

Prebiotic Ingredients Market to Strong Growth, Trend, Demand and Forecast 2027 | TMR Research

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WILMINGTON, DE, UNITED STATES, December 19, 2024 /EINPresswire.com/ -- The [prebiotic ingredients market](#) has witnessed significant growth in recent years, fueled by the rising consumer focus on gut health, immunity, and overall wellness. Prebiotic ingredients are non-digestible food components, primarily fibers and carbohydrates, that stimulate the growth and activity of beneficial gut bacteria. These ingredients play a crucial role in maintaining digestive health, enhancing nutrient absorption, and supporting immune functions. The prebiotic ingredients has grown at nearly 6% annually since 2015, propelling global sales to the US\$ 4.5 billion mark in 2018.

With the increasing prevalence of lifestyle-related diseases, awareness about the benefits of prebiotic ingredients in functional foods, beverages, dietary supplements, and animal feed has surged. The market's expansion is also supported by advancements in microbiome research and the growing adoption of plant-based and natural ingredients in the food industry.

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Key Drivers of Growth

Rising Awareness of Gut Health

Growing understanding of the gut microbiome's role in overall health is driving demand for prebiotic-rich products.

Increasing Prevalence of Digestive Disorders

The rise in gastrointestinal issues, including irritable bowel syndrome (IBS), has led to increased consumption of prebiotic ingredients for better digestive health.

Shift Toward Functional Foods

Consumers are increasingly opting for functional foods and beverages with added health benefits, boosting the use of prebiotic ingredients.

Expanding Applications

Prebiotics are finding applications beyond traditional food products, including in personal care and pharmaceuticals.

Demand for Plant-based Ingredients

The growing trend toward plant-based and clean-label products aligns well with prebiotic ingredients derived from natural sources.

Recent Trends

Innovations in Product Development

Manufacturers are introducing new prebiotic formulations, such as synbiotics (a combination of probiotics and prebiotics), to enhance efficacy.

Focus on Infant Nutrition

Prebiotic ingredients are increasingly incorporated into infant formula to mimic the benefits of human milk oligosaccharides (HMOs).

Growth in Dietary Supplements

Rising consumer preference for convenient health solutions has boosted the adoption of prebiotic dietary supplements in various forms like powders, capsules, and gummies.

Sustainable Sourcing

Companies are prioritizing the sustainable extraction of prebiotics from plant-based sources to meet environmental and ethical standards.

Advancements in Microbiome Research

Ongoing research into the gut microbiome is uncovering new opportunities for prebiotic ingredients in personalized nutrition and therapeutic applications.

Top Companies:

Koninklijke FrieslandCampina N.V.

Roquette Frères S.A.

Kerry Group plc

Ingredion Incorporated

Cargill Incorporated

Yakult Honsha Co.Ltd.

Cosucra Groupe Warcoing SA

BENEIO GmbH

Fonterra Co-operative Group Limited

Sensus America Inc.
and Jarrow Formulas Inc.

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Future Outlook

The prebiotic ingredients market is poised for robust growth, supported by the expanding functional food and beverage sector, increasing health consciousness, and innovations in product formulations. As microbiome research progresses, personalized nutrition solutions incorporating prebiotic ingredients are expected to gain traction.

Market Segmentation

Source Type

- Cereals
- Vegetables
- Roots
- Others

Ingredient Type

- Mannan-oligosaccharide
- Fructo-oligosaccharide
- Inulin
- Galacto-oligosaccharide
- Others

End Use

- Meat Products
- Clinical Nutrition
- Functional Food & Beverage
- Breakfast Cereal & Cereal Bars
- Dairy Products
- Infant Formula
- Dietary Supplement
- Animal Nutrition
- Pet Food

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Regions

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