

# Cold Food Packaging Market Size, Analyzing Trends, Projected Outlook and Forecast by 2024-2033

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EINPresswire.com/ -- According to the report, the "[cold food packaging market](#)" was valued at \$0.9 billion in 2023, and is estimated to reach \$1.8 Billion by 2033, growing at a CAGR of 7.5% from 2024 to 2033.



The global cold food packaging market is experiencing growth owing to increase in demand for convenience

food, change in consumer lifestyles, rise in urbanization, advancements in packaging technology ensuring food safety and quality, and growth in awareness about sustainability and environmental concerns driving the adoption of eco-friendly packaging solutions.

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The growth of the cold food packaging market is driven by modern lifestyles and urbanization leading to the increase of supermarkets and convenience stores, and advancements in packaging technology ensuring food safety and quality. Additionally, increased consumer awareness regarding sustainability and environmental concerns has sparked a shift towards eco-friendly packaging solutions. This has led to a surge in demand for recyclable and biodegradable materials, driving innovation in sustainable packaging practices. These combined factors create a favorable environment for the expansion of the cold food packaging market, catering to the evolving needs of both consumers and the food industry.

North America has a significant share and dominance in the cold food packaging market. The region has a large and mature food industry with a diverse range of cold food products catering to varying consumer preferences. Secondly, North America has a high level of urbanization, leading to increased demand for convenient, ready-to-eat cold food, which in turn drives the need for efficient packaging solutions. Additionally, the region's strict food safety regulations necessitate high-quality packaging materials and technologies, further stimulating market

growth.

Moreover, North American consumers are often early adopters of new packaging trends and innovations, encouraging manufacturers to invest in advanced packaging solutions. These combined factors contribute to North America's dominance in the cold food packaging market.

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Players: -

Amtcor

International Paper

Mondi Group

Ampac Holdings, LLC

Sealstrip Corporation

Sonoco Products Company

Alto Packaging

Sealed Air Corporation

Huhtamaki Group

WestRock Company

Tray-Pak Corporation

Uflex Limited.

Amerplast Ltd

Berry Global Inc.

Faerch Plast A/S

The report provides a detailed analysis of these key players in the global cold food packaging market. These players have adopted different strategies such as new product launches, collaborations, expansion, joint ventures, agreements, and others to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

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Recent Development:

- In June 2022, Mondi Group launched a product named 'Grow&Go'. This innovative packaging theme was introduced specially for agricultural products. Right from farms, the products can be kept fresh throughout their shelf-life. The innovative product has received enormous demand.
- In May 2022, Ampac Holdings, LLC acquired Specialty Packaging, Inc. The acquisition deepened the presence of the company in the southern U.S. to meet the demand from the food industry,

expansion has been made by the packaging giant. The company has expanded its production capacity with this acquisition.

· In July 2019, Berry Global Group, Inc. announced its acquisition of RPC Group Plc. This strategic move created a leading global supplier of protective solutions, allowing the company to serve a diverse customer base with high-quality, protective, innovative solutions and an extensive manufacturing footprint.

Trending Reports:

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[Global Anti-counterfeit Packaging \(Food and Beverages\) Market](#)

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