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EINPresswire.com/ -- [Beam](#) is expanding its micromobility options in Mackay, Queensland, with the launch of seated e-scooters now available for residents and visitors across the city.

With over 800,000 kilometres already travelled in Mackay, seated e-scooters will help to provide a more comfortable and accessible ride for longer journeys and riders who find standing e-scooters challenging for use.



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[Beam's](#) purple e-scooters have become a preferred mode of transport for many locals and visitors, but they have not been accessible to all members of the community, with the launch of the new seated e-scooters aimed to address this gap.

The new addition also provides an alternative for riders who may prefer this mode of transport over pedal-assist bikes or traditional e-scooters, further enhancing Beam's ability to cater to different mobility needs and preferences.

Complete with the same safety features as Beam's 'L-shaped' standing e-scooters, including triple brakes, a bluetooth helmet lock and dual front-suspension, the new seated e-scooters can be easily rented through Beam's app-based service, at the same affordable rates as Beam's standing e-scooters.

Beam's seated e-scooters are already available in cities like Hobart and Perth, where a recent survey showed increased rider comfort, accessibility, and a shift away from cars for longer journeys.

A Growing Preference: 68% [of Beam](#) riders find seated e-scooters more comfortable, contributing to longer rides and increased usage.

Increased Journey Lengths: Seated e-scooter trips are on average 30% longer than those on traditional e-scooters, offering riders a more comfortable ride when travelling further, and for longer.

A More Accessible Option: Addressing the needs of a diverse range of riders, data has shown the Saturn 5S opening e-scooters up to a broader riding population. Approximately 10% of Beam riders identify as having a disability, and seated e-scooters offer a viable option for them.

The New Bicycle: Seated e-scooters have emerged as a strong alternative to e-bikes, with five times more trips taken on a seated e-scooter as opposed to an e-bike, where both options are available in a city.

Beam is excited about the impact of seated e-scooters in Mackay, offering a more accessible and environmentally friendly transport option that supports a connected, sustainable community.

Beam Mobility

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Beam

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