

Technomic's latest healthcare foodservice report spotlights senior living as significant growth area for the industry

CHICAGO, IL, UNITED STATES, December 17, 2024 /EINPresswire.com/ -- Compared to pre-pandemic, hospital patient days continue to decline and hours are still reduced in many cash operations. And, while hospital growth is predicted to decrease, the long-term outlook for senior living, including independent living, assisted living and continuous care retirement centers, is strong. However, connecting each of these healthcare foodservice segments is a shared consumer demand for higher-quality options and more variety among not only patients and residents, but employees and visitors as well.

"For hospitals, it will be crucial to grow foodservice sales by boosting dining occasions among employees and visitors," says Kathryn Fenner, principal at Technomic. "Fewer than two in five meals consumed at a hospital by employees or visitors come from on-site dining venues. An increasing share of nonusers of healthcare foodservice cite better food quality as an avenue to encourage on-site meal consumption."

Some other key findings from this report include:

With inflation not included, only senior living has fully recovered to the level of pre-pandemic sales, and it will be more than five years before hospitals and long-term care reach this point

While share of meals sourced on-site is stable from 2022, hospital employees are now less satisfied with current food offerings

Among hospital employees, 38% say meals consumed at a hospital were brought from home and 25% say they sourced their meal off-site, compared to 29% and 27%, respectively, among hospital visitors

62% of hospital visitors and employees cite improved food quality as a driver for increasing their likelihood of eating meals on-site

Uncover opportunities and explore expert recommendations to support operator needs and fuel growth across the healthcare segment, with the [Healthcare Foodservice Multi Client Study](#). This strategic deep dive explores five-year historic and forecasted segment growth, as well as shifts in consumer and operator behaviors and attitudes, critical issues impacting healthcare operators

and menu trends driving offerings for each healthcare subsegment.

[Learn more](#)

Press inquiries: info@technomic.com

[Subscribe](#) to stay up to date with Technomic's latest press-relevant insights.

About Technomic

Technomic Inc., an Informa company, was founded as a management consulting firm in 1966. Since then, Technomic's services have grown to encompass cloud-based B2B research tools, consumer and menu trend tracking and other leading strategic research and analytic capabilities, to prioritize and size business opportunities. Our clients include food manufacturers and distributors, restaurants, retailers and multiple other business verticals aligned with the food industry that are looking to make informed decisions to support their business growth. Visit Technomic at www.technomic.com.

Clare Toledo

Technomic

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/769716625>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.