

# Sales of Mechanically Separated Meat Market is Set to Increase at Under 4.2% CAGR by 2032

*Mechanically Separated Meat Market is expected to surpass the value of US\$ 369.3 Mn by 2032, expanding at a CAGR of 4.2% during the forecast period.*

WILMINGTON, DE, UNITED STATES,  
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EINPresswire.com/ -- The mechanically separated meat (MSM) market plays a significant role in the food processing industry, providing a cost-effective and efficient method for extracting meat from animal carcasses. This meat



product is widely used in various food items, including sausages, hot dogs, nuggets, and other processed meats. With the growing demand for processed and convenience foods, the MSM market has been experiencing considerable growth, and its trend is expected to continue into the next decade.

Mechanically Separated Meat (MSM) refers to a paste-like product produced by forcing meat through a sieve or similar device to remove the meat from bones. It is a high-yield and low-cost method to use every part of an animal carcass. MSM is mainly used in products like sausages, hot dogs, and other ready-to-eat or ready-to-cook foods. The MSM market is primarily driven by the growing consumption of meat and processed food products, rising demand from the foodservice industry, and the increasing adoption of MSM as an alternative to traditional cuts of meat due to its cost-effectiveness.

## Market Size and Growth

The MSM market has witnessed steady growth over the years. In 2022, the market size was valued at approximately US\$ 244.4 Mn and is expected to grow at a CAGR of 4.2% from 2022 to 2032. The increasing demand for processed meat, especially in emerging economies, coupled with advancements in processing technology, is expected to fuel this growth. The market's future growth will be further supported by the continuous innovation of MSM-based products and their increased acceptance by consumers.

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## Market Segmentation

### By Service Type

- **Production Services:** Involves the production of mechanically separated meat products, including those for export and local markets.
- **Processing Services:** Focuses on the processing of MSM into various consumer products, including ready-to-eat meals, sausages, and nuggets.

### By Sourcing Type

- **Poultry MSM:** Poultry remains the most common source of MSM, given the lower cost of production and the popularity of poultry products in the global market.
- **Pork MSM:** Pork-based MSM is gaining traction, especially in certain regions where pork is a significant part of the diet.
- **Beef MSM:** Although less common due to stricter regulations and quality concerns, beef MSM is used in specific markets.
- **Other Animal MSM:** MSM derived from animals like lamb or fish is also on the rise.

### By Application

- **Processed Meat Products:** The largest segment, where MSM is used in sausages, hot dogs, patties, and other processed meat products.
- **Pet Food:** MSM is used in the production of pet food due to its nutritional content.
- **Ready-to-Eat Products:** MSM is an ingredient in many ready-to-eat products such as frozen meals and snacks.

### By Industry Vertical

- **Food and Beverage:** The primary end-use segment, encompassing processed meats, convenience foods, and ready-to-eat products.
- **Pet Food Industry:** The increasing demand for protein-rich pet food is driving the use of MSM in pet food manufacturing.
- **Retail:** Supermarkets and online grocery stores are major distributors of MSM-based products, further enhancing the market's growth.

### By Region

- **North America:** A major consumer of MSM, particularly in the U.S., where poultry and pork products dominate the market.
- **Europe:** A significant market, with the demand for MSM growing due to the region's preference for processed meat products.
- **Asia-Pacific:** The fastest-growing market, driven by the increasing meat consumption and rising disposable incomes in countries like China and India.

- Rest of the World: Other regions, such as Latin America and the Middle East, are showing moderate growth in MSM consumption.

## Regional Analysis

The North American MSM market is led by the U.S., where mechanically separated chicken and pork are widely used in processed meats. The European market is characterized by a well-established processing industry and a preference for high-quality MSM products. In the Asia-Pacific region, the market is growing rapidly due to increased demand for processed meats, changing lifestyles, and the rising popularity of Western-style foods. In contrast, the Middle East and Latin America remain niche markets but are expected to witness steady growth in MSM adoption.

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## Market Drivers and Challenges

### Drivers

- Growing Demand for Processed Foods: The increasing consumption of ready-to-eat and processed foods is a significant driver for the MSM market.
- Cost-Effectiveness: MSM offers a cost-effective alternative to traditional cuts of meat, making it attractive for food manufacturers looking to reduce production costs.
- Technological Advancements: Innovations in MSM production technologies have enhanced yield and product quality, making it a more desirable option in food production.
- Rising Meat Consumption: As global meat consumption continues to rise, MSM is seen as an efficient way to meet the growing demand without increasing costs.

### Challenges

- Quality and Safety Concerns: Some consumers are wary of MSM due to concerns about its nutritional value and potential contaminants.
- Regulatory Restrictions: Many regions have strict regulations regarding the use of MSM, particularly for products derived from certain animal species.
- Health Conscious Consumers: As health trends continue to shift toward plant-based diets and less processed foods, MSM could face resistance from health-conscious consumers.

### Market Trends

- Increased Use of Plant-Based Alternatives: There is a growing trend toward plant-based substitutes for MSM due to concerns over animal welfare and environmental impact.
- Product Innovation: MSM is being used to create new food products, such as low-fat sausages and meat-based snacks, to cater to changing consumer tastes.
- Sustainability Efforts: With sustainability becoming a key focus in the food industry, companies are investing in more sustainable MSM production practices.

## Competitive Landscape

Key players in the MSM market include large meat processing companies such as Tyson Foods, JBS S.A., and Hormel Foods. These companies dominate the market with their vast distribution networks and established brands. Smaller players and regional manufacturers also contribute to the market's growth by offering specialized MSM products tailored to local preferences.

## Future Outlook

The MSM market is expected to experience steady growth through 2032, driven by increasing demand for affordable meat products and continued innovation in meat processing technologies. However, the market will need to address challenges related to quality perceptions and regulatory hurdles to maintain its growth trajectory. The market's future will also be shaped by evolving consumer preferences, particularly the growing demand for healthier, more sustainable food options.

## Key Market Study Points

- The global MSM market is projected to witness significant growth, driven by processed food demand, cost-effectiveness, and technological advancements.
- Poultry-based MSM remains dominant, but pork and beef MSM are gaining ground in specific regions.
- Asia-Pacific is the fastest-growing region, with substantial increases in meat consumption and disposable income levels.
- Market growth will be influenced by the rising interest in plant-based alternatives and sustainable practices in MSM production.

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