontrolled clinical study, at Day 30, most patients with plantar fasciitis reported a 50% decrease in pain.

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