

Smart Headphone Market Boom: Innovations Driving the Industry Forward

*Global Smart Headphone Market
Expected to Reach \$21,809.5 Million by
2025*

WILMINGTON, DE, UNITED STATES,
December 12, 2024 /
EINPresswire.com/ -- In 2017, the in-ear
segment dominated the global [smart
headphone market](#), in terms of
revenue. However, the over-ear
segment is expected to grow at the
highest CAGR during the forecast
period. Furthermore, based on
distribution channels, offline led the
global market in 2017, followed by
online. The smart headphone market

holds high growth potential, owing to an increase in the adoption of electronic systems and devices. Furthermore, an increase in the demand for smart headphones, particularly in developing regions, such as China, India, and others drives the growth of the market. Companies in this industry have been adopting various innovative techniques to provide customers with

advanced and innovative product offerings, which further boost the market growth.

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The increase in demand for technologically advanced devices and the increase in penetration of infotainment devices majorly drive the growth of the smart headphone market.”

Allied Market Research



Smart Headphone Market Growth

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Allied Market Research, titled, Global Smart Headphone Market by Type and Distribution Channel: Global Opportunity Analysis and Industry Forecast, 2018-2025, the global smart headphone market was valued at \$5,033.8

million in 2017 and is projected to reach \$21,809.5 million by 2025, growing at a CAGR of 20.2% from 2018 to 2025.

Presently, Asia-Pacific dominates this market. In 2017, China registered the highest growth in Asia-Pacific. Similarly, the UK led the overall smart headphone market in Europe in 2017. In the same year, the U.S. dominated the North America market.

In 2017, based on type, the in-ear type was the dominant segment, in terms of revenue, and is anticipated to continue this trend during the forecast period. However, based on distribution channels, the offline segment dominated the global market in the same year.

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The key factors that drive the growth of the global market include an increase in the penetration of infotainment devices, rapid technological advancement, and a surge in the need for mobility services. However, adverse effect on hearing ability owing to excess use of headphones is expected to limit the market growth. Moreover, customers increasing need for convenience provides ample growth opportunities.

Key findings of the report include:

- Based on type, the in-ear led the smart headphone market in the year 2017.
- The offline distribution channel dominated the global smart headphone market in 2017.
- The Asia-Pacific region held the majority of market share in 2017.
- LAMEA is anticipated to exhibit the highest CAGR during the forecast period.

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Key findings:

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