

Outdoor Recreation: A Key Driver Transforming the Turf Grass Seed Market 2024

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Turf Grass Seed Global Market Report 2024 - Market Size, Trends, And Global Forecast 2024-2033

What Growth Has the Turf Grass Seed Market Experienced in Recent Years?

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The turf grass seed market size is expected to see rapid growth in the next few years. It will grow to \$6.19 billion in 2028 at a compound annual growth rate (CAGR) of 13.6%”

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The turf grass seed market size has seen significant growth in recent years, escalating from \$3.28 billion in 2023 to \$3.72 billion in 2024. This accounts for a strong compound annual growth rate CAGR of 13.5%. The striking growth in the historic period can be mainly attributed to the surge in popularity of sports and recreational facilities, coupled with growing awareness of environmental issues. Further factors promoting growth include stricter regulations related to seed quality, fluctuating economic conditions, and shifts in global climate patterns.

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What Is The Projected Growth for The Turf Grass Seed Market in Upcoming Years?

The turf grass seed market size is poised for rapid expansion in coming years, projecting to grow

to \$6.19 billion by 2028 at a compound annual growth rate CAGR of 13.6%. This forecasted growth can be largely attributed to the rising interest in lawn and landscape activities, increased infrastructure development, and the implementation of government policies and regulations promoting green spaces. Further contributions to this growth include changes in disposable income levels and a growing emphasis on aesthetic appeal. Major trends shaping the forecast period encompass advancements in technology, the integration of precision agriculture and advanced turf management practices, as well as innovations in seed treatment and the development of new grass seed varieties.

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Which Growth Drivers Are Shaping the Turf Grass Seed Market?

The burgeoning popularity of outdoor recreation is expected to spur the growth of the turf grass seed market. Outdoor recreation, comprising activities conducted in natural environments for pleasure, adventure, and physical exercise, has experienced growth due to an expanding awareness of its physical and mental health benefits, paired with an increasing desire for nature-based experiences and stress relief.

Notably, major players operating in the turf grass seed market include Nutrien Ltd., ICL GROUP, Scotts Miracle-Gro Company, Barenbrug NZ, DLF Pickseed, Lesco, Pennington Seed Inc., Johnston Seed Company, Heritage Professional Products Group, LebanonTurf, Mountain View Seeds, Green Velvet Sod Farms, Seed Research of Oregon, General Seed Company, Greenview, Hancock Farm & Seed Co., Nurserylive, Ontario Seed Company Ltd, Premier Pacific Seeds, Rohrer Seeds, Speare Seeds, and Twin City Seed.

[What Key Trends Are Influencing the Turf Grass Seed Market?](#)

Major firms operating in the turf grass seed market are putting their bids on the development of seed enhancement solutions for turf and forage applications. These solutions are designed to boost the performance of seedlings, improving their germination and growth. For example, in July 2024, DLF, a Denmark-based seed company, launched 4Most Seed Enhancement. This product helps emerging plants achieve greater stability by developing deeper root systems, thereby enhancing the strength and durability of the seedlings.

[How Is the Turf Grass Seed Market Segmented?](#)

The turf grass seed market covered in this report is segmented into:

1 By Type: Blue Kentucky Grass, Rye Grass, Creeping Bent Grass, Tall Fescue, Zoysia Grass, Bermuda Grass, Other Types

2 By Mode: Broadcasting, Overcasting, Hydroseeding, Other Modes

3 By Application: Sports Grounds, Gardens, Other Applications

Regional Outlook: What Regions Are Leading the Turf Grass Seed Market?

Asia-Pacific was the largest region in the turf grass seed market in 2023, with other key regions covered in the report including Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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