

## Hospital Services Market | Revolutionizing Healthcare Through Innovation and Patient-Centered Care

"Transforming Global Healthcare, Unveiling the Trends Revolutionizing the Hospital Services Market"

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The <u>Hospital Services Market</u> size was valued at USD 4.8 trillion in 2023 and is expected to reach USD 6.74 trillion by 2032 at a CAGR of 9.7% during the forecast period of 2024-2032.



The hospital services market has experienced tremendous growth in recent years, driven by the increasing prevalence of chronic diseases and a growing aging population. Conditions such as diabetes and cardiovascular disorders require frequent hospital visits and long-term care, thereby increasing the demand for healthcare services. Moreover, hospitals are shifting toward patient-centered care, focusing on improved experiences and outcomes. Telehealth, which began to gain momentum even before the pandemic, has gained much momentum, allowing hospitals to better manage patient loads. Artificial intelligence and machine learning technologies are also being implemented to improve operations, optimize diagnoses, and enhance treatment plans. The American Hospital Association conducts an annual survey of hospitals in the United States. Which mentioned In the U.S., with 6,093 hospitals and 920,531 licensed beds, healthcare facilities recorded 36.2 million inpatient admissions and 880 million outpatient visits in 2022, thereby emphasizing the importance of outpatient services. Further, the expansion of health insurance coverage and investment in modern infrastructure are fueling market growth globally.

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Market Analysis: Chronic Diseases Driving Demand for Hospital Services

The prevalence of chronic diseases has emerged as a major growth driver for the hospital

services market. Diabetes, cardiovascular diseases, cancer, and respiratory disorders often require specialized care, chronic treatment, and regular monitoring, all of which often entail the use of advanced diagnostic tools, rehabilitation programs, and other forms of surgical interventions largely found in hospitals.

The hospital system has to increasingly cope with the global chronic disease burden. It provides solutions for the most multidisciplinary and long-term care for patients with diseases such as cancer, who require chemotherapy or radiation therapy, and patients with cardiovascular disease, who need regular diagnostics like electrocardiograms and angiograms. The worldwide trend of an aging population and sedentary lifestyle exacerbates this trend because these factors are highly correlated with the development of chronic conditions. As a result, hospitals are serving more patients but also dealing with growingly complex needs of care.

## **Key Players:**

- Apollo Hospitals Enterprise Ltd.
- Max Healthcare
- West Suffolk NHS Foundation Trust
- · Royal Papworth Hospital NHS Foundation Trust
- · Cedars-Sinai
- UCLA Medical Centers
- The Johns Hopkins Hospital
- Mayo Clinic
- Keio University
- The Royal Melbourne Hospital
- Burjeel Holdings
- Cleveland Clinic
- Massachusetts General Hospital
- Singapore General Hospital (SGH)

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Segment Analysis: Inpatient Services and Public Ownership Leads the Market

## By Type

The inpatient services segment dominated the market with the highest share of 49% in 2023, leading the market because of the significant care needed for serious health conditions and surgical treatments. This segment is indispensable because round-the-clock medical supervision is available in hospitals. In addition, the growing prevalence of chronic diseases and greater insurance coverage in emerging economies are driving demand for inpatient services worldwide.

By Ownership

The publicly/government-owned segment dominated the market with a 42% market share in 2023. This is due to a care affordability aspect as public facilities generally have lower charges than private hospitals. Governments everywhere are also expanding their network of public hospitals to deliver more accessible healthcare to areas that often remain underserved. Also, investments in public health infrastructure and training of workers boost the growth of this segment.

North America Leads, Asia Pacific on a Rapid Growth Path

North America dominated the market in 2023, accounting for 38% of market share. The leadership of this region is due to a sound healthcare infrastructure, widespread usage of advanced medical technologies, and huge investments by both the public and private sectors. Policies like the Affordable Care Act have increased healthcare coverage, thus making hospital services accessible to diverse populations. The trend of hospital consolidation in the U.S. has also improved the quality of care and operational efficiencies.

The Asia-Pacific region is the fastest growing region throughout the forecast period due to its aging population, as well as the prevalence of chronic diseases and significant improvements in healthcare infrastructures. Increasing the cost of health care and improving awareness regarding health and well-being among people are other motives for driving the market size. Governments are also on the job to improve their healthcare infrastructure and quality delivery to provide better healthcare outcomes.

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Recent Developments in the Hospital Services Market

- In 2023, Massachusetts General Hospital (MGH) introduced new services and facilities aimed at enhancing patient care. One notable addition is the Patient Transfer and Access Center.
- In August 2023 Fortis Acquires Medeor Hospital reached a deal to acquire the multi-specialty hospital at Haryana, India-based Medeor Hospital Manesar. The deal reflects one of the strategic efforts of market players in reaching beyond the expansion of their geographical footprints and service development around strategic locations.

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Office No.305-B, Arissa Avenue, Fountain Road, Kharadi, Pune, Maharashtra 411014

Akash Anand SNS Insider | Strategy and Stats +1 415-230-0044 email us here Visit us on social media: Facebook Χ LinkedIn Instagram YouTube

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