

# Mushroom by Priyam Doshi Wins Iron A' Design Award in Lighting Products and Fixtures Design Category

*Priyam Doshi's Nature-Inspired Mushroom Lamp Recognized for Excellence in Lighting Design by Prestigious A' Design Award*

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[/EINPresswire.com/](https://www.einpresswire.com/) -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [lighting design](#), has announced [Priyam Doshi's](#) innovative work, "Mushroom," as a winner in the Lighting Products and Fixtures Design category. This prestigious recognition highlights the significance of Doshi's design within the lighting industry, celebrating its unique blend of creativity, functionality, and aesthetic appeal.

Doshi's Mushroom lamp is deeply relevant to current trends in the lighting industry, which increasingly value designs that seamlessly integrate natural elements and organic forms into modern spaces. By drawing inspiration from the beauty of mushrooms found in nature, Doshi's design aligns with the growing demand for biophilic design solutions that foster a connection between users and the natural world.

The Mushroom lamp stands out for its innovative use of hand-fabricated and hand-stitched elements, meticulously crafted by skilled women artisans. The combination of two different fabric colors elevates the lamp's visual appeal, while the sculpted, organic form breaks away from conventional design norms. Doshi's careful consideration of production constraints, illumination quality, and ease of maintenance further demonstrates the design's practical strengths.



This recognition from the A' Design Award serves as a testament to Priyam Doshi's dedication to pushing the boundaries of lighting design. The award not only validates the Mushroom lamp's excellence but also inspires Doshi and his team at Name Place Animal Thing to continue exploring innovative design solutions that bring joy and a sense of connection to nature into everyday spaces.

Mushroom was designed by Priyam Doshi, the founder and lead designer at Name Place Animal Thing studio.

Interested parties may learn more about the award-winning Mushroom lamp and its designer, Priyam Doshi, by visiting the dedicated page on the A' Design Award website:

<https://competition.adesignaward.com/ada-winner-design.php?ID=159777>

#### About Priyam Doshi

Priyam Doshi is a designer and founder of Name Place Animal Thing, a Mumbai-based design studio specializing in furniture, lighting, and decor. With a passion for exploring materials and infusing quirkiness and joy into the world of design, Doshi creates playful and intriguing products that spark joy. His impressive career spans over 12 years, and he has developed numerous unique pieces and collections, earning recognition such as the prestigious EDIDA award in 2018.

#### About Name Place Animal Thing

Name Place Animal Thing is a Mumbai-based design studio that specializes in furniture, lights, installations, and decor. Drawing inspiration from the world around them, the studio experiments with various materials, processes, and techniques to create products with an element of intrigue and play. Their meticulously designed and carefully crafted products are manufactured in India, embodying the studio's philosophy of creating "Functional" designs that are both enjoyable and practical.

#### About A' Design Award

The A' Design Award is an international, juried design competition that recognizes and promotes superior products and projects across all industries. The Iron A' Design Award is bestowed upon designs that demonstrate a solid understanding of design principles, creativity in execution, and practical innovations that contribute to their respective fields. These designs are acknowledged for their ability to address real-world challenges and improve quality of life through thoughtful, well-executed solutions. The rigorous selection process involves blind peer review by an expert jury panel of design professionals, industry leaders, journalists, and academics, ensuring that only the most deserving works are honored with this prestigious recognition.

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