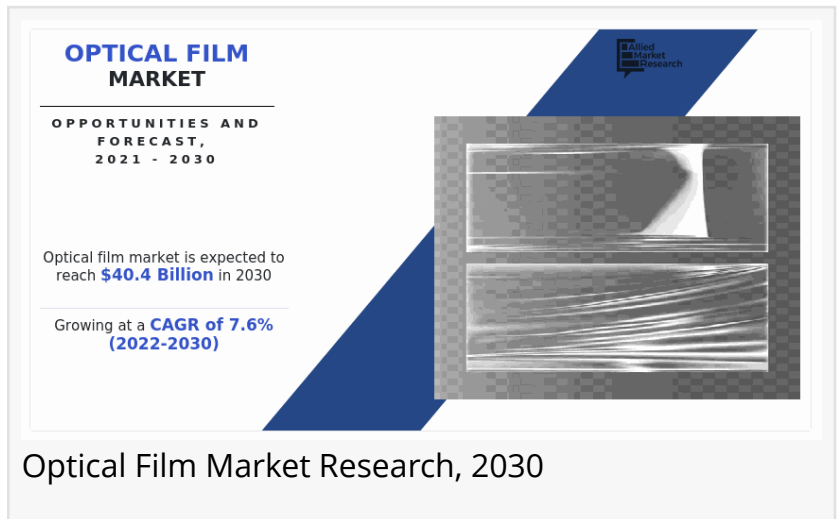


# Global Optical Film Market Poised for Strong Growth, Projected to Reach \$40.4 billion by 2030

WIN SIVERS DRIVE, OR, UNITED STATES,  
December 12, 2024 /

EINPresswire.com/ -- According latest report published by Allied Market Research, The global [optical film market](#) size was valued at \$20.6 billion in 2021, and is projected to reach \$40.4 billion by 2030, growing at a CAGR of 7.6% from 2022 to 2030. The report offers key drivers that propel the growth in the global hydrazine market. These insights help market players in devising strategies to gain market presence. The research also outlined restraints of the market. Insights on opportunities are mentioned to assist market players in taking further steps by determining potential in untapped regions.



Optical Film Market Research, 2030



Global optical films market size driven by high demands of manufacturers for optical films in LCDs and LEDs"

*Allied Market Research (AMR)*

Get a Sample Copy of this Report:

<https://www.alliedmarketresearch.com/request-sample/5566>

Global Optical Films Market is driven by high demands of manufacturers for optical films in LCDs and LEDs. Optical films have various applications such as thin film transistors (TFTs), liquid crystal display (LCD) panels and organic light

emitting diode (OLED) panels. Additionally, optical films are used in desktop monitors and laptops, smartphones and tablets, television and other large displays. These numerous applications present new opportunities in the years to come.

As per Allied Market Research, based on applications, television (TV) segment accounted for the largest share in 2021, contributing around one-third of the global optical films market, and is expected to maintain its leading position during the forecast period. This is due to technological

advancements in TV resolution and the growing influence of digital media on smart TV advertising and marketing. However, the tablet and smartphone segment is expected to show the highest CAGR of 8.3% from 2022 to 2030, owing to the rapid growth in technology adoption in developing countries.

Based on type, the polarizer segment held the highest market share in 2021, accounting for almost half of the global optical films market, and is expected to maintain its leading status throughout the forecast period. Moreover, the same segment is expected to show the highest CAGR of 7.8% from 2022 to 2030. Polarizing films help in reducing glare and reflection from objects, and hence, they are widely used in a number applications around the world. This, in turn, drives the segment. Two other segments analyzed in the report are Backlight Unit and Indium Tin Oxide.

Interested in obtaining this report? Visit here:

<https://www.alliedmarketresearch.com/optical-film-market/purchase-options>

Based on the region, Asia Pacific held the highest market share by 2021 revenue, accounting for nearly two-fifths of the global optical film market. Moreover, the same region is expected to witness the fastest CAGR of 8.1% from 2022 to 2030. This is attributed to the increase in demand for advanced optical films in various electrical appliances.. Other regions analyzed in the report are North America, Europe and LAMEA.

#### Key Benefits For Stakeholders:

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the optical film market analysis from 2021 to 2030 to identify the prevailing optical film market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the optical film market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global optical film market trends, key players, market segments, application areas, and market growth strategies.

Get Inquire Of This Report: <https://www.alliedmarketresearch.com/purchase-enquiry/5566>

## Major Market Players:-

1. LG Chem, Ltd.
2. Samsung SDI
3. 3M
4. Sumitomo Chemical Co., Ltd.
5. Zeon Corporation
6. Kolon Industries Inc.
7. Nitto Denko Company
8. Toray Industries Inc.
9. Sanritz Co., Ltd.
10. Hyosung Chemical.

## Similar Report:

### Perforated Packaging Film Market

<https://www.alliedmarketresearch.com/perforated-packaging-film-market-A15610>

### Construction Films Market

<https://www.alliedmarketresearch.com/construction-films-market-A07820>

### Optical Lens Material Market

<https://www.alliedmarketresearch.com/optical-lens-material-market-A15579>

## About Us:

Allied Market Research (AMR) is a full-service market research and business advisory division of Allied Analytics LLP based in Portland, OR. Allied Market Research provides global corporations as well as small and medium enterprises with unrivaled quality of "market research reports" and "Business Intelligence solutions". AMR has a focused vision to provide business insights and advice to help its clients make strategic business decisions and achieve sustainable growth in their respective market area.

David Correa

Allied Market Research

+ +1 800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/768433153>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors

try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.