

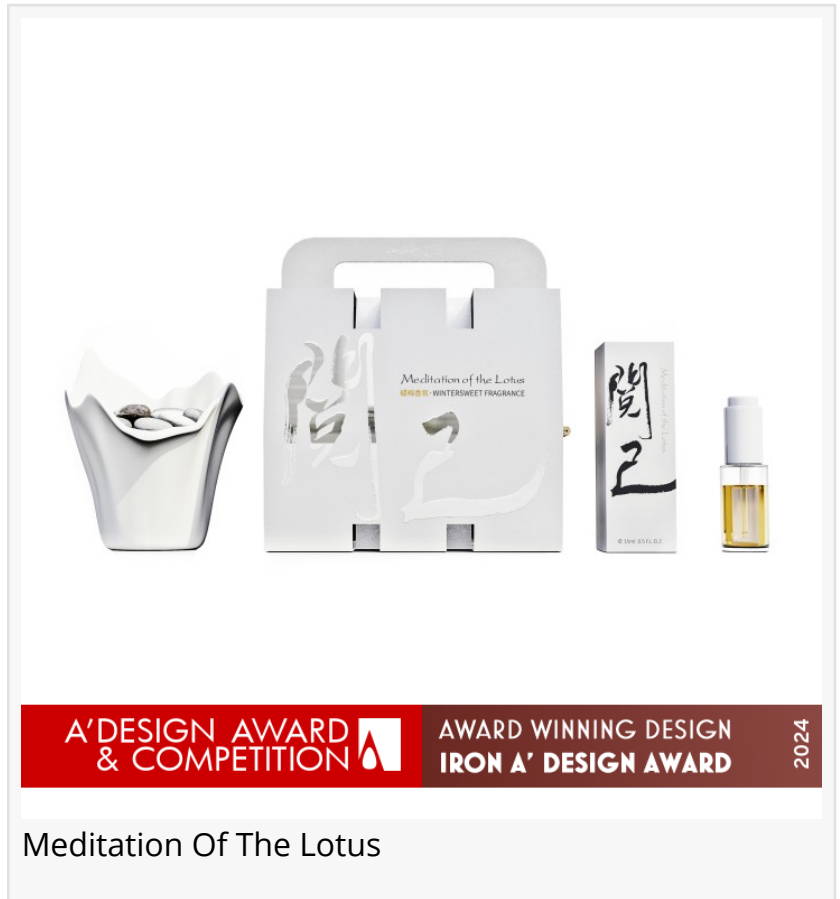
Meditation Of The Lotus by Xiong Zhang and Xiaoxiao Li Wins Iron A' Design Award in Packaging Design Category

Eco-Friendly Diffuser Packaging Design Fusing Traditional Chinese Aesthetics with Sustainability Earns International Recognition

COMO, CO, ITALY, December 14, 2024 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [packaging design](#), has announced Meditation Of The Lotus by [Xiong Zhang and Xiaoxiao Li](#) as a winner of the Iron A' Design Award in the Packaging Design category. This prestigious recognition highlights the design's outstanding merits and its significant contribution to the packaging industry.

Meditation Of The Lotus's innovative packaging design showcases the seamless integration of traditional Chinese aesthetics with eco-friendly materials, making it highly relevant to the growing demand for sustainable packaging solutions. The design's unique blend of cultural elements and environmental consciousness aligns with current industry trends, setting a new standard for packaging that is both visually appealing and environmentally responsible.

The award-winning packaging design features eco-friendly Xuan paper with an oil-free ink debossing technique, creating a harmonious contrast between natural fibers and metallic calligraphy. The use of 100% recyclable and biodegradable corrugated paper complements the elegant white porcelain containers, resulting in a packaging solution that appeals to both eco-conscious consumers and enthusiasts of Chinese culture. This innovative approach to material selection and design sets Meditation Of The Lotus apart from its competitors.



Winning the Iron A' Design Award serves as a testament to Xiong Zhang and Xiaoxiao Li's commitment to excellence and innovation in packaging design. This recognition is expected to inspire future projects and collaborations, fostering further exploration of sustainable packaging solutions that celebrate cultural heritage. The award also motivates the design team to continue pushing the boundaries of creativity and functionality in their future endeavors.

Team Members

Meditation Of The Lotus was designed by a talented team consisting of Xiong Zhang and Xiaoxiao Li, who led the project, along with Zhichao Zhao, Xuefei Yi, and Yishan Yuan. Each team member contributed their expertise in various aspects of the design process, resulting in a cohesive and innovative packaging solution.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=159378>

About Xiong Zhang and Xiaoxiao Li

Xiong Zhang, with over three decades of experience, is a multifaceted designer renowned for his contributions to packaging, urban landscape design, and fashion. Holding positions in prestigious design associations and academic institutions, Zhang is committed to nurturing the next generation of designers while pushing the boundaries of sustainable and innovative design practices. Xiaoxiao Li, a talented designer from China, collaborates with Zhang to create exceptional packaging designs that blend functionality with aesthetic appeal.

About Chongqing Pupu Scent of China

Chongqing Pupu Scent of China aims to merge Chinese traditional culture with global fashion, focusing on cultural empowerment and creativity to enhance life. The company has notably contributed to rural revitalization, poverty alleviation, and economic growth by pioneering the creation of wintersweet fragrance materials and extracts using advanced technologies. Pupu Scent of China's achievements in integrating traditional culture with innovation have been widely recognized, showcasing its role in promoting sustainable industry growth and cultural heritage preservation.

About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to designs that meet the rigorous professional and industrial standards set by the A' Design Awards. Recipients of this award are acknowledged for their practical innovations and contributions to their respective fields, providing solutions that improve quality of life and foster positive change. The Iron A' Design Award winner designs demonstrate great skill, expert understanding, and creative capacity, and are expected to be highly-regarded creations that are both practical and innovative.

About A' Design Award

The A' Packaging Design Award is a respected packaging competition that attracts a diverse

range of participants, including innovative packaging designers, forward-thinking agencies, leading manufacturers, and influential brands. The competition provides a platform for entrants to showcase their creativity, gain international recognition, and be acknowledged for their exceptional packaging design capabilities. By participating in the A' Design Award for Packaging, designers and brands have the opportunity to earn global recognition for their outstanding work and contribute to the advancement of the packaging industry. The A' Design Award, now in its 16th year, is an international and juried design competition open to entries from all countries and industries, with the ultimate aim of making the world a better place through the power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and take part with their projects at <https://packaging-design-award.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 031 497 2900

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/768945187>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.