ITProfiles Launches its B2B Platform to Simplify IT Service Procurement for Businesses
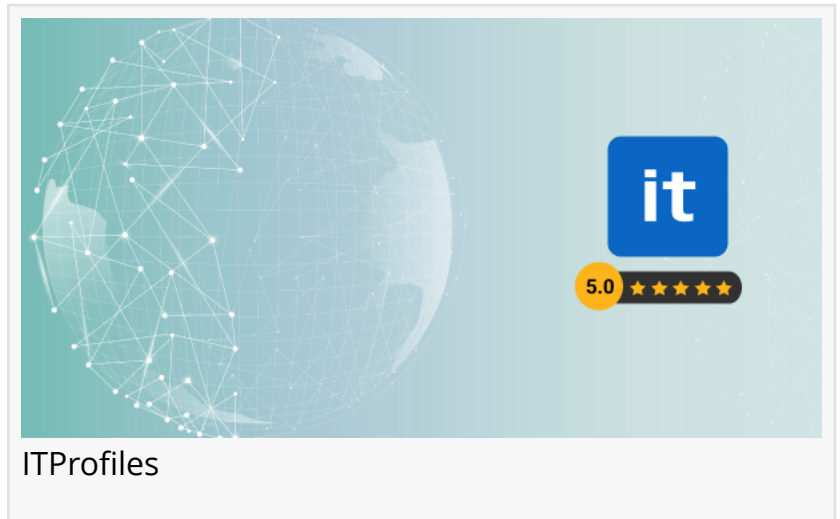
ITProfiles uses its enhanced ranking algorithm to connect businesses with verified IT agencies globally, streamlining vendor discovery across 100+ categories.

LONDON, UNITED KINGDOM, December 19, 2024 / EINPresswire.com/ -- ITProfiles, a leading B2B IT directory, announces the launch of its enhanced platform designed to transform how businesses discover and connect with IT service providers. Featuring over 100,000

ITProfiles

thoroughly vetted company profiles across 100+ service categories, ITProfiles is setting the benchmark for transparency, efficiency, and quality in the IT procurement process.

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>
> *Olga Harju*

Empowering Businesses with Smarter IT Decisions

Finding the right IT partner is a critical but often complex task for businesses. ITProfiles simplifies this process by offering:
- Verified Company Profiles: Ensuring credibility through thorough validation processes.
- Data-Driven Insights: Reviews, ratings, and detailed portfolios to guide informed decision-making.
- Advanced Matching Algorithms: Tailored recommendations based on project requirements, expertise, and compatibility.

"Our mission is to bridge the gap between businesses and exceptional IT service providers," said Olga Harju, VP of Partnerships at ITProfiles. "We believe that better connections drive better outcomes, and ITProfiles is committed to delivering unparalleled value to businesses and service

providers alike."

A Competitive Edge for IT Companies

For IT service providers, ITProfiles offers a platform to
enhance visibility and credibility, helping them stand out in a
competitive marketplace. Key benefits include:
- Higher Rankings with Verified Profiles: Verified companies
gain precedence in search results.
- Increased Client Access: Reach global businesses actively
seeking IT services.
- Comprehensive Exposure: Showcase case studies,
portfolios, and client testimonials to attract the right clients.

ITProfiles

"As a verified service provider on ITProfiles, we've experienced a significant increase in qualified
inquiries," said Alex Szilagyi, Founder & CEO of Tech Stack Apps, an app development agency
based in Romania. "The platform has elevated our visibility and positioned us as a trusted
partner in our industry."

Driving Value for IT Buyers and Providers

ITProfiles is more than a directory; it's a robust ecosystem fostering meaningful connections.
Businesses can:
1. Streamline Searches: Access tailored lists of top service providers in categories like app
development, digital marketing, and cloud services.
2. Submit Project Requests: Leverage ITProfiles' free RFP matching service to receive proposals
from pre-screened companies.
3. Evaluate with Confidence: Use verified reviews, ITP Scores, and detailed portfolios to make the
right choice.

Service providers can:

1. Claim and Verify Profiles: Gain a competitive edge with verified status.
2. Engage with Prospects: Respond to RFPs and inquiries directly through the platform.
3. Build Trust: Highlight achievements with transparent reviews and ratings.

Discover ITProfiles Today

Whether you're a business seeking reliable IT services or a provider looking to expand your client
base, ITProfiles is your ultimate resource. Visit https://itprofiles.com today and experience the
next level of IT service matchmaking.

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About ITProfiles

ITProfiles is global B2B IT directory, connecting businesses with top IT service providers. By leveraging advanced technology, data-driven insights, and an extensive global network, ITProfiles ensures every business finds the right partner to achieve its goals.

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