

RFID Tags Market Size, Share, Growth -2032 | Key Players - Impinj, Invengo Information Technology

WILMINGTON, NEW CASTLE, DE, UNITED STATES, December 19, 2024 /EINPresswire.com/ -- Allied Market Research published an exclusive report, titled, "[RFID Tags Market Size, Share, Competitive Landscape and Trend Analysis Report by Type \(Active Tags, Passive Tags\), by Frequency \(Low Frequency, High Frequency, Ultra High Frequency\), by Application \(Agriculture, Animal Tracking, Commercial, Healthcare, Logistics and Supply Chain, Retail, Security and Access Control, Transportation, Others\): Global Opportunity Analysis and Industry Forecast, 2023-2032](#)".

The global RFID tags market was valued at \$5.9 billion in 2022, and is projected to reach \$15 billion by 2032, growing at a CAGR of 9.9% from 2023 to 2032.

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The RFID tags market report offers a detailed analysis of prime factors that impact the market growth such as key market players, current market developments, and pivotal trends. The report includes an in-depth study of key determinants of the global market including drivers, challenges, restraints, and upcoming opportunities.

The RFID tags market report encompasses driving factors of the market coupled with prime obstacles and restraining factors that hamper the market growth. The report helps existing manufacturers and entry-level companies devise strategies to battle challenges and leverage lucrative opportunities to gain a foothold in the global market.

The RFID tags market is analyzed across the globe and highlight several factors that affect the performance of the market across the various region including North America (United States, Canada, and Mexico), Europe (Germany, France, UK, Russia, and Italy), Asia-Pacific (China, Japan, Korea, India, and Southeast Asia), South America (Brazil, Argentina, Colombia), Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, and South Africa).

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RFID tags market size report:

The RFID tags market size report offers an in-depth analysis of the 10 prime market players that are active in the market. Moreover, it provides their thorough financial analysis, business strategies, SWOT profile, business overview, and recently launched products & services. In addition, the report offers recent market developments such as market expansion, mergers & acquisitions, and partnerships & collaborations. The prime market players studied in the report are Impinj, Inc., NXP Semiconductors N.V., Honeywell International Inc., Alien Technology Corporation, Invengo Information Technology Co. Ltd., Identiv, Inc., Zebra Technologies Corp., GAO RFID Incorporated, AVERY DENNISON CORPORATION, HID Global Corporation.

RFID tags market segmentation:

The RFID tags market is segmented on the basis of Application, Type, and Frequency. The report offers an in-depth study of every segment, which helps market players and stakeholders to understand the fastest growing segments and highest grossing segments in the market.

The RFID tags market report provides thorough information about prime end-users and annual forecast during the period from 2022 to 2030. Moreover, it offers revenue forecast for every year coupled with sales growth of the market. The forecasts are provided by skilled analysts in the market and after an in-depth analysis of the geography of the market. These forecasts are essential for gaining insight into the future prospects of the RFID tags industry.

Key highlights of the report:

- Figure out the market dynamics altogether.
- Inspect and scrutinize the competitive scenario and the future RFID tags market landscape with the help of different strictures including Porter's five forces.
- Understand the impact of different government regulations throughout the global health crisis and evaluate the RFID tags market condition in the tough time.
- Consider the portfolios of the protruding players functional in the market in consort with the thorough study of their products/services.
- Have a compact idea of the highest revenue generating segment.

The research operandi of the global RFID tags market includes significant primary as well as secondary research. When the primary methodology encompasses widespread discussion with a plethora of valued participants, the secondary research involves a substantial amount of product/service descriptions. Furthermore, several government sites, industry bulletins, and press releases have also been properly examined to bring forth high-value industry insights.

Key findings of the report:

In 2022, the passive tags sector dominated the market in type phrases, with the highest sales of \$3,790.37 million. It is expected to expand significantly, reaching an anticipated \$8,076.95 million by 2032, with a compound annual growth rate of 7.98%.

The ultra-high frequency sector led the RFID tags market share in terms of revenue, producing \$2,544.92 million in 2022. It is expected to rise at a compound annual growth rate of 10.24% to \$6,661.75 million by 2032.

In terms of revenue, the security and access control segment led the market in 2022, contributing \$1,341.57 million. It is predicted to rise at a compound yearly growth rate of 6.56% to \$2,511.92 million by 2032.

According to the RFID tags market trends in terms of regional contribution, North America topped the market with a revenue of \$2,090.57 million in 2022. The market of this region is projected to expand to \$4,564.53 million by 2032, with a CAGR of 8.25%.

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- Evaluation of market share for regional and country-level segments.
- Market analysis of top industry players.
- Strategic recommendations for new entrants.
- All mentioned segments, and regional market forecasts for the next 10 years.
- Market Trends (Drivers, Difficulties, Opportunities, Threats, Challenges, Investment Opportunities and Recommendations)
- Strategic recommendations in the main business segment of the market forecast.
- Competitive landscaping of major general trends.
- Company profiling with detailed strategy, financial and recent developments.
- Latest technological progress mapping supply chain trends.

The market study further promotes a sustainable market scenario on the basis of key product offerings. On the other hand, Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network. The report provides an explicit global RFID tags market breakdown and exemplifies how the opposition will take shape in the new few years to come. Rendering the top ten industry players functional in the market, the study emphasizes on the policies & approaches integrated by them to retain their foothold in the industry.

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achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies, and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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