

Custom Printing Global Market to Reach \$44.02 Billion by 2028 at CAGR of 9.2%

The Business Research Company's Early Year-End Sale! Get up to 30% off detailed market research reports—for a limited time only!

LONDON, GREATER LONDON, UNITED KINGDOM, December 13, 2024 /EINPresswire.com/ -- The Business Research Company's Early Year-End Sale! Get up to 30% off detailed market research reports—limited time only!



The Business
Research Company

Custom Printing Global Market Report 2024 - Market Size, Trends, And Global Forecast 2024-2033

The custom printing market has exhibited robust growth in recent years, predominantly propelled by an upswing in demand for personalized products, advancements in digital printing technology, and the expansion of e-commerce platforms. The market value is anticipated to rise from \$28.34 billion in 2023 to \$30.93 billion in 2024 at a compound annual growth rate CAGR of 9.1%. Factors contributing to this growth include the rising adoption of promotional merchandise and the increasing use of custom packaging in branding strategies.

“

The custom printing market size is expected to see strong growth in the next few years. It will grow to \$44.02 billion in 2028 at a compound annual growth rate (CAGR) of 9.2%”

*The Business Research
Company*

[How will the market size of custom printing evolve in the future?](#)

The market size of custom printing is set to undergo significant expansion in the coming years, with expectations of reaching \$44.02 billion by 2028 at a compound annual growth rate CAGR of 9.2%. This surge can be attributed to the growing inclination towards sustainable printing solutions, advances in 3D printing technology, and rising demand for customized apparel. Other contributing factors include the expansion of the online retail sector and a growing consumer interest in personalized home decor.

Discover detailed insights into the custom printing market with our comprehensive sample report: <https://www.thebusinessresearchcompany.com/sample.aspx?id=19389&type=smp>

What factors are driving the growth of the custom printing market?

A key driver fuelling the growth of the custom printing market is the increasing penetration of e-commerce platforms. E-commerce involves the online buying and selling of goods and services, leveraging digital interfaces for transactions and interactions. Several dynamics, including technological advancements, widespread internet access, increased mobile device usage, and the convenience of online shopping, are fostering a boost in e-commerce demand. E-commerce platforms promote the easy and convenient personalization of custom printing products, allowing customers to design and purchase directly online. The surge in e-commerce sales, which reached \$289.2 billion in the first quarter of 2024 in the U.S. alone - a 2.1% increase from the fourth quarter of 2023 - underpins this powerful driver.

For an in-depth understanding of this rapidly growing market, view our full report:

<https://www.thebusinessresearchcompany.com/report/custom-printing-global-market-report>

[Which companies are the key players in the custom printing market?](#)

Major players operating within the custom printing market include Avery Products Corporation, Staples Print & Marketing Services, PsPrint, Shutterfly Inc., Vistaprint, Redbubble, Custom Ink, Printful Inc., Zazzle Inc., GotPrint.com, Smartpress, Spoonflower, PrintPlace, PrintRunner Inc., Jukebox Print, Overnight Prints Inc., Digital Lizard, UPrinting, CafePress Inc, Next Day Flyers, Sticker Mule LLC, Printify Inc., Society6 LLC, and 4OVER4.COM Inc.

What emerging trends are observed in the custom printing market?

A notable trend within the custom printing market landscape is the investment by key companies in innovative technologies such as customized direct-to-garment DTG printing technology to maintain their competitive position. DTG technology directly applies ink to fabric using specialized inkjet printers, a method that has gained popularity in recent years. For instance, in April 2023, U.S.-based clothing company HanesBrands Inc. introduced its PrintNOW technology, which improved the efficiency of the printing process and reduced production time by up to 40%.

How is the custom printing market segmented?

The custom printing market is segmented as follows:

- 1 By Printing Technique: Screen Printing, Digital Printing, Plot Printing, Other Printing Techniques
- 2 By Printing Devices: Graphic Design, Artwork
- 3 By Enterprise Size: Micro Enterprises, Small Enterprises, Medium Enterprises, Large Enterprises
- 4 By Application: Clothing, Business Cards, Marketing Material, Brochures And Booklets,

Packaging, Stationery, Other Applications
5 By End User: Commercial, Personal

What is the regional coverage of the custom printing market?

Asia-Pacific was the largest region in the custom printing market in 2023. Other regions covered in the report include Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

Browse more similar reports-

Printing Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/printing-global-market-report>

Oil-Based Printing Inks Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/oil-based-printing-inks-global-market-report>

Solvent-Based Printing Inks Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/solvent-based-printing-inks-global-market-report>

[About The Business Research Company](#)

Learn More About The Business Research Company. With over 15000+ reports from 27 industries covering 60+ geographies, The Business Research Company has built a reputation for offering comprehensive, data-rich research and insights. Armed with 1,500,000 datasets, the optimistic contribution of in-depth secondary research, and unique insights from industry leaders, you can get the information you need to stay ahead in the game.

Contact us at:

The Business Research Company: <https://www.thebusinessresearchcompany.com/>

Americas +1 3156230293

Asia +44 2071930708

Europe +44 2071930708

Email us at info@tbrc.info

Follow us on:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

YouTube: https://www.youtube.com/channel/UC24_fI0rV8cR5DxICpgmyFQ

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/768374199>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.