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SINGAPORE, December 17, 2024 /EINPresswire.com/ -- [Sotavento Medios](#), a leading provider of SEO services in the Philippines and Singapore, is delighted to announce the forthcoming release of its innovative SEO tool, Lolibaso, in the second quarter of 2025. Sotavento Medios is on the brink of introducing a game-changing solution that will surpass industry titans such as SEMrush, Ahrefs, and Moz Pro, with more than 1,500 active clients in Singapore, the Philippines, and Malaysia.



Over 400 SEO agencies worldwide expressed enthusiasm for Lolibaso's capabilities at a private event conducted in early December 2024, indicating that there was already substantial interest in the platform. This inventive tool is intended to streamline and optimise the SEO process for businesses of all sizes.

Key Features of Lolibaso

Lolibaso will offer an impressive suite of features tailored to meet the diverse needs of digital marketers and business owners:

□ **Comprehensive Keyword Research:** Users will have access to extensive keyword data, including search volume and keyword difficulty, enabling them to identify high-potential keywords for their content strategies.

□ **Competitor Analysis:** The tool will provide deep insights into competitors' top-performing keywords and backlink profiles, allowing users to benchmark their performance against industry

leaders.

□Site Auditing Capabilities: Lolibaso will include robust site auditing features that conduct technical SEO assessments to identify issues such as broken links and crawlability challenges.

□Backlink Analysis: Users can examine backlink profiles in detail, assessing link quality and uncovering potential link-building opportunities.

□Traffic and Rank Tracking: Built-in monitoring tools will allow users to track organic search traffic and keyword rankings over time, with customizable alerts for significant changes.

□Content Optimization Tools: The tool will assist users in creating high-quality content optimized for search engines through readability analysis and keyword usage recommendations.

□Local SEO Tools: Features specifically designed for enhancing local search visibility will help businesses connect with nearby customers effectively.

□Daily and Weekly Customizable Reports: Users can generate detailed reports tailored to their specific needs, providing insights into their SEO performance.

□Keyword Ranking Value: The tool will provide valuable metrics regarding keyword ranking value, helping users prioritize their efforts effectively.

While pricing for Lolibaso has not yet been finalized, Sotavento Medios aims to offer it at an affordable rate of less than \$100 per month. This competitive pricing strategy reflects the company's commitment to making advanced SEO tools accessible to businesses of all sizes.

Market Impact

The SEO landscape is poised to be revolutionised in 2025 with the introduction of Lolibaso. Sotavento Medios endeavours to offer businesses a comprehensive solution that simplifies their SEO endeavours and optimises results by incorporating advanced features into a single platform. In contrast to other tools that can be overwhelming due to their complexity, Lolibaso prioritises user experience without compromising functionality or profundity..

Executive Insights

Stephanie Huang, Corporate Communications Manager at Sotavento Medios, expressed her enthusiasm for the upcoming launch of Lolibaso. "Our team has worked tirelessly to develop a solution that not only meets but surpasses the expectations of our clients." We are confident that Lolibaso will enable businesses to accomplish their digital marketing objectives by virtue of its user-friendly design and robust analytics.

Businesses interested in enhancing their online presence are encouraged to sign up for updates or early access to Lolibaso. By visiting Sotavento Medios, potential customers can stay informed about launch details and exclusive offers related to this revolutionary SEO tool. For more information on SEO services offered by Sotavento Medios, please visit our [SEO service page](#).

About Sotavento Medios

Sotavento Medios, which was established in 2017, has become a reputable provider of digital marketing solutions in the Philippines and Singapore. Sotavento Medios is a company that is dedicated to providing exceptional results to a diverse range of clients, including small

businesses and large enterprises. The company specialises in the development of customised SEO strategies that are intended to increase brand visibility and generate traffic.

With over 1,500 active customers across Singapore, the Philippines, and Malaysia, Sotavento Medios continues to innovate within the digital marketing space. The upcoming launch of Lolibaso exemplifies the company's dedication to providing cutting-edge solutions that empower clients in an ever-evolving digital landscape.

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