

# Fusion by Mengke Yuan, Siqi Cai and Longfei Yue Wins Iron A' Design Award in Furniture Design Category

Innovative Folding Chair Design Combining Traditional Chinese Elements with Modern Functionality Recognized by International Design Competition

COMO, CO, ITALY, December 18, 2024 /EINPresswire.com/ -- The A' <u>Design</u> <u>Award</u>, a highly respected and wellrecognized award in the field of <u>furniture</u> design, has announced Fusion by <u>Mengke Yuan, Siqi Cai and</u> <u>Longfei Yue</u> as a winner of the Iron A' Design Award in the Furniture Design category. This prestigious recognition highlights the significance of Fusion within the furniture industry, positioning it as a notable example of innovative and functional design.

Fusion's award-winning design is particularly relevant to the current



trends and needs within the furniture industry. By seamlessly integrating traditional Chinese elements with the practicality of modern folding chairs, Fusion addresses the growing demand for furniture that combines cultural heritage with contemporary functionality. This design not only aligns with industry standards but also pushes the boundaries of what is possible in furniture design.

What sets Fusion apart is its unique blend of aesthetics and utility. The chair's overall design incorporates the form of the Ming-style armchair, characterized by its elegant curves and stately presence, with the space-saving convenience of a folding chair. The use of walnut wood and brass creates a striking contrast of textures, adding an artistic flair to any household space. Fusion's foldable design allows for easy storage and versatility in use, making it an ideal choice for modern living spaces.

The recognition from the A' Design Award serves as a testament to the potential of Fusion to inspire future designs and influence industry standards. By showcasing the successful integration of traditional elements with modern functionality, Fusion paves the way for further exploration and innovation in this direction. The award also motivates the design team behind Fusion to continue striving for excellence and pushing the boundaries of furniture design.

### Team Members

Fusion was brought to life through the collaborative efforts of a talented design team. Mengke Yuan, Siqi Cai, and Longfei Yue were the lead designers, responsible for the overall concept and execution. Fangui Zeng contributed to the technical aspects of the folding mechanism, while Xingye Wang played a crucial role in material selection and finishing.

# Interested parties may learn more at: <u>https://competition.adesignaward.com/ada-winner-design.php?ID=158866</u>

## About Mengke Yuan, Siqi Cai and Longfei Yue

Mengke Yuan, Siqi Cai, and Longfei Yue are part of a passionate and creative design team at the Product Design Department of the School of Design and Art at Hunan University of Engineering in China. Despite coming from different regions, they share a commitment to using design not only as a pursuit of beauty but also as a means to solve problems. With their diverse skill sets and unwavering dedication, this team continues to explore and push the boundaries of design.

## About Hunan University of Engineering

Hunan University of Engineering is a general full-time public undergraduate college directly under Hunan Province, approved by the Ministry of Education. The university is a pilot university for master's degree graduate education under the Ministry of Education's "Service National Special Needs Talents Training Program" and among the first batch of universities implementing the "Excellent Engineer Education Training Program," "New Engineering Research and Practice Project," and "New Liberal Arts Research and Practice Project." The university is committed to practical projects that enhance its educational offerings and research capabilities.

## About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to designs that meet the rigorous professional and industrial standards set by the A' Design Awards. Recipient designs are acknowledged for their innovation, functionality, and contribution to their respective fields. The Iron A' Design Award celebrates designs that demonstrate a mastery of design principles, creative problem-solving, and the ability to address real-world challenges. Winning designs are recognized as industry benchmarks, showcasing the skill, expertise, and vision of their creators.

#### About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting exceptional design since 2008. Open to entries from all countries and across all

industries, the A' Design Award attracts a diverse range of participants, including visionary designers, innovative agencies, forward-thinking companies, and influential brands. Through a rigorous blind peer-review process, entries are evaluated by an expert jury panel based on preestablished criteria, ensuring that only the most outstanding designs receive recognition. By participating in the A' Design Award, entrants gain global exposure, validation of their design excellence, and the opportunity to contribute to advancing their respective industries. Ultimately, the A' Design Award aims to create a better world by highlighting and promoting superior products and projects that benefit society. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates and take part with their projects at <u>https://goldenfurnitureawards.com</u>

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