Data Integration Market to Reach USD 32.60 Billion by 2032, Fueled by Rising Demand for Seamless Data Management

The data integration market is growing rapidly as organizations seek to streamline diverse data sources for better decision-making and efficiency.

AUSTIN, TX, UNITED STATES, December 12, 2024 /EINPresswire.com/ -- According to a report by SNS Insider, the Data Integration Market was valued at USD 12.65 billion in 2023 and is expected to grow to USD 32.60 billion by 2032, at a CAGR of 11.71% during the forecast period of 2024-2032.

DATA INTEGRATION MARKET

Data integration is the process of combining data from multiple sources and presenting it in a unified perspective. This process not only streamlines a company's procedures but also plays a critical role in its process organization, management, and analysis.

MARKET STASTISTICS

MARKET SIZE IN (2023) — USD 12.65 BN

CAGR (2024-2032) — 11.71%

MARKET SIZE BY (2032) — USD 32.60 BN

REGIONAL ANALYSIS

The market in **North America** is diversified, owing to increased technological investment by the industry's main competitors.

KEY PLAYERS

denodo   SAP   SAS

data-integration-market

The demand for data integration has significantly increased during the past few years due to the exponential growth of data generated by various sources. Namely, the Internet of Things devices, enterprise systems, social media, as well as e-commerce, all continuously produce data. The effective data integration became widely recognized as a tool for streamlining organizations internal processes, as well as a way to improve customer experience, optimize operations, and make better decisions. Moreover, a trend for digital transformation, which is currently taking place across industries, largely contributes to the expanding need for data integration. In such sectors as healthcare, retail, finance, as well as manufacturing, data integration solutions became utilized for consolidating data from various sources. This allows the creation of a unified view that can be analyzed in real-time, which also overall increases business performance. In addition, cloud computing, AI, as well as machine learning, are currently under development, and increasingly more integrated with data solutions to provide deeper and more accurate insights and predictive analytics. Additionally, the relatively recent growth of cloud platforms and, particularly, hybrid environments that require seamless data integration between on-premises and cloud applications continues to expand the market for tools and solutions that connect and manage data across these environments. In particular, organizations utilize such systems for enhanced efficiency, reduce costs, as well as improve operational flexibility.

Get Sample Copy of Report: https://www.snsinsider.com/sample-request/3038

Major Players Analysis Listed in this Report are:

Denodo Technologies, SAP, SAS Institute Inc., Informatica Inc., International Business Machines Corporation, Microsoft, Oracle, Talend, TIBCO Software Inc., Precisely, QlikTech International AB

The growing reliance of organizations on cloud computing, as well as the adoption of big data analytics as a part of business operations, has become a significant driver for this market expansion. In addition, the growing number of new data protection and privacy regulations, such as GDPR in Europe and CCPA in California, also significantly contribute to the expansion of the market. Overall, the variety of integrated applications that allow maintaining secure and regulatory-compliant processes, as well as improved data security measures are increasingly integrated into data integration processes. Finally, the growing variety of data sources for businesses that now include machine-generated data, social media, as well as customer feedback, among others, contributes to the market expansion in terms of the need for sophisticated solutions that will manage both structured and unstructured data.

Segmentation Analysis

By Deployment
In 2023, the on-premises segment dominated the market and represented a significant revenue share. On-premises data integration software capabilities to unify data irrespective of its format, kind, and size from a wide range of on-premises sources that perform integrations using in-house software are, thus, of the significant reason for a high, on-premise integration software share. It has a data replication tool that ensures data consistency between the cloud and local network. On-premises data integration solutions would merge data coming from disparate on-premises software systems. An on-premises data integration system is located in one of the local offices of the company. Example: In Aug 2022, Equalum Ltd., a provider of data ingestion solutions and data integration platform, announced raising USD 14 million in a series C funding round.The money will assist the on-premise and hybrid cloud work which integrates with Amazon Web Services, Inc., Google LLC, and Azure. It will also target scaling its business globally through the expansion of data integration services delivery.

The cloud segment is anticipated to register the highest CAGR during the forecast period. The primary aspiration of the cloud platform is to build common data repositories that are shared and accessed seamlessly and essentially by all applications and users. Cloud data integration is the technology and tools that connect one or more systems, IT environments, repositories, and applications to exchange data in real-time. This includes aggregating disparate data across multitudes of systems, where the final destination is a cloud destination like Google Cloud, Oracle Cloud, Azure SQL, and Amazon RDS. Data integration software in the cloud deployment transforms, aggregates, and cleans the data to provide the users with an essential view of all interactions. Also, integrated cloud services are accessible by any internet-connected device.

Enquiry Before Buy: https://www.snsinsider.com/enquiry/3038

Key Market Segmentation:

By Component
☐Tools
☐Services

By Organization Size
☐Large Enterprises
☐Small & Medium Enterprises

By Deployment
☐Cloud
☐On-premises

By Business Application
☐Marketing
☐Sales
☐Operations & Supply Chain
☐Finance
☐HR

By End-user
☐IT & Telecom
☐BFSI
☐Healthcare
☐Manufacturing
☐Retail & E-commerce
☐Government & Defense
☐Others

Regional Analysis
The North American region dominated the market and represented a significant revenue share in 2023. The growth of the market is primarily driven by the developed regions such as Canada and the U.S. While the region has increasingly adopted digital strategies, this transition is bringing with it improved and inventive technologies. Some of the major factors helping the North American market to grow are increasing technological developments in the region. More and more data integration businesses worldwide will thrive up to the expansion of the market. Asia Pacific is expected to have lucrative market opportunities during the next decades. Market leaders in the APAC data integration market are aggressively focusing on expanding their product offerings, increasing investments, and strategic alliances to develop features that enable both simplicity and robustness of functionality. Besides this, many initiatives have been

undertaken and growth of the sector is expected in the region due to the increasing amount of e-commerce trade.

Access Complete Report: https://www.snsinsider.com/reports/data-integration-market-3038

Recent Developments
In January 2024, Microsoft launched its upgraded data integration platform, enhancing its capabilities for connecting on-premises systems with cloud applications.
In March 2024, IBM introduced a new AI-powered data integration tool aimed at automating data mapping, reducing manual efforts and improving data quality across organizations.

About Us:
SNS Insider is one of the leading market research and consulting agencies that dominates the market research industry globally. Our company's aim is to give clients the knowledge they require in order to function in changing circumstances. In order to give you current, accurate market data, consumer insights, and opinions so that you can make decisions with confidence, we employ a variety of techniques, including surveys, video talks, and focus groups around the world.

Akash Anand
SNS Insider | Strategy and Stats
+1 415-230-0044
email us here
Visit us on social media:
Facebook
X
LinkedIn
Instagram
YouTube

This press release can be viewed online at: https://www.einpresswire.com/article/768423491