

## Key Venous Ulcer Treatment Market Trend 2024-2033: Integra Lifesciences Introduces Micromatrix Flex Dual-Syringe System

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Over recent years, the venous ulcer treatment market size has shown strong growth. Further expansion is projected, rising from \$2.88 billion in 2023 to \$3.08 billion in 2024. This growth



The venous ulcer treatment market size is expected to see strong growth in the next few years. It will grow to \$4.09 billion in 2028 at a compound annual growth rate (CAGR) of 7.3%"

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reflects a compound annual growth rate CAGR of 7.0%. Key factors propelling this growth include an aging population experiencing a higher incidence of chronic pain conditions, an increase in sports injuries due to enhanced participation rates, the prevalence of manual labor jobs leading to musculoskeletal disorders, sedentary lifestyles that contribute to muscle stiffness and pain, and a lack of exercise resulting in muscle atrophy and pain.

What will be the future growth of the venous ulcer treatment market?

In the coming years, the venous ulcer treatment market size is expected to witness robust growth. The market is projected to grow to \$4.09 billion in 2028, representing a CAGR of 7.3%. The growth in future years is anticipated to be driven by increasing adoption of non-opioid and non-invasive pain management treatments, rising healthcare expenditures, growing demand for effective pain management solutions, regulatory approvals for new pain management therapies and devices, increased emphasis on preventive healthcare to mitigate chronic pain conditions,

and a rising demand for alternative therapies like acupuncture and chiropractic care.

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How do chronic diseases impact the venous ulcer treatment market?

The rising incidence of chronic diseases is expected to spur the growth of the venous ulcer treatment market. Chronic diseases are long-lasting health conditions that develop gradually, persist over an extended period, and often require continuous medical attention and management. The rising incidence of these diseases can be attributed to a combination of factors, such as aging populations, sedentary lifestyles, poor dietary habits, increasing obesity rates, and a growing prevalence of risk factors such as smoking and excessive alcohol consumption. Venous ulcer treatment is utilized to manage chronic diseases by addressing and managing ulcers that result from poor circulation and prolonged venous insufficiency, commonly experienced in conditions such as diabetes and chronic venous disease.

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Who are the major players steering the venous ulcer treatment market?

The venous ulcer treatment market is led by major companies including Johnson & Johnson, Bayer AG, Sanofi SA, Bristol-Myers Squibb Company, AstraZeneca plc, Medtronic plc, Becton Dickinson and Company, Cardinal Health Inc., Essity Aktiebolag, Medline Industries Inc., Select Medical Holdings Corporation, Smith & Nephew plc, Coloplast A/S, 3M Company, ConvaTec Group plc, Integra LifeSciences Holdings Corporation, Organogenesis Holdings Inc., Mölnlycke Health Care AB, Mimedx Group Inc., and Tissue Regenix Group plc.

What innovative technologies are on the rise in the venous ulcer treatment market?

Major companies in the venous ulcer treatment market are focusing on developing innovative technologies to enhance efficacy and convenience in wound care. For instance, dual-syringe systems are specialized medical devices utilized in simultaneous or sequential delivery of two substances, thereby improving wound care, injections, or drug delivery. In March 2024, the US-based medical device company, Integra LifeSciences Holdings Corporation, introduced MicroMatrix Flex, a dual-syringe system that enables easy mixing and precise delivery of treatment.

How is the venous ulcer treatment market segmented?

The venous ulcer treatment market segments include:

1 By Diseases Type: Arterial Ulcers, Neurotropic Ulcer, Venous Ulcers, Diabetic Ulcers

2 By Treatment Type: Compression Therapy, Surgical Therapy, Skin Grafting, Advanced Wound Dressing

3 By End-Use: Hospitals, Clinics, Home Care Settings

How do different geographical regions fare in the venous ulcer treatment market?

North America held the largest share in the venous ulcer treatment market in 2023. Meanwhile, Asia-Pacific is projected to be the fastest-growing region in the foreseeable future. The venous ulcer treatment market report encompasses Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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