

# Tobias Leadership Center Partners with Leadership Story Lab for Transformative Retreat

*Leadership storytelling is key focus at leadership retreat for Fellows from across industries including education, government, nonprofit and for profit.*

BLOOMINGTON, IN, UNITED STATES, December 12, 2024 / EINPresswire.com/ -- Tobias Leadership Center Partners with [Leadership Story Lab](#) for Transformative Retreat Storytelling Is Key Focus at Leadership Retreat

The Randall L. [Tobias Center for Leadership Excellence](#) at Indiana University is celebrating 20 years of training leaders from across sectors including education, government, nonprofit and for profit. This year, during the November Fellows' retreat, the Center invited Leadership Story Lab to lead a business storytelling workshop to develop the Fellows' leadership communication skills.

"At the heart of great leadership is the ability to connect with people on a personal level," said Christina Smithhisler, managing director of the Tobias Leadership Center. "Storytelling is one of the most powerful ways to create these connections, and we were excited to collaborate with Leadership Story Lab for the second year to help our participants develop these essential skills."

During the retreat, Leadership Story Lab's [Michelle Dahlenburg](#) led an interactive workshop for



Tobias Leadership Center Fellows 2024

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story lab<sup>SM</sup>

Leadership Story Lab



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*Michelle Dahlenburg, Certified Story Facilitator*

the Fellows to experience the transformative power of storytelling. The Fellows were particularly engaged with understanding their audience using Leadership Story Lab’s “Know / Don’t Know” exercise. This challenged them to answer the questions: Who am I actually speaking to, and what are their needs?

“This was a lightbulb moment,” said Dahlenburg, who empowered the Fellows to craft a specific story with a targeted goal for their audience.

“It is clear how Tobias Leadership Center deeply cares about this program and their Fellows,” said Dahlenburg. “I

was impressed by the program, hearing about the experiences and impact it has made on them as leaders. It was wonderful to work with a group of people who care deeply about their communities.”

About The Randall L. Tobias Center for Leadership Excellence at Indiana University:

The Randall L. Tobias Center for Leadership Excellence at Indiana University prepares leaders for 21st-century challenges. By bridging the gap between knowledge and practice, they empower leaders to develop people, organizations, and communities to solve complex problems. They value inclusion, innovation, impact, and integrity and their focus on leadership across all sectors—corporate, public service, education, religion, medicine, and nonprofit—makes them unique among leadership programs nationwide.

About Leadership Story Lab:

Leadership Story Lab is a women-led business storytelling consultancy, offering coaching, training, and certification in story facilitation. Their strategy, T-Squared (Transaction × Transformation), empowers leaders to meet goals, see differently, and create meaning through authentic communication and connection.

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