

# Zappix Announces the Launch of Its Newest Client in the Corporate Wellness Sector

BURLINGTON, MA, UNITED STATES,  
December 17, 2024 /

EINPresswire.com/ -- [Zappix](#), a leader in AI-Powered Digital Engagement Platforms, is proud to announce the launch of its most recent client in the corporate wellness sector. The provider, specializing in comprehensive wellness programs for employees across multiple organizations, has implemented Zappix's Visual IVR and advanced Digital Self-Service capabilities to enhance their customer experience.



Zappix is proud to announce the launch of its most recent client in the corporate wellness sector.

By implementing Zappix's Visual IVR solution, the wellness provider will deflect a significant portion of incoming calls to self-service, reducing wait times and improving customer satisfaction. This streamlined approach enhances efficiency, alleviates pressure on contact centers, and delivers seamless, user-friendly experiences.

“

Our Digital Engagement solutions empower organizations to deliver seamless, user-friendly experiences while driving significant cost savings.”

*Yossi Abraham, President and  
CEO of Zappix*

“Zappix is proud to launch our Digital Self-Service solution with a new client,” said Yossi Abraham, President & CEO of Zappix. “Our Digital Engagement solutions empower organizations to deliver seamless, user-friendly experiences while driving significant cost savings.”

This launch underscores Zappix's dedication to providing transformative digital self-service solutions tailored to diverse industries. Through workflow automation, backend

system integration, and robust self-service capabilities, Zappix drives measurable success, operational efficiency, and enhanced customer satisfaction.

About Zappix

Zappix provides an AI-Powered Digital Engagement Platform. Zappix transforms the user journey during customer service interactions – engaging through Digital Outreach, deflecting inbound inquiries using Digital Self-service (Visual IVR), and optimizing agents' activities using Digital Agent Assist.

The cloud-based platform enables workflow automation, rapid developments, and integration to back-end systems and provides an actionable Analytics Suite. The Zappix solution provides significant benefits and ROI: reducing costs by increasing containment rates for contact centers, improving customer experience and Net Promoter Score (NPS), creating new revenue opportunities using targeted promotional banners, and automating revenue-generating use cases.

To learn more about Zappix, go to <http://www.zappix.com>.

Shannon Colbert

Zappix, Inc.

+1 781-739-2770

shannon.colbert@zappix.com

---

This press release can be viewed online at: <https://www.einpresswire.com/article/769380308>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.