

Mtown Makadi Heights by Innovation Design Studio Wins Iron A' Design Award in Urban Planning and Urban Design Category

Innovative Urban Design Project in Egypt Recognized for Excellence by International Design Competition

COMO, CO, ITALY, December 17, 2024 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [urban planning](#) and design, has announced [Innovation Design Studio](#) as a winner in the Urban Planning and Urban Design category for their outstanding work, "Mtown Makadi Heights". This prestigious recognition highlights the significance of the project within the urban planning industry and positions it as a notable example of innovative design.

The Mtown Makadi Heights project showcases the potential for urban design to positively impact communities and align with current industry trends. By prioritizing well-being, walkability, and a connection to nature, the design demonstrates a holistic approach that addresses the social, physical, mental, and emotional needs of occupants. This recognition underscores the practical benefits and innovative features of the project, which serve as an inspiration for the urban planning industry and its stakeholders.

Mtown Makadi Heights stands out for its unique design features, including a central spine that connects building blocks to the main node, intimate piazzas between clusters that offer diverse experiences, and a green spine overlooking the central park. The design skillfully incorporates the site's level differences to create an integrated and engaging outdoor space. By prioritizing pedestrian safety and walkability, the project offers an enjoyable experience for users throughout the year.



Mtown Makadi Heights

The Iron A' Design Award recognition serves as a motivation for Innovation Design Studio to continue pushing the boundaries of urban planning and design. This achievement has the potential to inspire future projects and influence industry standards, fostering further innovation and exploration within the field. The award highlights the studio's commitment to excellence and its ability to create designs that positively impact communities and the built environment.

Mtown Makadi Heights was designed by a talented team at Innovation Design Studio, including Design Director Mahmoud Farouk, Managing Director Alaa Abdel Hamid, Design Manager Abdel Rahman Elshafay, and Architects Ibrahim Ismail, Mahmoud El Amir, Ahmed Helmy, Ahmed Aly, Ahmed Nazir, and Moustafa Salah, with Design Management by Sandy Sawiris.

Interested parties may learn more about the award-winning Mtown Makadi Heights project by visiting its dedicated page on the A' Design Award website:

<https://competition.adesignaward.com/ada-winner-design.php?ID=158978>

About Innovation Design Studio

Innovation Design Studio is an award-winning design firm specializing in architecture, master planning, and interior design. With a presence in Egypt, Oman, and Saudi Arabia, the studio has led recognized multi-cultural designs for diverse buildings and destinations. Innovation Design Studio aims to create value throughout its operational and business chain by providing integrated services ranging from concept designs to technical illustrations and project implementations. The studio's design philosophy is centered around wellness, relying on well-being architecture inspired by the art and science of designing built environments that promote a harmonious balance between physical, emotional, and mental well-being while restoring the natural environment.

About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to good designs that meet the rigorous professional and industrial standards set by the A' Design Awards. Recipients of this award are acknowledged for their practical innovations and contributions to their respective fields, providing solutions that improve quality of life and foster positive change. The Iron A' Design Award designation is an important achievement, showcasing the skill, specialization, understanding, and creative capacity of the designers. Winning works are expected to be highly-regarded, admired, and cherished creations that integrate industry best practices and provide quality of life improvements. The award recognizes designs that satisfy needs and provide fulfillment and positive feelings, contributing to making the world a better place.

About A' Design Award

The A' Design Award is an esteemed international design competition that recognizes and promotes superior products and projects across all industries. With a mission to advance society through the power of good design, the award aims to motivate designers and brands to develop innovative solutions that positively impact the global community. The competition, now in its

16th year, welcomes entries from all countries and is judged by a world-class panel of design professionals, industry experts, journalists, and academics. By celebrating remarkable achievements and showcasing pioneering designs on an international stage, the A' Design Award drives forward a cycle of inspiration and advancement, ultimately contributing to the creation of a better world. Discover more about the A' Design Awards, explore the distinguished jury members, view past laureates, and consider participating with your own projects at: <https://urbanplanningawards.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 031 497 2900

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/769610758>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.