

Stone by Fatih Saruhan Wins Iron A' Design Award in Home Appliances Design Category

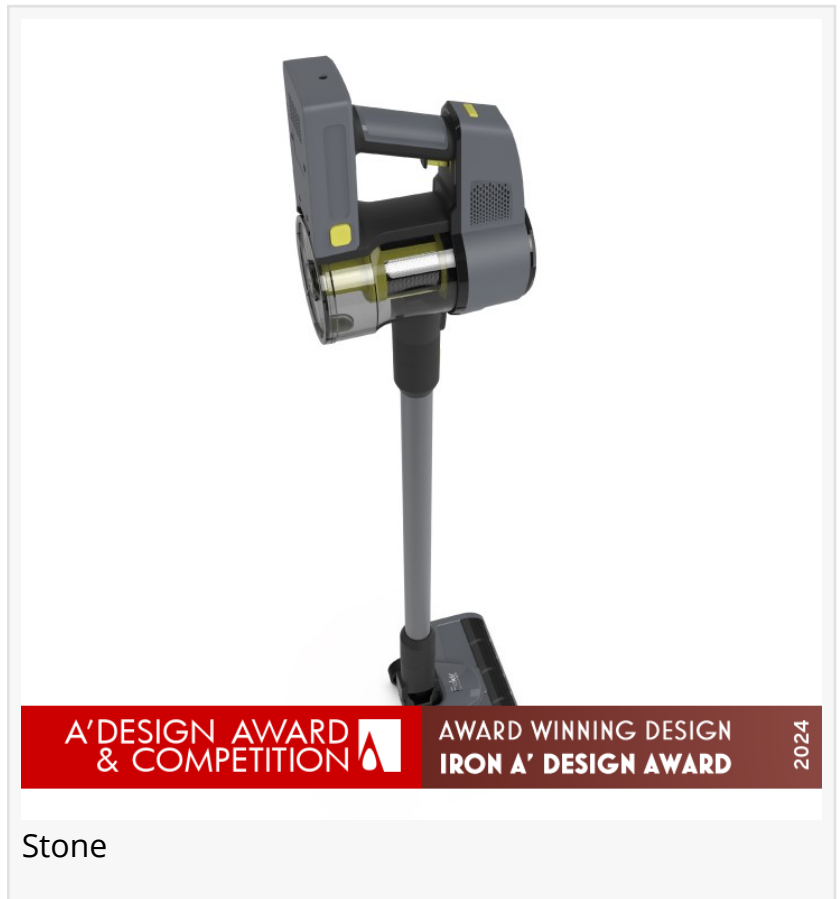
Innovative Upright Vacuum Cleaner Design Recognized for Excellence in Home Appliances Industry

COMO, CO, ITALY, December 19, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized accolade in the field of [home appliance](#) design, has recently announced [Fatih Saruhan](#) as a winner in the Home Appliances Design category for the innovative work titled "Stone." This upright vacuum cleaner design has been honored with the Iron A' Design Award, acknowledging its significance within the industry.

Stone's recognition in the A' Home Appliances Design Award holds great relevance for both the industry and potential customers. This innovative design aligns with the evolving landscape of household appliances, where compact and efficient solutions are increasingly sought after. By addressing the need for ergonomic and space-saving vacuum cleaners, Stone represents a significant advancement in home cleaning technology, benefiting users and setting new standards for the industry.

What sets Stone apart is its exceptional blend of ergonomic design and intuitive functionality. The vacuum cleaner features an ergonomic grip and a user-friendly control panel, ensuring effortless operation and efficient cleaning performance. The design's aesthetic appeal, combined with its practical features, showcases Fatih Saruhan's commitment to creating products that seamlessly integrate into modern households.

Winning the Iron A' Design Award serves as a testament to Fatih Saruhan's dedication to innovation and excellence in the field of home appliance design. This recognition is expected to



inspire future projects and drive further advancements within the brand, fostering a culture of continuous improvement and customer-centric design. The award also motivates the team at Fatih Saruhan to continue pushing the boundaries of what is possible in the realm of home appliances.

Stone was designed by a talented team of individuals, including Fatih Saruhan, Latif Mahmudoglu, Mert Gursoy, and Osman Cihan Demirel. Each member contributed their expertise and creativity to bring this innovative upright vacuum cleaner to life.

Interested parties may learn more about the award-winning Stone design at the following URL: <https://competition.adesignaward.com/ada-winner-design.php?ID=158588>

About Fatih Saruhan

Fatih Saruhan is an accomplished designer from Turkey. With a passion for creating impactful and sustainable designs, Fatih Saruhan combines creativity and functionality to deliver innovative solutions that meet client needs. Their work spans various sectors, from industrial design to digital product design, incorporating the latest technological advancements.

About HSVG Design and Software

HSVG, originally founded as the Fakir Hausgerate Industrial Design team in 2012, has evolved into an Istanbul-based design studio by 2022. The studio's objective is to create ready-to-produce, sustainable, unique, and impactful designs by merging creativity and functionality to meet client needs. Spanning various sectors, HSVG undertakes a wide range of projects from industrial design to digital product design, incorporating technological advancements to deliver innovative solutions.

About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to designs that meet the rigorous professional and industrial standards set by the A' [Design Awards](#). Recipients of this award demonstrate a solid understanding of design principles, creativity, and practical innovation within their respective fields. The Iron A' Design Award acknowledges designs that address real-world challenges, improve quality of life, and foster positive change through thoughtful execution. Winning works are highly regarded for their thoroughness, technical competence, and ability to provide fulfillment and positive impact.

About A' Design Award

The A' Home Appliances Design Award is a prestigious international competition that attracts participants from across the home appliance industry. It provides a platform for talented designers, innovative agencies, forward-thinking companies, and influential brands to showcase their creativity and gain global recognition. The award entries undergo a rigorous blind peer-review process, evaluated by an expert jury panel based on pre-established criteria. By participating in the A' Design Award, entrants have the opportunity to contribute to the advancement of the industry, inspire future trends, and enhance their status within the

competitive landscape. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that benefit society and create a better world through the power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and submit their projects at <https://consumerelectronicdesignawards.com>

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