

## Human-Centric Lighting Market Insights Show Strong Demand for People-Focused Solutions by 2030

Human-Centric Lighting Market Expected to Reach \$14.95 Billion by 2030

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EINPresswire.com/ -- Allied Market
Research, titled, "Human Centric
Lighting Market by Offering,
Installation Type, and Application:
Global Opportunity Analysis and
Industry Forecast, 2021–2030. The
global human-centric lighting market
size was valued at \$0.91 billion in 2020
and is projected to reach \$14.95 billion



by 2030, registering a CAGR of 33.50%. North America is expected to be the leading contributor to the global market during the forecast period, followed by Europe and Asia-Pacific.

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Increase in need for energyefficient lighting, high development of smart lighting systems,s and high usage of LED lighting solutions."

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Human-centric lighting is a lighting solution that focuses on bringing the dynamics of natural daylight back into people's everyday lives through biologically effective artificial lighting. Human-centric lighting goes beyond the basic visual needs of people and helps the human body to stay aligned with natural circadian rhythms. In addition, human-centric lighting supports human health, well-being, and performance through deterministic and holistic

planning and implementation of visual, emotional, and in particular, biological effects of light.

The emergence of advanced lighting technologies, including LEDs, smart bulbs, and intelligent fixtures is promoting the implementation of smart & controllable light systems, enhancing the

market share. LEDs offer huge energy savings, flexibility, and reliability, and are now entering nearly every application in the environment. Reduction in energy consumption and its subsequent cost are the key factors making LED a preferred choice over conventional lights.

In addition, several leading manufacturers are focusing on strategic partnerships and product portfolio expansion to enhance their market share. For instance, in December 2020, signify entered into a partnership with Honeywell to deploy smart and integrated lighting solutions for commercial buildings. This partnership will help the companies to extend their services to a mass audience.

The prominent factors that impact the human-centric lighting market growth are an increase in the need for energy-efficient lighting, the high development of smart lighting systems, and the high usage of LED lighting solutions.

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The Human Centric Lighting industry's key market players adopt various strategies such as product launches, product development, collaboration, partnership, and agreements to influence the market. It includes details about the key players in the market's strengths, product portfolio, market size and share analysis, operational results, and market positioning.

Signify Lighting NV
OSRAM AG
Acuity Brands, Inc.
Cree, Inc.
Legrand SA
Hubbell Inc.
Lutron Electronics Co., Inc.
Zumtobel Group AG
Philips NV
Wipro Enterprises Ltd.

However, high installation and maintenance cost restricts the market growth. On the contrary, the rising adoption of wireless technology for lighting systems is expected to create lucrative opportunities for the market. Therefore, these factors are expected to affect the global human-centric lighting industry during the forecast period.

Region-wise, the human-centric lighting market trends are analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, the UK, France, Italy, and the rest of Europe), Asia-Pacific (China, Japan, India, South Korea, and the rest of Asia-Pacific), and LAMEA (Latin America, the Middle East, and Africa). Asia-Pacific is expected to grow at the highest CAGR during the forecast period, owing to rapid urbanization and infrastructure activities. Leading countries such as China, India, and Japan are witnessing significant demand for human-centric lighting systems from commercial, residential, and healthcare applications, thereby driving the market growth in Asia-Pacific. The overall <a href="https://doi.org/10.1001/journal.org/">human-centric lighting market analysis</a> is determined to understand the profitable trends to gain a stronger foothold.

The COVID-19 pandemic has significantly impacted global economies, resulting in workforce & travel restrictions, supply chain & production disruptions, and reduced demand & spending across many sectors. A sudden decline in infrastructure development and installation projects is expected to hamper the market growth for residential, commercial, and industrial verticals.

The <u>human-centric lighting market revenue</u> witnessed a dip in its growth rate, owing to delayed construction projects, which led to a substantial impact. However, the demand from the medical industry has accelerated during the pandemic. Furthermore, market players have been investing in the R&D of lighting systems, owing to increasing governmental initiatives across the world. Therefore, the human-centric lighting market size is anticipated to gain momentum by the end of 2021.

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- In 2020, the hardware segment accounted for maximum revenue and is projected to grow at a notable CAGR of 31.50% during the forecast period.
- The retrofit installation segment accounted for more than 45% of the global human-centric lighting market share in 2020.
- The residential segment witnesses the highest growth rate during the human-centric lighting market forecast period.
- Germany was the major shareholder in the Europe human-centric lighting market revenue, accounting for approximately 35% share in 2020.

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