

GyftHint Partners With Ivory Moon Jewelry To Integrate Their "Add To GyftHint" Button

Innovative Gift And Wishlist Platform Enhances Shopping Experience

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EINPresswire.com/ -- GyftHint a leading wishlist and gifting platform, is excited to announce its collaboration with [Ivory Moon Jewelry](#) a company based in Connecticut that makes handmade jewelry for women, the majority of the pieces being one of a kind. Ivory Moon will be the first Shopify merchant to integrate the [Add to GyftHint button](#) into their platform.

This marks a significant milestone in GyftHint's mission to streamline the gifting experience for online shoppers and merchants alike. Traditional gift registries and wishlists often require individuals to share their lists with family and friends, a process that can feel awkward and cumbersome.

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Eddy Jette, CEO of GyftHint



GyftHint eliminates this hassle by offering a seamless, stress-free and non-intrusive solution, allowing the gift recipient to connect with their family and friends who get automatic access to their personal GyftHint store to browse and buy the perfect gift every time 24/7. With the launch of the "Add To GyftHint" [universal wishlist button](#) the company has created a gifting platform that allows the consumer to engage with their favorite brands from 3 focused locations, mobile app, desktop with Chrome Extension, and now with a button on the merchant's

website. By adding the "Add to GyftHint" button, Ivory Moon customers can now effortlessly save and share their favorite items with friends and family. This simple, no code and no engineering integration provides shoppers with a seamless and intuitive way to curate their desired gifts, while enabling loved ones to purchase items with confidence, knowing they are selecting something truly desired.

Eddy Jette, CEO of GyftHint, commented on the opportunity "We are thrilled to welcome Ivory Moon as our first Shopify merchant to implement the Add to GyftHint universal wishlist button. This is a significant step forward in making the gifting for hard to buy products like custom jewelry and women's shoes a thing of the past. We look forward to expanding our presence within the Shopify ecosystem and providing value to both merchants and consumers. Ivory Moon is an ideal launch partner for GyftHint's Shopify button integration."

Ivory Moon's commitment to delivering unique and innovative jewelry has been their philosophy since they were founded in 2021. "Aligning with GyftHint allows our products to be accessible gifts for women of all ages versus a personal purchase." Sarah Kahn, Founder of Ivory Moon.

The "Add to GyftHint" button is a win-win for all parties. For merchants, the integration offers a valuable opportunity to increase sales by making it easy for shoppers to save for later purchase or to share gift ideas with their network of family and friends. This feature empowers customers, allowing them to avoid the common pitfalls of uncertain gifting. For the merchants, it results in a significant reduction in returns and the chance to reach a "ready-to-buy" audience with focused attention on their brand and products through the recipient's personal store. This has a significant impact on ROAS and CAC for merchants, they can finally connect with the buyers of gifts for their customers through GyftHint!

About GyftHint

GyftHint aspires to revolutionize the gifting landscape through an innovative marketplace that cultivates a seamless and sustainable gifting experience for retailers and consumers alike. With a commitment to empowering individuals to give and receive gifts effortlessly, GyftHint aims to leave a positive imprint on both the gifting process and the planet.

The image shows a screenshot of a product page for 'clover bracelet' by Ivory Moon Jewelry. The product is a gold chain bracelet with white clover charms. The page displays the price as \$15.00 USD and offers size options: 'small clover' and 'big clover'. There is a quantity selector set to 1 and an 'Add to cart' button. A blue 'Buy with shop Pay' button is also visible. At the bottom of the product image area, there is a 'Want it as a Gift or Save to buy later?' button, which is the GyftHint button mentioned in the text. The button is powered by GyftHint.

Want it as a Gift or Save to buy later?
Powered by GyftHint

GyftHint Button

Ivory moon jewelry
clover bracelet
\$15.00 USD
Pay over time for orders over \$35.00 with shop Pay. Learn more
size
small clover big clover
Quantity
- 1 +
Add to cart
Buy with shop Pay
More payment options
Want it as a Gift or Save to buy later?
Powered by GyftHint
Learn More

Add To GyftHint Button

About Ivory Moon

Ivory Moon LLC is a teen-founded jewelry and clothing brand. Each piece is thoughtfully designed and handmade, to be trendy, affordable, and unique. Many items are one-of-a-kind and made-to-order.

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